



Profiles of Technology  
IN TENNESSEE

## Broadband Technology Brings the Message of a Legendary Small Town Sheriff to Life 30 Years After His Death and Sends Tourists Flocking to Rural West Tennessee

**Name:**

Buford Pusser Museum

**Internet:**

[www.bufordpussermuseum.com](http://www.bufordpussermuseum.com)  
[www.sheriffbufordpusser.com](http://www.sheriffbufordpusser.com)

**Location:**

Adamsville/McNairy County

**Leadership:**

Renee Moss, Museum Curator

**Innovative Insight:** *"I need speed to make edits to the website. I think everyone should have broadband. A lot of people out in the country can only get dial-up. Those folks deserve to have access to the same high speed that people in the city have."*

**The Importance of**

**Broadband:** *"On a scale of one to ten, I'd say the need for broadband is a ten!"*

**Fun Fact:** Dwayne "The Rock" Johnson, who starred as Sheriff Buford Pusser in 2004's "Walking Tall," recently wrote the foreword for a memoir written by Buford's daughter, Dwana, about her father.

**Adamsville, TN** - If you've ever visited rural McNairy County in West Tennessee, chances are you've been told the story of legendary McNairy County Sheriff, Buford Pusser. Or you might have caught the big-screen adaptation of his life, "Walking Tall," starring Dwayne "The Rock" Johnson. Now thanks to the power of broadband technology, the fascinating story of Buford Pusser is being shared with people all over the world and stimulating tourism in the small Tennessee town of Adamsville, Tennessee, via two websites: [www.bufordpussermuseum.com](http://www.bufordpussermuseum.com) and [www.sheriffbufordpusser.com](http://www.sheriffbufordpusser.com).

Born on December 12, 1937 between Finger and Leapwood, Tennessee, Buford Hayse Pusser established himself as a man among men with a reputation that spread around the world. He was elected Sheriff of McNairy County in 1964 and this was the beginning of a road that would lead to tragedy and also make him a famous law officer. As Sheriff, he drew on his physical strength and courage to clean up the State Line's illegal operations. His reputation grew and spread throughout the country when the production of three "Walking Tall" movies and a television series were produced about the "Legend of Buford Pusser." Sadly, Buford was killed in a violent car crash in 1974.

Today the city of Adamsville owns Buford's former home and have converted it into a museum honoring his life, with many of his furnishings and memorabilia on display. But if you can't make it there in person, you can order Buford Pusser apparel, sheriff's badges, books and even a replica of Pusser's "Big Stick" he was famous for carrying through the online store at [www.bufordpussermuseum.com](http://www.bufordpussermuseum.com). It's something that wouldn't be possible without broadband, says the museum's curator, Renee Moss. "On a scale of one to ten, I'd say the need for broadband is a ten!" says Moss. "I need speed to make edits to the website. I think everyone should have broadband." And it's concerning to Moss that many people in rural McNairy County don't have access to broadband. "A lot of people out in the country can only get dial-up," she explains. "Those folks deserve to have access to the same high speed that people in the city have. I want to buy a house in the country, but the lack of broadband access in the more rural areas has kept me from doing so."

This year marks the 20th Anniversary of the Sheriff Buford Pusser Festival, and visitors to [www.sheriffbufordpusser.com](http://www.sheriffbufordpusser.com) can keep up with all the excitement of the festival online. The use of modern technology to further his message would no doubt have surprised Sheriff Buford Pusser. But then again, he probably would have "walked tall" even through cyberspace.

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