2007 Connected Tennessee Consumer Technology Assessment for Humphreys County, Tennessee

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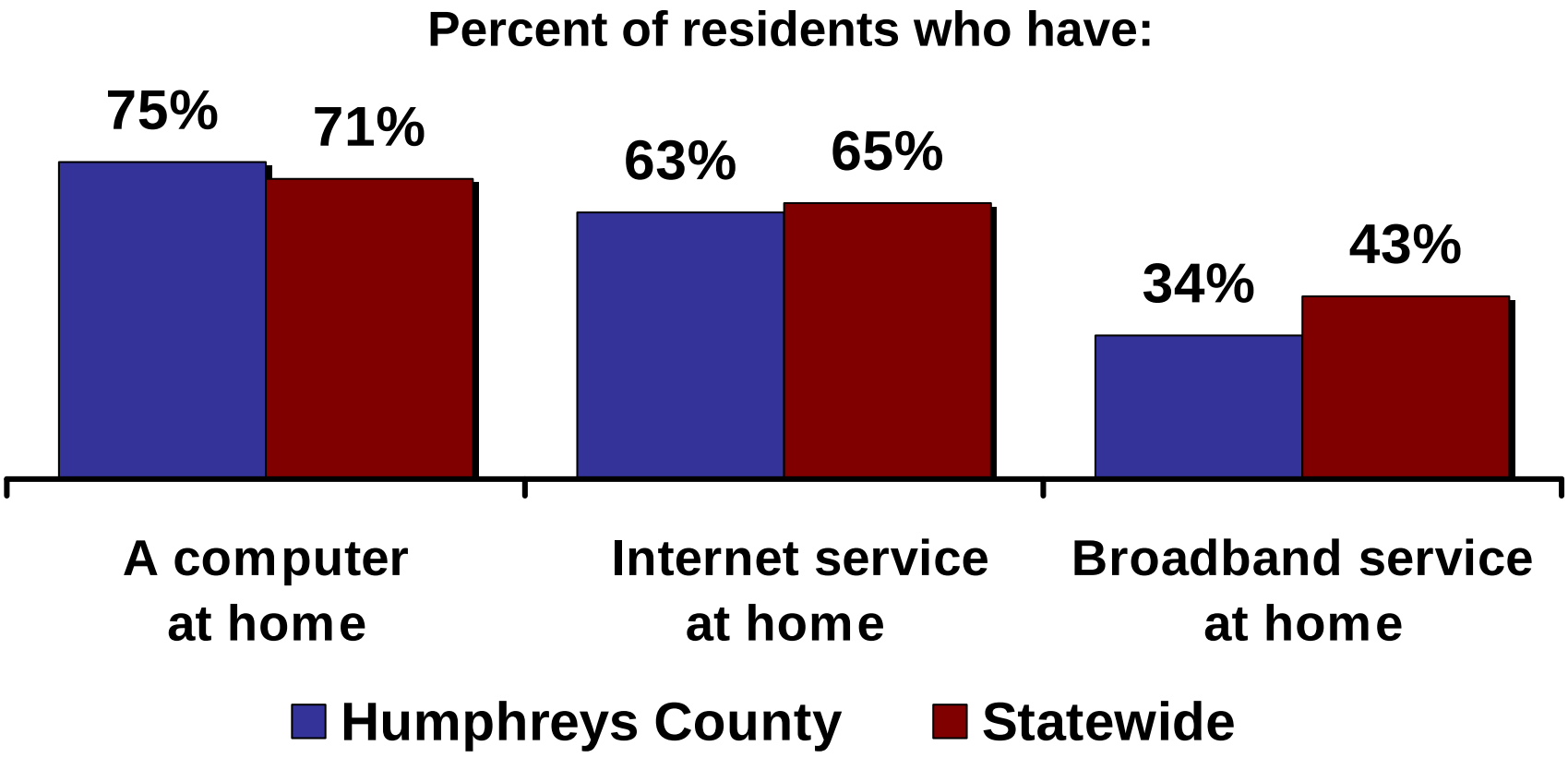
Residential Technology Assessment for Humphreys County



(n = 100 Humphreys County residents, weighted by age and gender)

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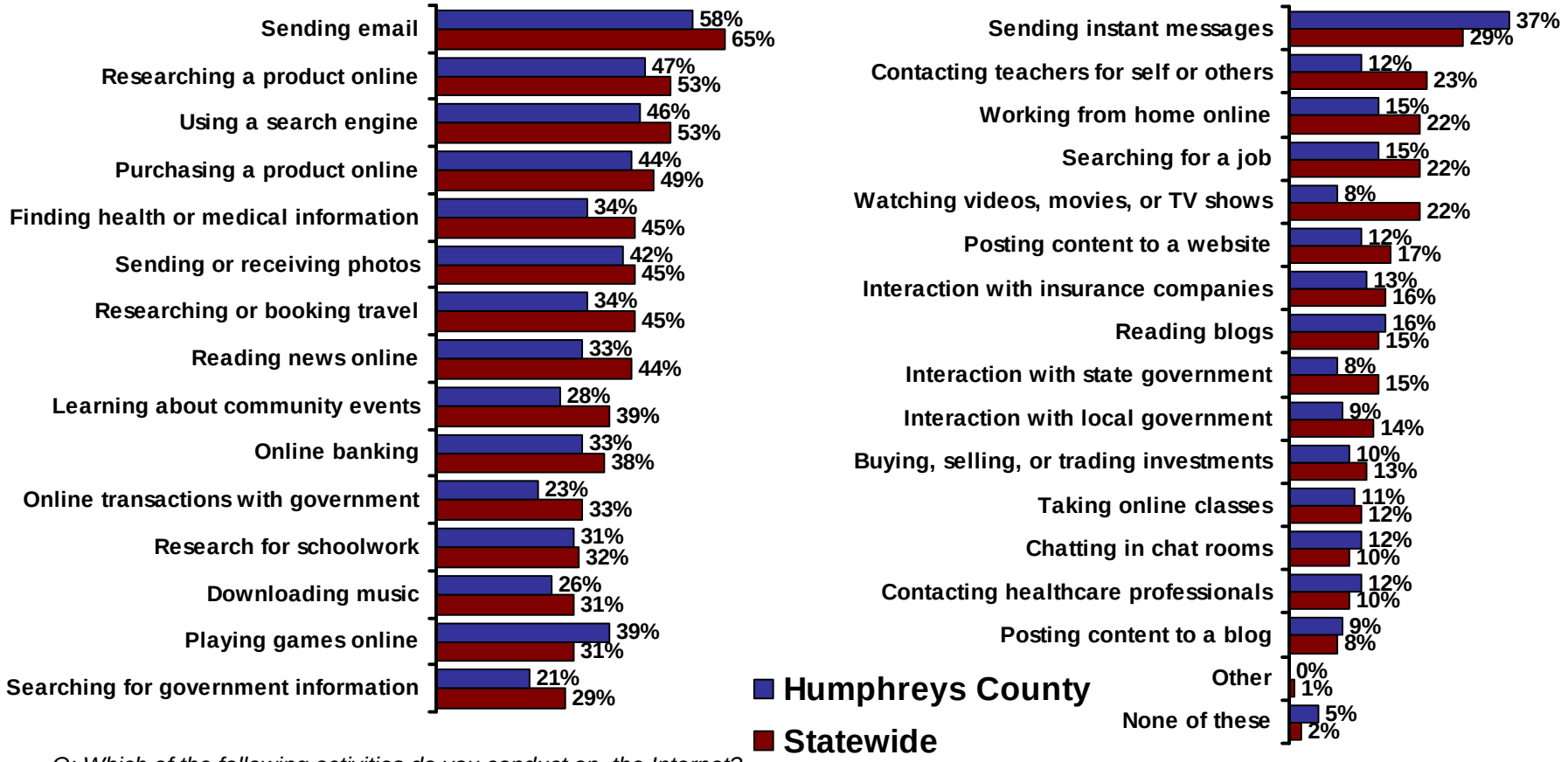
Internet Applications Used by Humphreys County Residents

Percent of residents who access the Internet and say they use the following applications:



Q: Which of the following activities do you conduct on the Internet? (n = 79 Humphreys County residents who access the Internet, weighted by age and gender)

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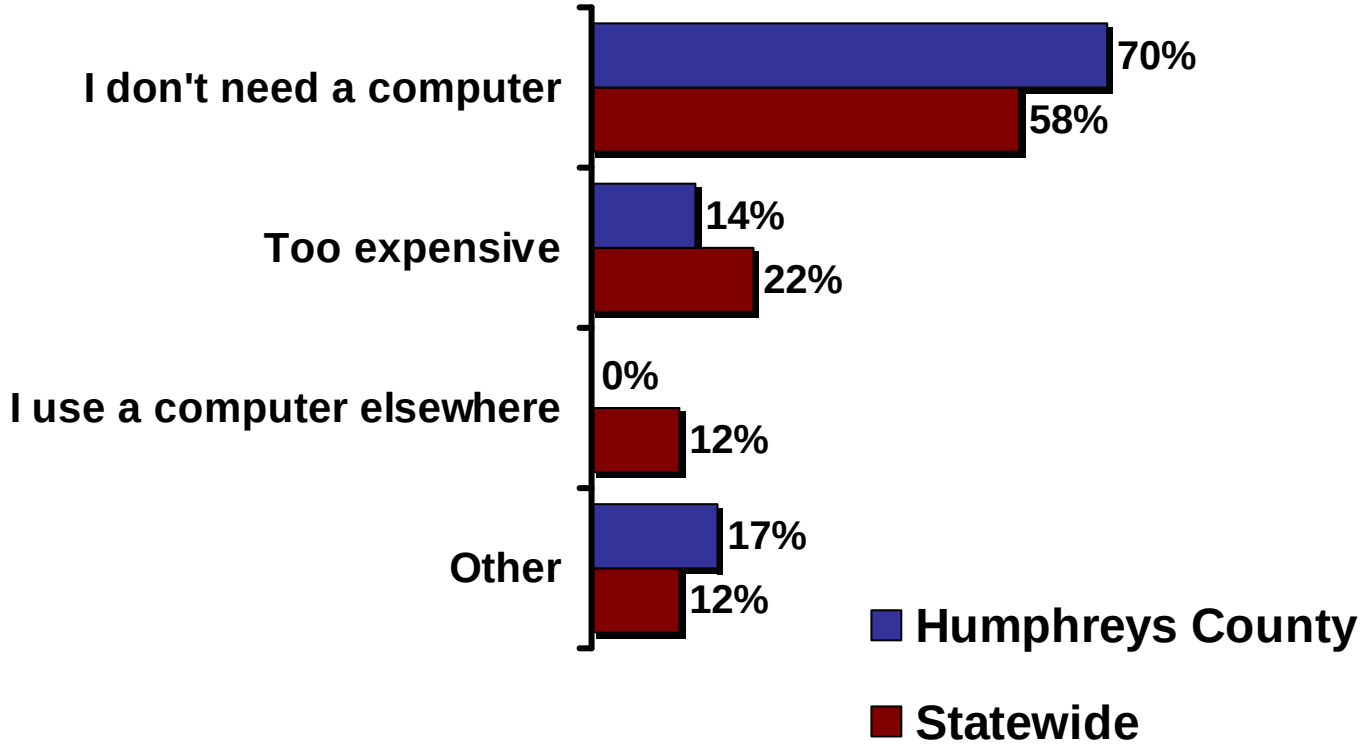
Barriers to Computer Ownership

Why Humphreys County residents do not own a computer:



Q: Why don't you have a computer at home?

(n = 25 Humphreys County residents with no computer at home, weighted by age and gender)

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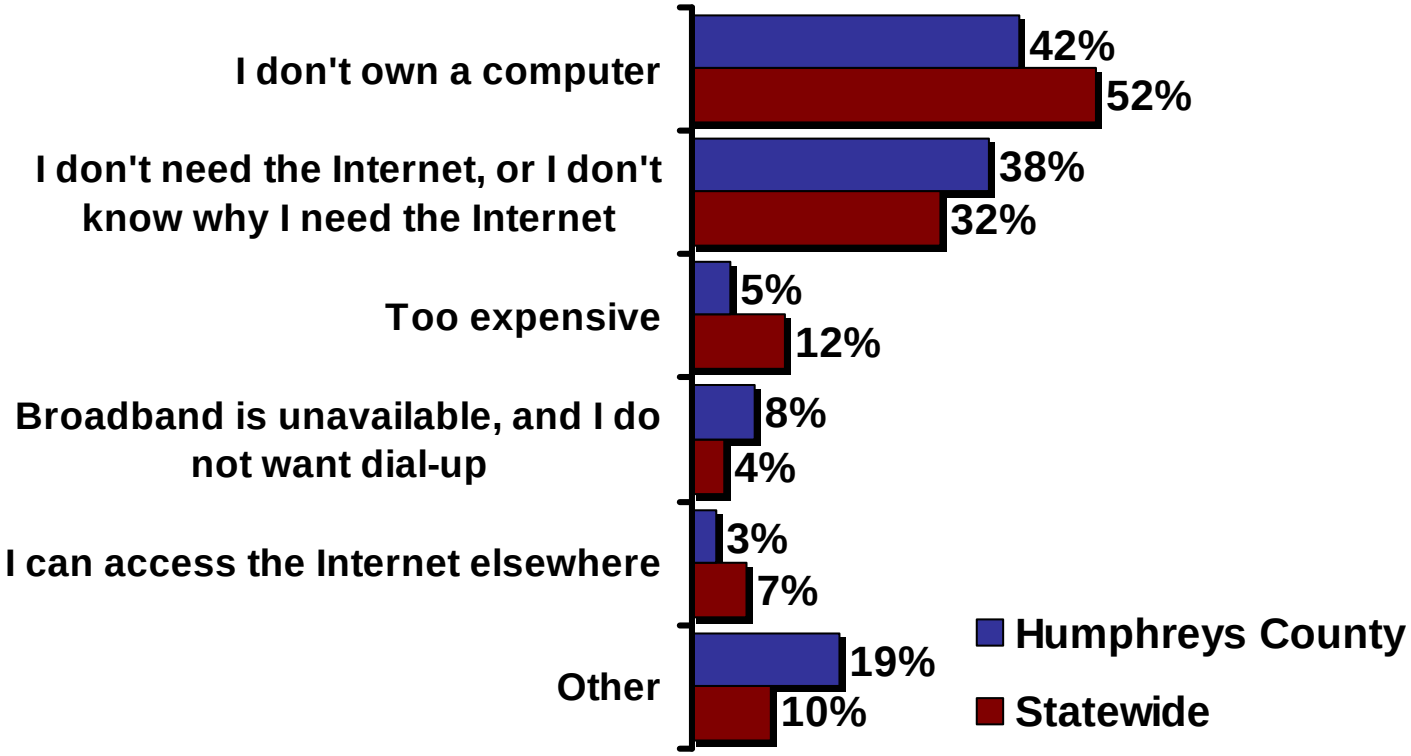
Barriers to Internet Adoption

Why Humphreys County residents do not have an Internet connection at home:



Q: Why don't you subscribe to the Internet at home?

(n = 35 Humphreys County residents with no Internet connection at home, weighted by age and gender)

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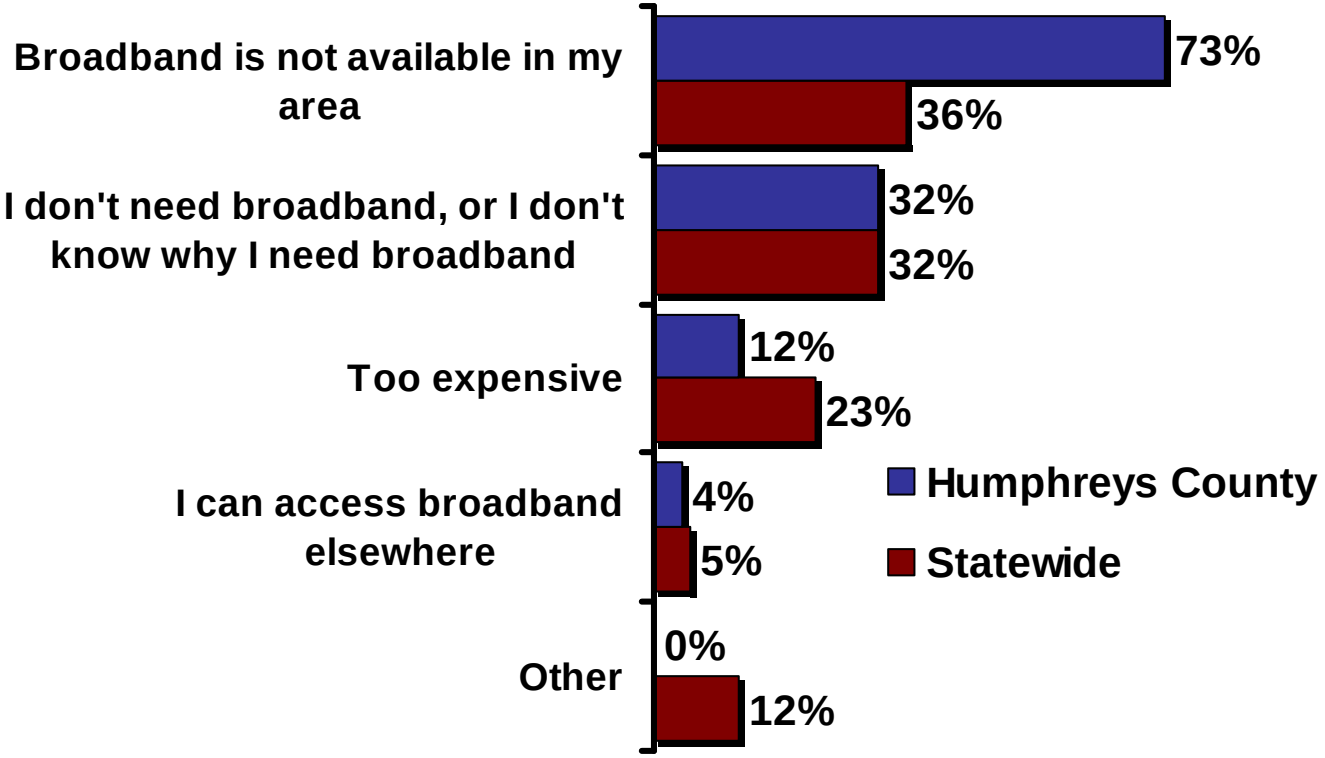
Barriers to Broadband Adoption

Why Humphreys County residents with dial-up do not subscribe to broadband:



Q: Why don't you subscribe to broadband Internet service?

(n = 26 Humphreys County residents who rely exclusively on dial-up service at home, weighted by age and gender)

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