2007 Connected Tennessee Consumer Technology Assessment for Lake County, Tennessee

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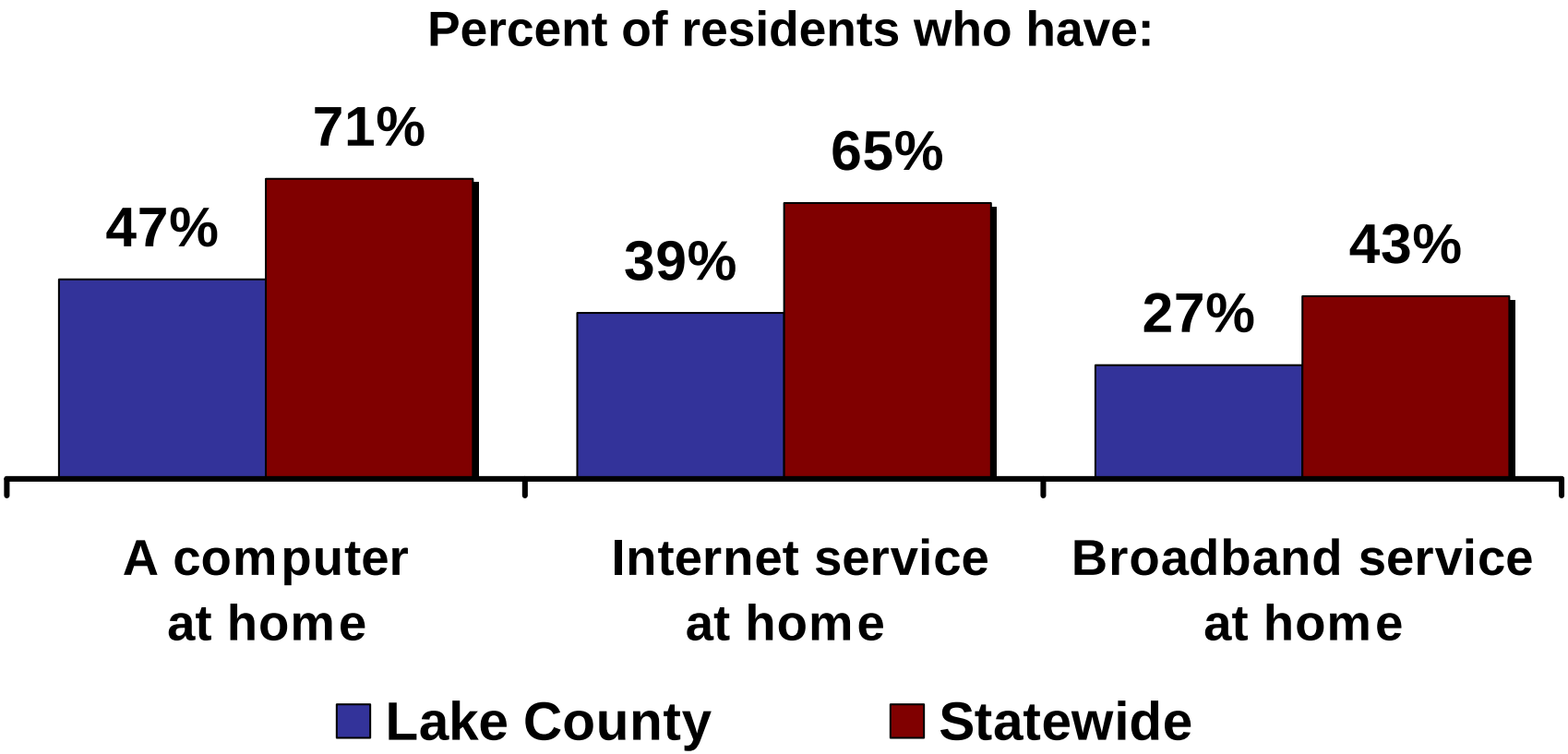
Residential Technology Assessment for Lake County



(n = 99 Lake County residents, weighted by age and gender)

Source: 2007 Connected Tennessee Residential Technology Assessment

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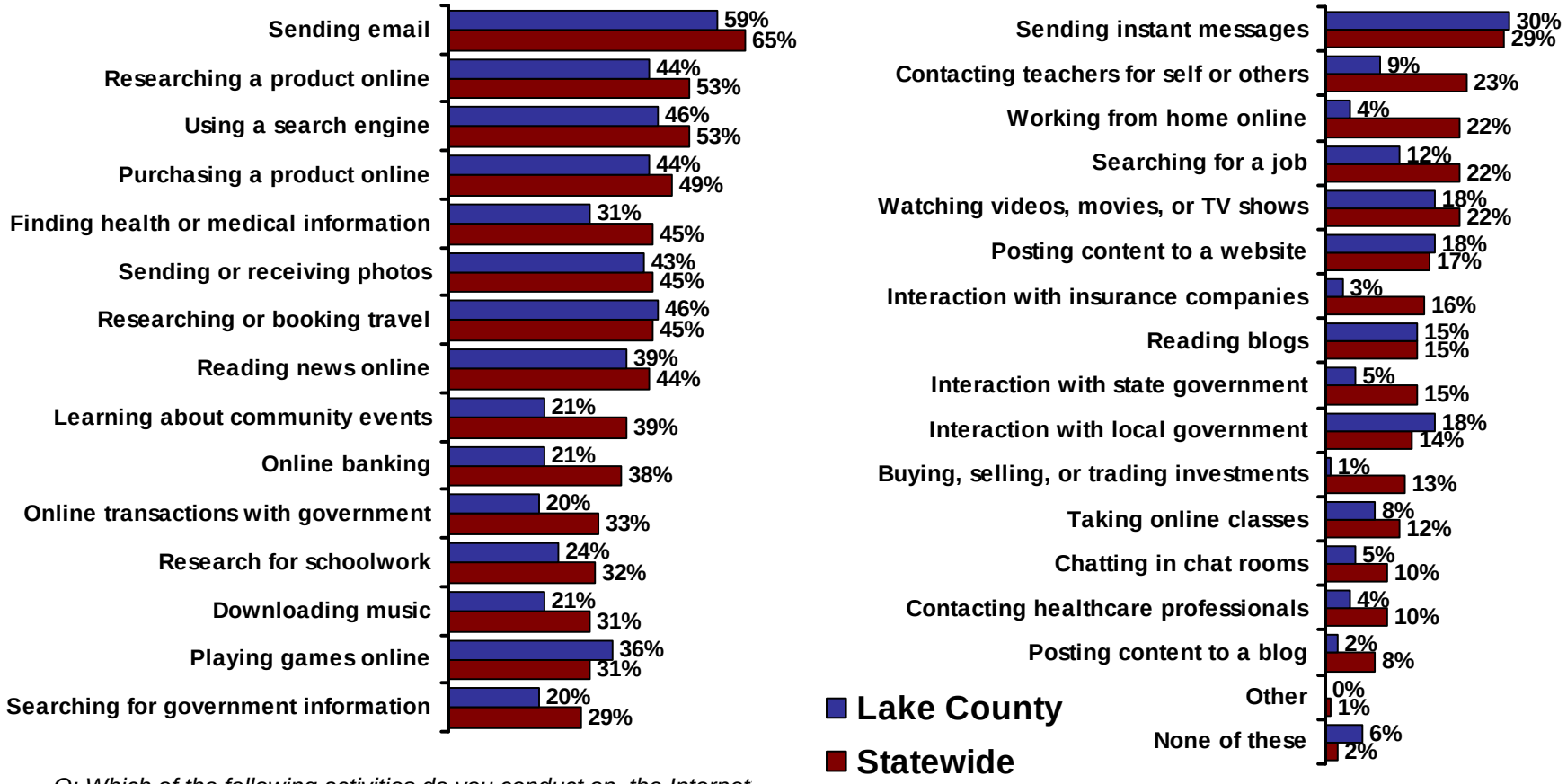
Internet Applications Used by Lake County Residents

Percent of residents who access the Internet and say they use the following applications:



Q: Which of the following activities do you conduct on the Internet?
(n = 55 Lake County residents who access the Internet, weighted by age and gender)

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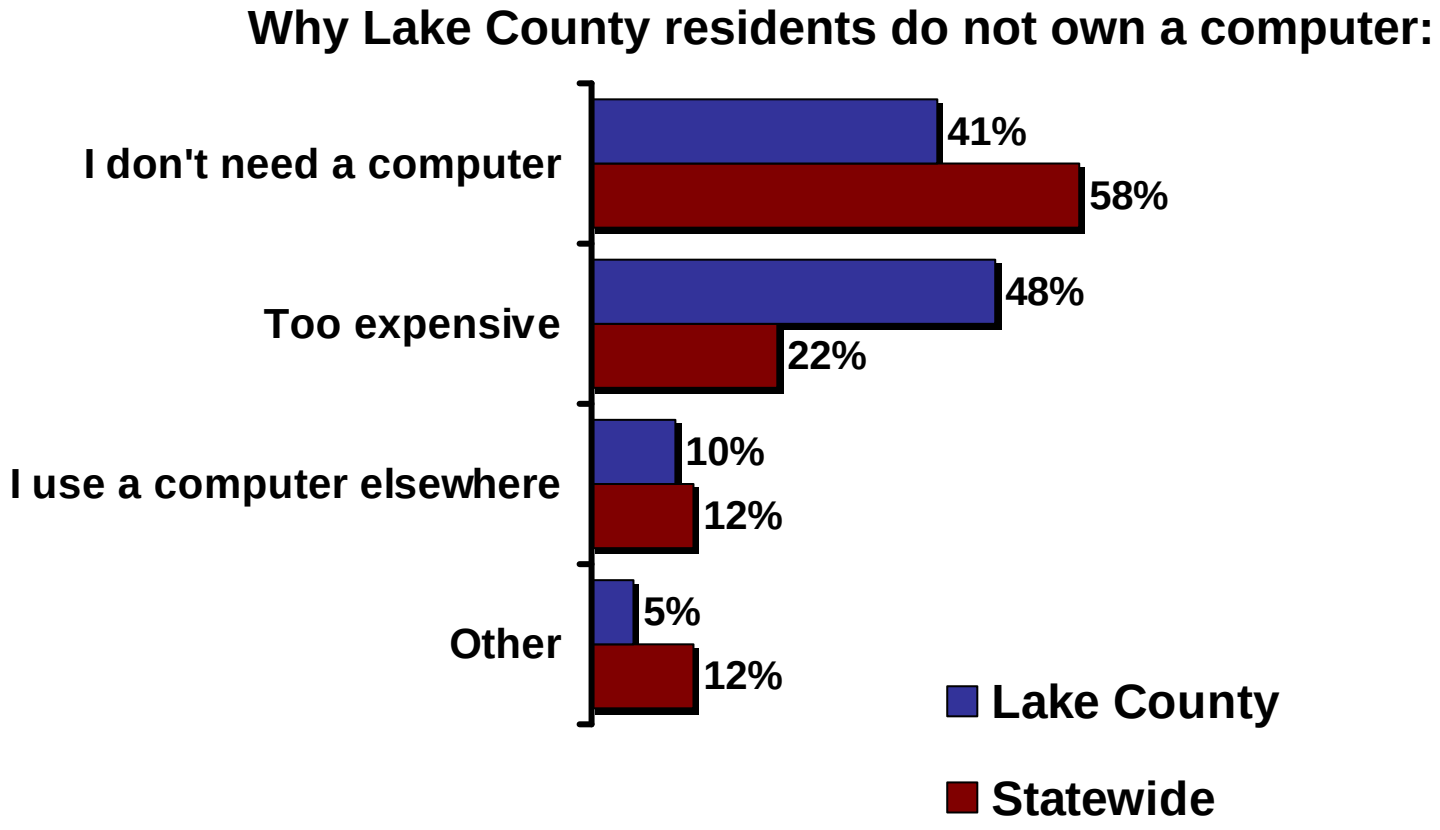
Barriers to Computer Ownership



Q: Why don't you have a computer at home?

(n = 53 Lake County residents with no computer at home, weighted by age and gender)

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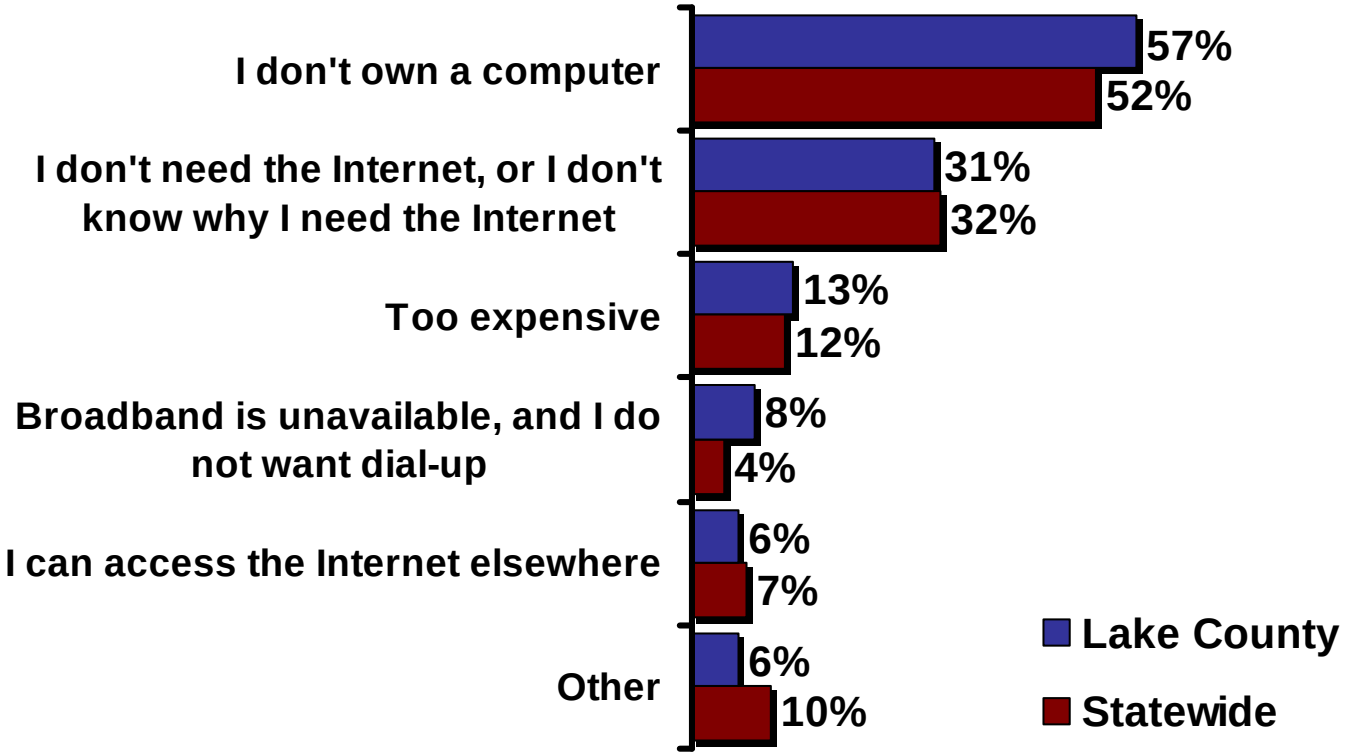
Barriers to Internet Adoption

Why Lake County residents do not have an Internet connection at home:



Q: Why don't you subscribe to the Internet at home?

(n = 58 Lake County residents with no Internet connection at home, weighted by age and gender)

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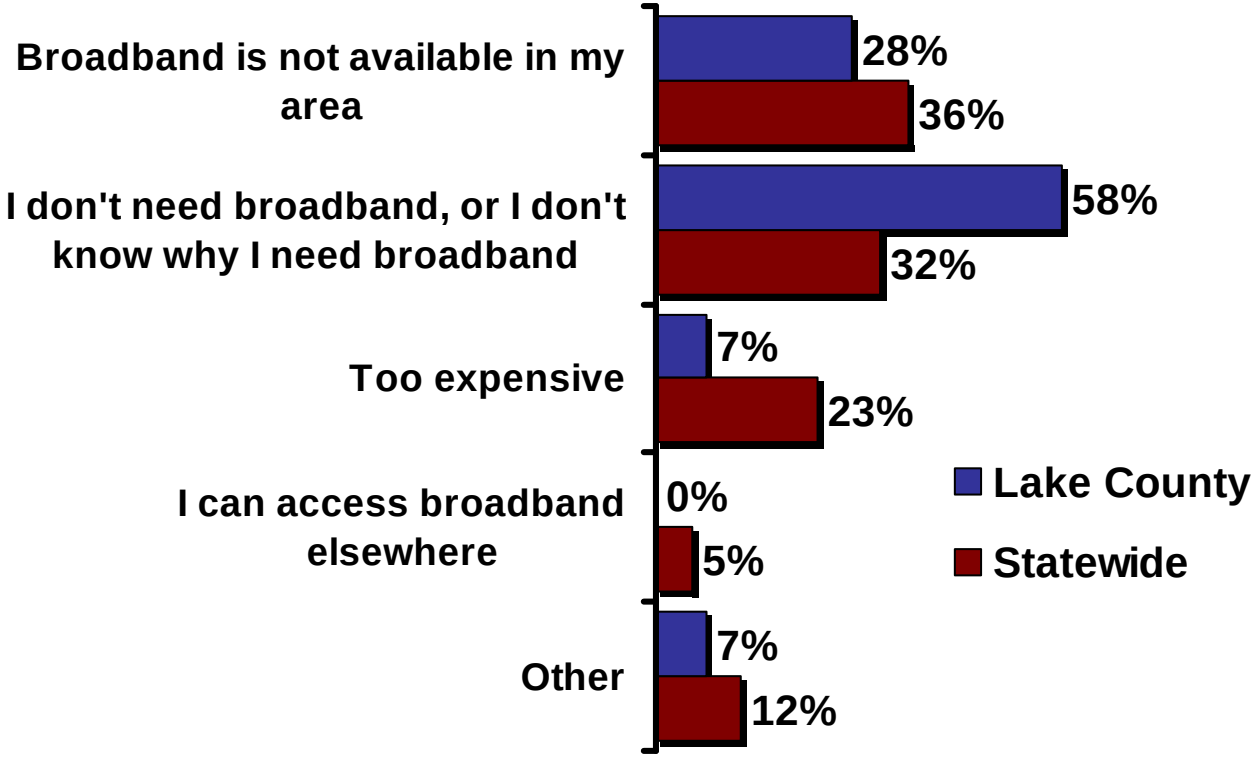
Barriers to Broadband Adoption

Why Lake County residents with dial-up do not subscribe to broadband:



Q: Why don't you subscribe to broadband Internet service?

(n = 10 Lake County residents who rely exclusively on dial-up service at home, weighted by age and gender)

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Attribution and Contact Information

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