

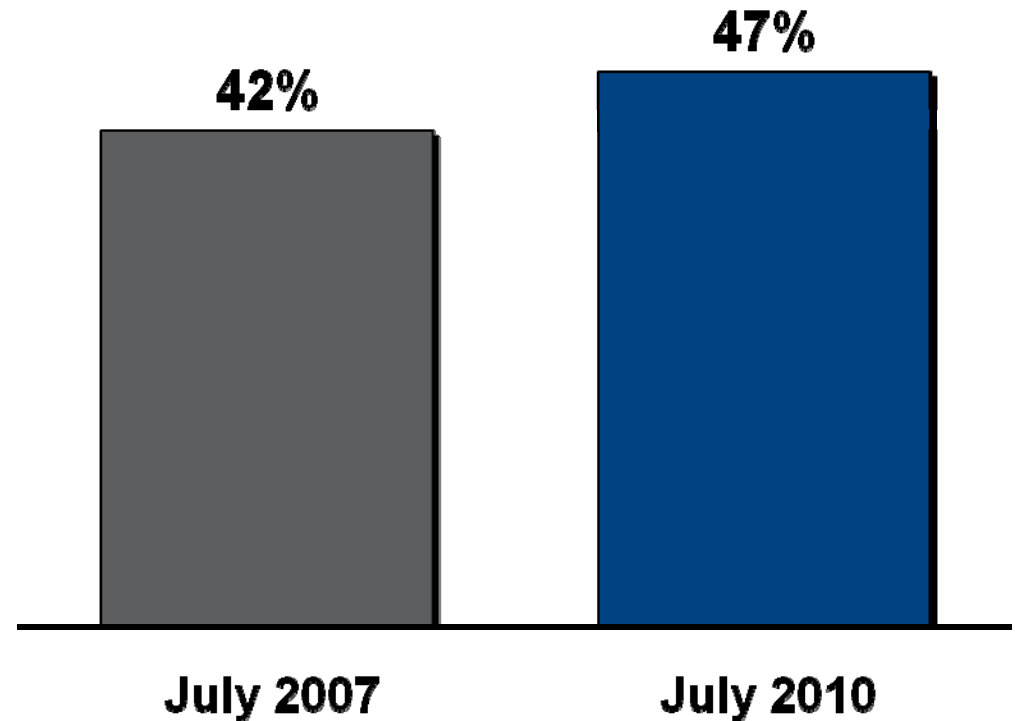


Presence of a Website

Tennessee Businesses With a Website

Percent of all Tennessee businesses
that have a website

Statewide, nearly one-half
(47%) of all Tennessee
businesses have a website.
This is a 12% rate of growth
since July 2007.



Q: Does your company have a website?
(n=812 TN businesses in 2007 and n=803 TN businesses in 2010)

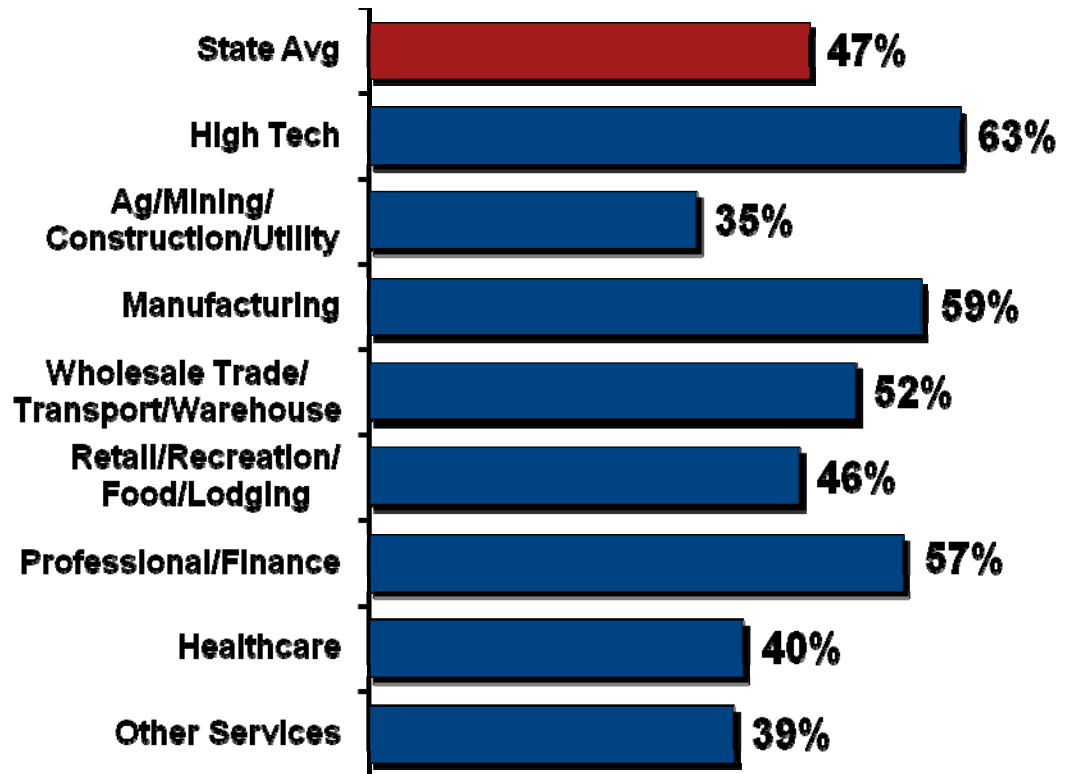
Source: July 2007 and January 2010 Connected Tennessee®
Survey of Businesses
www.connectedtennessee.org



Website Presence by Industry Sector

Percent of Tennessee businesses that have a website

Businesses in the High Tech, Professional/Finance sector, and Manufacturing sectors are significantly more likely than businesses in other sectors to have a website, while slightly more than one-third of businesses in the Healthcare sector have a website.



Q: Does your company have a website?
(n=803 TN businesses)

Source: January 2010 Connected Tennessee®
Survey of Businesses
www.connectedtennessee.org

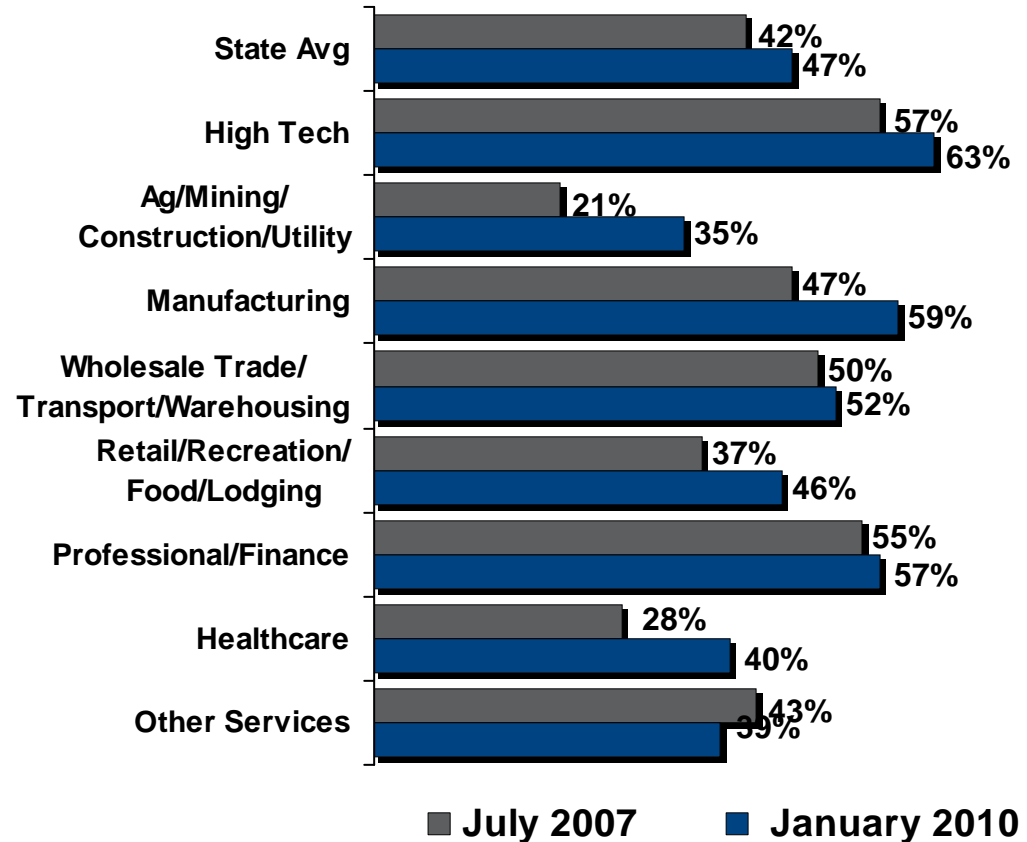


Trends in Website Presence by Industry Sector

Percent of Tennessee businesses that have a website

The High Tech sector has the largest percentage of businesses with a website, followed by the Manufacturing and Professional/Finance sectors.

Businesses in the Ag/Mining/Construction/Utility sector experienced significant website growth since July 2007, as did the Healthcare sector.



Source: July 2007 and January 2010 Connected Tennessee®
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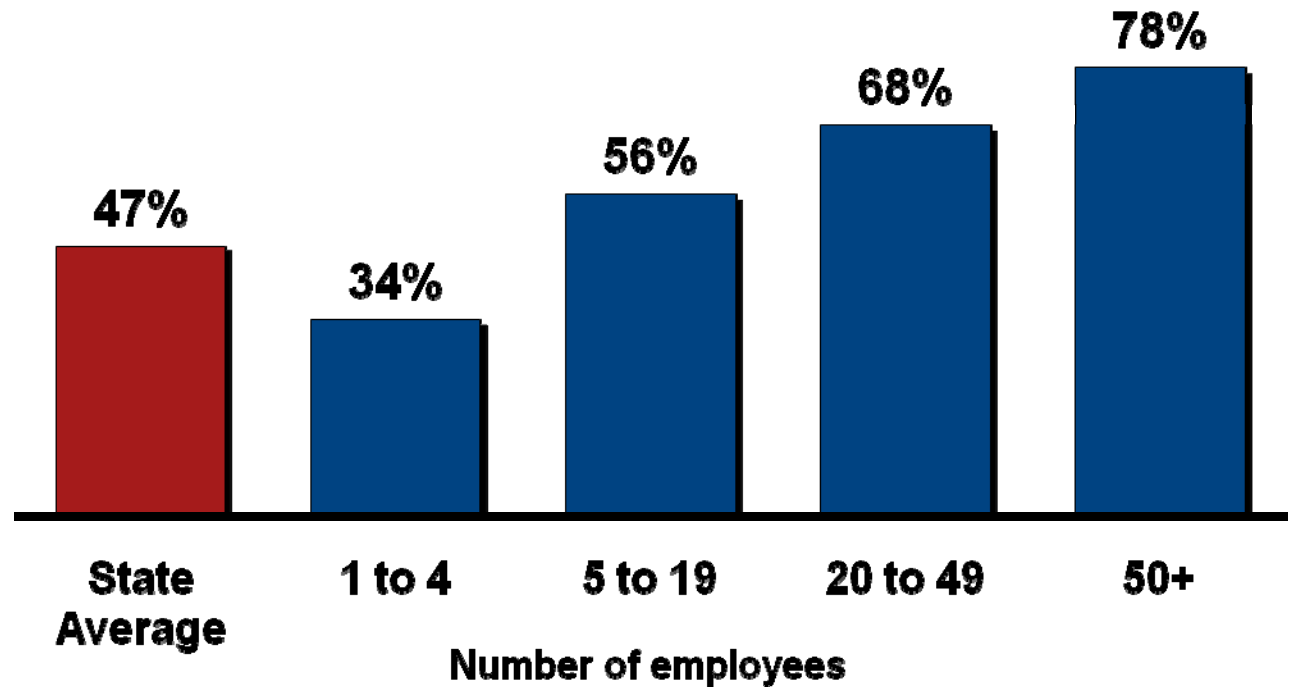
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Website Presence by Company Size

Percent of Tennessee businesses that have a website

The likelihood of having a website increases significantly as the size of the business increases.

The majority of businesses that employ at least five people have a website, compared to only about one-third of businesses with fewer than five employees.



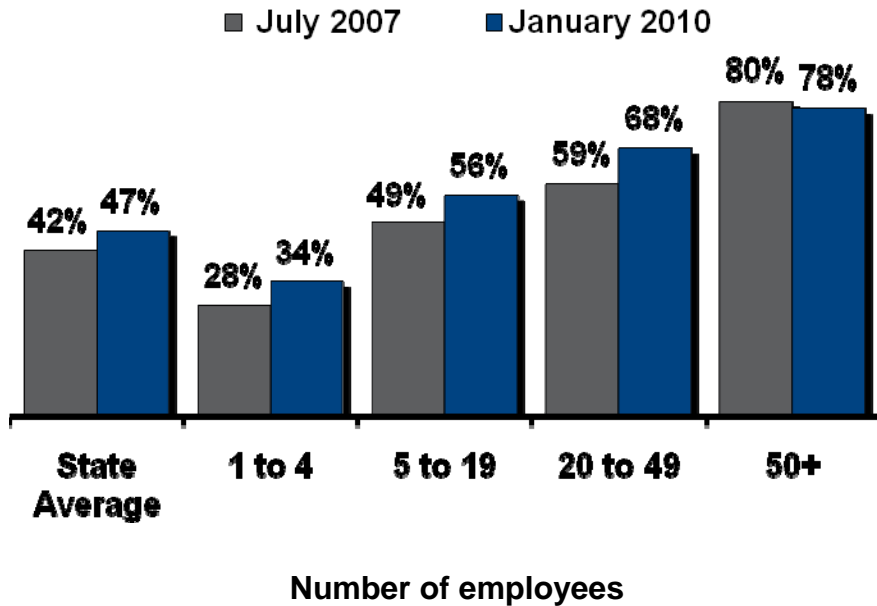
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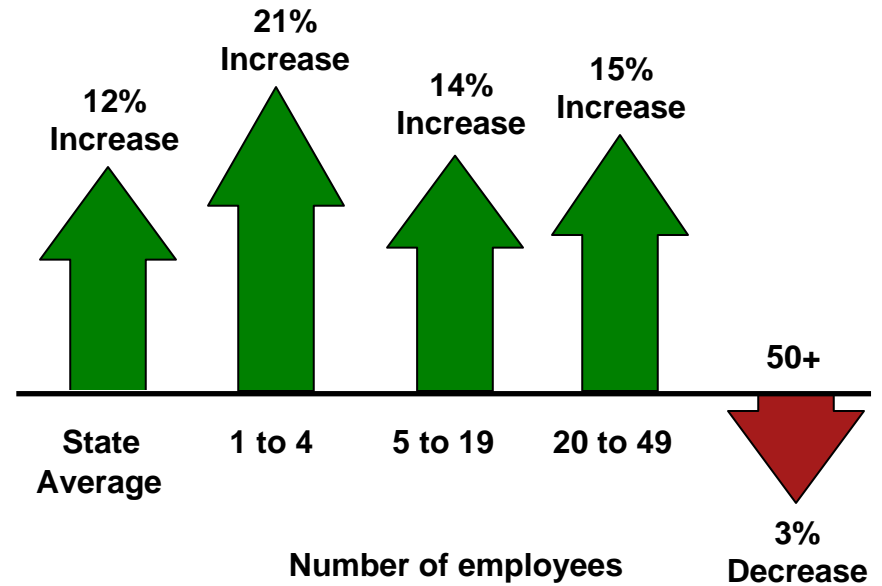


Trends in Website Presence by Company Size

Percent of Tennessee businesses that have a website



Percent change in website presence from July 2007 to January 2010



Q: Does your company have a website?
(n=812 TN businesses in 2007 and n=803 TN businesses in 2010)

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