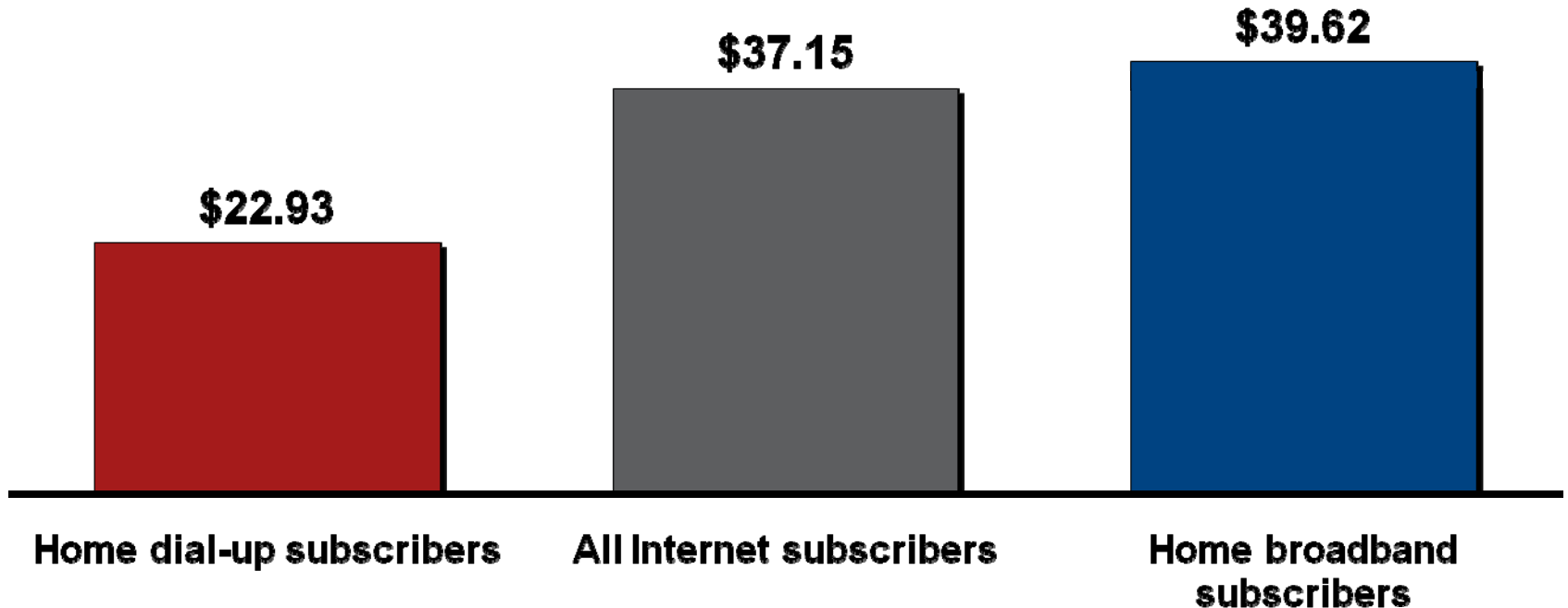




Prices Paid by Tennessee Residents for Internet Service

Average Monthly Price Tennessee Residents Pay for Internet Service (Either Dial-Up or Broadband)

Average monthly price paid for home Internet service



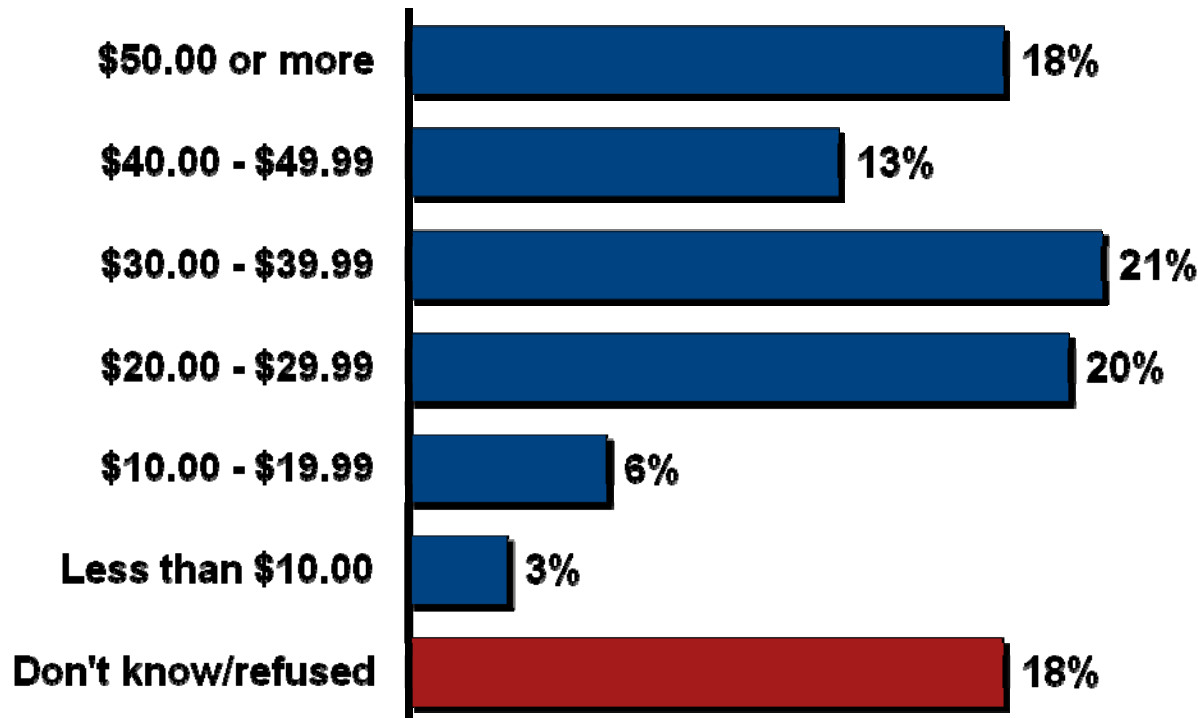
Q: What do you pay each month for your Internet service?
(n=845 TN residents with Internet service at home)

Source: January 2010 Connected Tennessee®
Residential Technology Assessment
www.connectedtennessee.org



Monthly Price Tennessee Residents Pay for Internet Service (Either Dial-Up or Broadband)

Percent of Tennessee residents with either dial-up or broadband Internet service at home



**On average,
Tennessee
residents pay
\$37.15 per
month for their
Internet service.**

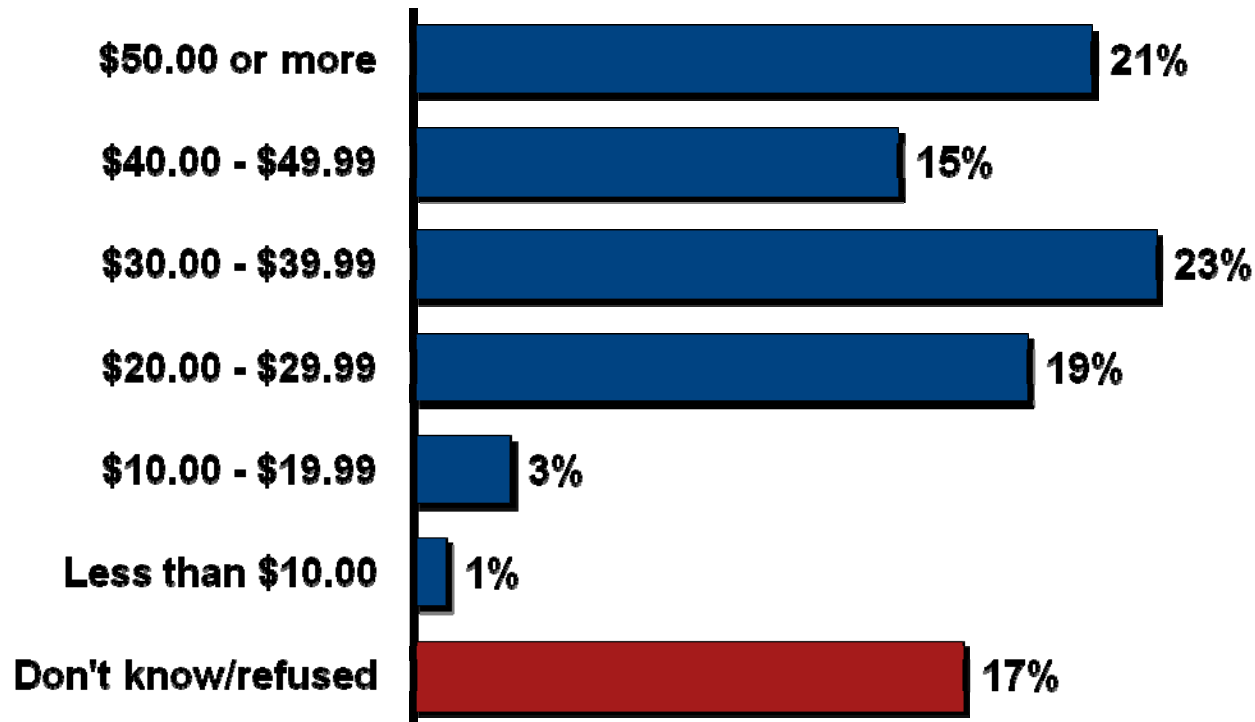
Q: What do you pay each month for your Internet service?
(n=845 TN residents with Internet service at home)

Source: January 2010 Connected Tennessee®
Residential Technology Assessment
www.connectedtennessee.org



Monthly Price Tennessee Residents Pay for Broadband Service

Percent of Tennessee residents with broadband service at home



On average,
Tennessee
residents pay
\$39.62 per
month for their
broadband
service.

Q: What do you pay each month for your Internet service?
(n=690 TN residents with home broadband service)

Source: January 2010 Connected Tennessee®
Residential Technology Assessment
www.connectedtennessee.org