



Broadband Technology Helps Sumner County Moms On-the-Go Keep Moms in the Know

Name:

SumnerMoms.com

Internet:

www.sumnermoms.com

Products/Services:

Informational resources for mothers

Location:

Gallatin/Sumner County

Founded: 2007

Innovative Insight: *“Moms are the center of the household. Everything happens through mom. This website is literally a one-stop shop for moms.”*

The Importance of

Broadband: *“If we didn’t have broadband, we would not be able to update our website as frequently because of the connectivity delays. With broadband, we can update the site literally within minutes.”*

The Impact of the Internet:

“It is extremely important for moms to be able to be updated on the newest and latest parenting methods, especially new moms. The Internet is a great source for moms. It helps us stay educated and informed.”

Gallatin, TN - What do you get when you have a couple of very resourceful moms, six kids, two very busy schedules and a broadband connection? SumnerMoms.com! The brainchild of good friends Amber Salinas and Gail Williams, www.sumnermoms.com provides mothers with helpful hints, community resources, menu ideas for quick and easy meals, an exhaustive collection of parenting tips and much, much more.

The idea first got its start in 2004 when Amber and Gail organized the Hendersonville Nutritional Coalition in an effort to discover more truth on nutrition and health and to share their findings with others in their community. The monthly meetings saw strong attendance for a time, but began to dwindle as moms became more and more occupied with the responsibilities of daily life. Although the group dissolved, Amber and Gail still saw a great need for a forum where busy moms could exchange ideas and information, and in October of 2007, www.sumnermoms.com was born.

“Moms are the center of the household. Everything happens through mom,” says Amber. “This website is literally a one-stop shop for moms.”

So far, the response to the website has been overwhelming. And not just from Sumner County moms, but on-the-go moms everywhere! “It is extremely important for moms to be able to be updated on the newest and latest parenting methods, especially new moms,” says Amber. “The Internet is a great source for moms. It helps us stay educated and informed.”

Amber and Gail handle every aspect of the website, from the maintenance to the research; and with six kids between them, they would not be able to keep the website as up-to-date and relevant as it is now without a broadband connection.

“If we didn’t have broadband, we would not be able to update our website as frequently because of the connectivity delays,” Amber explains. “With broadband, we can update the site literally within minutes. And since I add to the site late at night after the kids have gone to bed, the time factor is very important.”

Amber and Gail have big plans for the future of www.sumnermoms.com. Within the next few years, they hope to expand the site with more resources, including an “Ask a Doctor” feature which would allow moms to log on and submit questions and concerns about their little ones and receive timely answers from a licensed physician.

“We want to help mothers everywhere to be the best moms they can be by providing them with tools, resources and support,” says Amber.

About TN 95:

Citizens across the state are using technology in innovative ways to ensure that Tennessee remains the place of choice to live, work and raise a family. Connected Tennessee is profiling businesses and Tennesseans in each of the state's 95 counties to identify lessons learned on the path to successful innovation. For more information visit our Web site at www.connectedtn.org or call 615-242-9508.