

Anderson County Broadband Profile



Anderson County Demographics:

(Based on 2000 US Census.)

Total Households:	29,780	Total Population:	74,849
Household Density:	88.2	Rural Classification:	Suburban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	96.22%
Total % served with at least 768Kbps (Including Mobile):	99.70%

Total % served with at least 3 Mbps (Not including Mobile):	95.82%
Total % served with at least 3 Mbps (Including Mobile):	99.32%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	93.39%
DSL Availability:	85.63%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	98.10%

Current Providers:

Cable Modem:	Comcast Systems
DSL:	AT&T Frontier Communications Highland Telephone Company Cooperative, Inc. Tennessee Telephone Company (TDS)
Mobile Wireless:	AT&T Mobility, LLC Cricket Communications Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	68% (Statewide – 71%)
Computer Ownership (2010):	78% (Statewide – 75%)
Broadband Adoption (2007):	33% (Statewide – 43%)
Broadband Adoption (2010):	63% (Statewide – 58%)
Leading Barrier to Broadband Adoption:	32% say, "I don't need broadband." 27% say, "I don't own a computer." 25% say, "Too expensive."
Average Broadband Cost:	\$39.88 (Statewide – \$37.15)
Average Broadband Speed – Download	
• Connected Tennessee survey:	5.4 Mbps (Statewide – 4.9 Mbps)
• SpeedTest.net:	10.3 Mbps (Statewide – 8.78 Mbps)

Bedford County Broadband Profile



Bedford County Demographics:

(Based on 2000 US Census.)

Total Households:	13,905	Total Population:	45,947
Household Density:	29.3	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	89.81%
Total % served with at least 768Kbps (Including Mobile):	99.91%

Total % served with at least 3 Mbps (Not including Mobile):	84.17%
Total % served with at least 3 Mbps (Including Mobile):	99.87%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	60.65%
DSL Availability:	79.43%
Fiber Availability:	0.00%
Fixed Wireless Availability:	65.44%
Mobile Wireless Availability:	99.55%

Current Providers:

Cable Modem:	Charter Spirit Broadband / Middle Tennessee Broadband
DSL:	AT&T Ben Lomand Telephone Co-op United Telephone Company
Fixed Wireless:	Monster Broadband
Mobile Wireless:	Cricket Communications Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	64% (Statewide – 71%)
Computer Ownership (2010):	74% (Statewide – 75%)
Broadband Adoption (2007):	26% (Statewide – 43%)
Broadband Adoption (2010):	56% (Statewide – 58%)
Leading Barrier to Broadband Adoption:	39% say, "I don't need broadband." 31% say, "I don't own a computer." 24% say, "Too expensive."
Average Broadband Cost:	\$36.86 (Statewide – \$37.15)
Average Broadband Speed – Download	
• Connected Tennessee survey:	4.6 Mbps (Statewide – 4.9 Mbps)
• SpeedTest.net:	5.4 Mbps (Statewide – 8.78 Mbps)

Benton County Broadband Profile



Benton County Demographics:

(Based on 2000 US Census.)

Total Households:	6,863	Total Population:	16,025
Household Density:	17.3	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	68.69%
Total % served with at least 768Kbps (Including Mobile):	96.21%

Total % served with at least 3 Mbps (Not including Mobile):	64.84%
Total % served with at least 3 Mbps (Including Mobile):	96.12%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	38.12%
DSL Availability:	60.70%
Fiber Availability:	0.00%
Fixed Wireless Availability:	9.57%
Mobile Wireless Availability:	94.43%

Current Providers:

Cable Modem:	Benton County Cable / Aurora Cable TV Charter Communications
DSL:	AT&T Tennessee Telephone Company (TDS)
Fixed Wireless:	Beasley Wireless OrbWireless.net
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	65% (Statewide – 71%)
Computer Ownership (2010):	62% (Statewide – 75%)

Broadband Adoption (2007):	24% (Statewide – 43%)
Broadband Adoption (2010):	37% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	48% say, "I don't need broadband." 32% say, "I don't own a computer." 18% say, "Broadband is not available in my area."
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Average Broadband Cost:	\$37.11 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 4.9 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 2.8 Mbps (Statewide – 8.78 Mbps)

Bledsoe County Broadband Profile



Bledsoe County Demographics:

(Based on 2000 US Census.)

Total Households:	4,430	Total Population:	12,967
Household Density:	10.9	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	77.86%
Total % served with at least 768Kbps (Including Mobile):	92.67%

Total % served with at least 3 Mbps (Not including Mobile):	77.86%
Total % served with at least 3 Mbps (Including Mobile):	92.67%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	0.00%
DSL Availability:	77.86%
Fiber Availability:	0.10%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	75.94%

Current Providers:

DSL:	AT&T Bledsoe Telephone Cooperative Frontier Communications
Fiber:	Chattanooga EPB
Mobile Wireless:	Verizon Wireless

Technology Trends:

Computer Ownership (2007):	58% (Statewide – 71%)
Computer Ownership (2010):	64% (Statewide – 75%)

Broadband Adoption (2007):	10% (Statewide – 43%)
Broadband Adoption (2010):	41% (Statewide – 58%)

Leading Barrier to Broadband Adoption: 40% say, "I don't own a computer."
30% say, "I don't need broadband."
29% say, "Too expensive."

Average Broadband Cost: \$35.10 (Statewide – \$37.15)

Average Broadband Speed – Download

- Connected Tennessee survey: 3.1 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 2.4 Mbps (Statewide – 8.78 Mbps)

Blount County Broadband Profile



Blount County Demographics:

(Based on 2000 US Census.)

Total Households:	42,667	Total Population:	122,784
Household Density:	76.4	Rural Classification:	Urban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	95.79%
Total % served with at least 768Kbps (Including Mobile):	99.56%

Total % served with at least 3 Mbps (Not including Mobile):	95.22%
Total % served with at least 3 Mbps (Including Mobile):	99.45%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	92.73%
DSL Availability:	83.05%
Fiber Availability:	0.00%
Fixed Wireless Availability:	51.11%
Mobile Wireless Availability:	99.33%

Current Providers:

Cable Modem:	Charter Communications Comcast Systems
DSL:	AT&T
Fixed Wireless:	BreezeAir.net Planet Connect
Mobile Wireless:	AT&T Mobility, LLC Cricket Communications Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	75% (Statewide – 71%)
Computer Ownership (2010):	82% (Statewide – 75%)
Broadband Adoption (2007):	45% (Statewide – 43%)
Broadband Adoption (2010):	63% (Statewide – 58%)
Leading Barrier to Broadband Adoption:	46% say, "I don't need broadband." 36% say, "I don't own a computer." 22% say, "Too expensive."
Average Broadband Cost:	\$34.84 (Statewide – \$37.15)
Average Broadband Speed – Download	
• Connected Tennessee survey:	5.9 Mbps (Statewide – 4.9 Mbps)
• SpeedTest.net:	7.3 Mbps (Statewide – 8.78 Mbps)

Bradley County Broadband Profile



Bradley County Demographics:

(Based on 2000 US Census.)

Total Households:	34,281	Total Population:	97,710
Household Density:	104.3	Rural Classification:	Urban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	94.07%
Total % served with at least 768Kbps (Including Mobile):	99.98%

Total % served with at least 3 Mbps (Not including Mobile):	94.06%
Total % served with at least 3 Mbps (Including Mobile):	99.98%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	90.56%
DSL Availability:	84.96%
Fiber Availability:	1.39%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	99.98%

Current Providers:

Cable Modem:	Charter Communications Comcast Systems
DSL:	AT&T
Fiber:	Chattanooga EPB
Mobile Wireless:	AT&T Mobility, LLC Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	65% (Statewide – 71%)
Computer Ownership (2010):	74% (Statewide – 75%)

Broadband Adoption (2007):	35% (Statewide – 43%)
Broadband Adoption (2010):	52% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	38% say, "I don't own a computer." 34% say, "I don't need broadband." 28% say, "Too expensive."
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Average Broadband Cost:	\$36.01 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 4.9 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 10.0 Mbps (Statewide – 8.78 Mbps)

Campbell County Broadband Profile



Campbell County Demographics:

(Based on 2000 US Census.)

Total Households:	16,125	Total Population:	40,970
Household Density:	33.6	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	83.90%
Total % served with at least 768Kbps (Including Mobile):	97.19%

Total % served with at least 3 Mbps (Not including Mobile):	83.90%
Total % served with at least 3 Mbps (Including Mobile):	96.72%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	78.82%
DSL Availability:	70.70%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	95.73%

Current Providers:

Cable Modem:	Access Cable Television, Inc. Comcast Systems
DSL:	AT&T Highland Telephone Cooperative Corporation
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	60% (Statewide – 71%)
Computer Ownership (2010):	55% (Statewide – 75%)
Broadband Adoption (2007):	26% (Statewide – 43%)
Broadband Adoption (2010):	32% (Statewide – 58%)
Leading Barrier to Broadband Adoption:	40% say, "I don't own a computer." 37% say, "I don't need broadband." 26% say, "Too expensive."
Average Broadband Cost:	\$31.47 (Statewide – \$37.15)
Average Broadband Speed – Download	
• Connected Tennessee survey:	4.4 Mbps (Statewide – 4.9 Mbps)
• SpeedTest.net:	7.8 Mbps (Statewide – 8.78 Mbps)

Cannon County Broadband Profile



Cannon County Demographics:

(Based on 2000 US Census.)

Total Households:	4,998	Total Population:	13,860
Household Density:	18.8	Rural Classification:	Suburban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	100.00%
Total % served with at least 768Kbps (Including Mobile):	100.00%

Total % served with at least 3 Mbps (Not including Mobile):	100.00%
Total % served with at least 3 Mbps (Including Mobile):	100.00%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	43.81%
DSL Availability:	100.00%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	95.37%

Current Providers:

DSL:	Ben Lomand Telephone Co-op DTC Communications
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	64% (Statewide – 71%)
Computer Ownership (2010):	59% (Statewide – 75%)

Broadband Adoption (2007):	24% (Statewide – 43%)
Broadband Adoption (2010):	39% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	48% say, "I don't need broadband." 35% say, "I don't own a computer." 26% say, "Too expensive."
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Average Broadband Cost:	\$39.47 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 2.0 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 2.9 Mbps (Statewide – 8.78 Mbps)

Carroll County Broadband Profile



Carroll County Demographics:

(Based on 2000 US Census.)

Total Households:	11,779	Total Population:	28,517
Household Density:	19.7	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	84.10%
Total % served with at least 768Kbps (Including Mobile):	99.74%

Total % served with at least 3 Mbps (Not including Mobile):	80.27%
Total % served with at least 3 Mbps (Including Mobile):	99.71%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	63.38%
DSL Availability:	77.69%
Fiber Availability:	0.00%
Fixed Wireless Availability:	3.38%
Mobile Wireless Availability:	99.36%

Current Providers:

Cable Modem:	Charter Communications Infostructure Cable
DSL:	AT&T Telephone Electronics Corporation (TEC) Tennessee Telephone Company (TDS)
Fixed Wireless:	Beasley Wireless
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	57% (Statewide – 71%)
Computer Ownership (2010):	66% (Statewide – 75%)

Broadband Adoption (2007):	21% (Statewide – 43%)
Broadband Adoption (2010):	48% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	36% say, "I don't own a computer." 29% say, "I don't need broadband." 23% say, "Too expensive."
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Average Broadband Cost:	\$40.04 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 3.9 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 6.5 Mbps (Statewide – 8.78 Mbps)

Carter County Broadband Profile



Carter County Demographics:

(Based on 2000 US Census.)

Total Households:	23,486	Total Population:	59,043
Household Density:	68.9	Rural Classification:	Suburban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	95.90%
Total % served with at least 768Kbps (Including Mobile):	98.75%

Total % served with at least 3 Mbps (Not including Mobile):	95.42%
Total % served with at least 3 Mbps (Including Mobile):	98.57%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	81.68%
DSL Availability:	92.28%
Fiber Availability:	0.01%
Fixed Wireless Availability:	47.58%
Mobile Wireless Availability:	94.69%

Current Providers:

Cable Modem:	Charter Communications Comcast Systems
DSL:	CenturyLink
Fixed Wireless:	High Country Online
Mobile Wireless:	AT&T Mobility, LLC Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	68% (Statewide – 71%)
Computer Ownership (2010):	70% (Statewide – 75%)

Broadband Adoption (2007):	31% (Statewide – 43%)
Broadband Adoption (2010):	54% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	39% say, "I don't own a computer." 33% say, "I don't need broadband." 21% say, "Too expensive."
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Average Broadband Cost:	\$35.39 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 4.7 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 9.8 Mbps (Statewide – 8.78 Mbps)

Cheatham County Broadband Profile



Cheatham County Demographics:

(Based on 2000 US Census.)

Total Households:	12,878	Total Population:	39,876
Household Density:	42.5	Rural Classification:	Suburban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	84.52%
Total % served with at least 768Kbps (Including Mobile):	99.97%

Total % served with at least 3 Mbps (Not including Mobile):	84.52%
Total % served with at least 3 Mbps (Including Mobile):	99.88%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	81.98%
DSL Availability:	66.01%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	99.92%

Current Providers:

Cable Modem:	Charter Communications Comcast Systems
DSL:	AT&T
Mobile Wireless:	AT&T Mobility, LLC Cricket Communications Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	83% (Statewide – 71%)
Computer Ownership (2010):	77% (Statewide – 75%)

Broadband Adoption (2007):	56% (Statewide – 43%)
Broadband Adoption (2010):	61% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	37% say, "I don't need broadband." 29% say, "Broadband is not available in my area." 23% say, "I don't own a computer."
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Average Broadband Cost:	\$37.29 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 8.1 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 8.2 Mbps (Statewide – 8.78 Mbps)

Chester County Broadband Profile



Chester County Demographics:

(Based on 2000 US Census.)

Total Households:	5,660	Total Population:	16,312
Household Density:	19.6	Rural Classification:	Suburban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	82.52%
Total % served with at least 768Kbps (Including Mobile):	96.85%

Total % served with at least 3 Mbps (Not including Mobile):	81.53%
Total % served with at least 3 Mbps (Including Mobile):	96.32%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	44.45%
DSL Availability:	81.88%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	90.83%

Current Providers:

Cable Modem:	Charter Communications
DSL:	AT&T CenturyLink
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	67% (Statewide – 71%)
Computer Ownership (2010):	72% (Statewide – 75%)

Broadband Adoption (2007):	28% (Statewide – 43%)
Broadband Adoption (2010):	55% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	37% say, "I don't own a computer." 34% say, "I don't need broadband." 32% say, "Broadband is not available in my area."
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Average Broadband Cost:	\$30.23 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 2.8 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 6.3 Mbps (Statewide – 8.78 Mbps)

Claiborne County Broadband Profile



Claiborne County Demographics:

(Based on 2000 US Census.)

Total Households:	11,799	Total Population:	31,243
Household Density:	27.2	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	80.95%
Total % served with at least 768Kbps (Including Mobile):	95.63%

Total % served with at least 3 Mbps (Not including Mobile):	80.67%
Total % served with at least 3 Mbps (Including Mobile):	95.54%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	51.89%
DSL Availability:	73.23%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	94.44%

Current Providers:

Cable Modem:	CommuniComm Services
DSL:	AT&T CenturyLink
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	58% (Statewide – 71%)
Computer Ownership (2010):	57% (Statewide – 75%)

Broadband Adoption (2007):	25% (Statewide – 43%)
Broadband Adoption (2010):	33% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	45% say, "I don't need broadband." 36% say, "I don't own a computer." 23% say, "Too expensive."
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Average Broadband Cost:	\$31.40 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 2.7 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 4.0 Mbps (Statewide – 8.78 Mbps)

Clay County Broadband Profile



Clay County Demographics:

(Based on 2000 US Census.)

Total Households:	3,379	Total Population:	7,895
Household Density:	14.3	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	97.62%
Total % served with at least 768Kbps (Including Mobile):	99.54%

Total % served with at least 3 Mbps (Not including Mobile):	93.57%
Total % served with at least 3 Mbps (Including Mobile):	98.60%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	23.82%
DSL Availability:	93.55%
Fiber Availability:	0.00%
Fixed Wireless Availability:	59.93%
Mobile Wireless Availability:	73.70%

Current Providers:

Cable Modem:	Celina Cable
DSL:	North Central Telephone Cooperative Corporation Twin Lakes Telephone Cooperative Corporation
Fixed Wireless:	Info-Ed
Mobile Wireless:	Verizon Wireless

Technology Trends:

Computer Ownership (2007):	49% (Statewide – 71%)
Computer Ownership (2010):	54% (Statewide – 75%)

Broadband Adoption (2007):	23% (Statewide – 43%)
Broadband Adoption (2010):	38% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	44% say, "I don't need broadband." 39% say, "I don't own a computer." 28% say, "Too expensive."
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Average Broadband Cost:	\$35.26 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 3.2 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 2.5 Mbps (Statewide – 8.78 Mbps)

Cocke County Broadband Profile



Cocke County Demographics:

(Based on 2000 US Census.)

Total Households:	13,762	Total Population:	36,047
Household Density:	31.7	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	74.50%
Total % served with at least 768Kbps (Including Mobile):	92.69%

Total % served with at least 3 Mbps (Not including Mobile):	74.49%
Total % served with at least 3 Mbps (Including Mobile):	92.61%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	63.44%
DSL Availability:	42.42%
Fiber Availability:	0.00%
Fixed Wireless Availability:	55.04%
Mobile Wireless Availability:	92.15%

Current Providers:

Cable Modem:	Charter Communications Comcast Systems
DSL:	AT&T
Fixed Wireless	Planet Connect Ultranet Wireless Internet
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	65% (Statewide – 71%)
Computer Ownership (2010):	59% (Statewide – 75%)

Broadband Adoption (2007):	20% (Statewide – 43%)
Broadband Adoption (2010):	29% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	42% say, "I don't need broadband." 36% say, "I don't own a computer." 25% say, "Too expensive."
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Average Broadband Cost:	\$38.00 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 4.8 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 6.6 Mbps (Statewide – 8.78 Mbps)

Coffee County Broadband Profile



Coffee County Demographics:

(Based on 2000 US Census.)

Total Households:	18,885	Total Population:	52,521
Household Density:	44.0	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	99.92%
Total % served with at least 768Kbps (Including Mobile):	100.00%

Total % served with at least 3 Mbps (Not including Mobile):	99.92%
Total % served with at least 3 Mbps (Including Mobile):	100.00%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	77.70%
DSL Availability:	97.35%
Fiber Availability:	38.84%
Fixed Wireless Availability:	17.63%
Mobile Wireless Availability:	99.97%

Current Providers:

Cable Modem:	Comcast Systems
DSL:	AT&T
	Ben Lomand Telephone Co-op
Fiber:	Ben Lomand Telephone Co-op
	Tulahoma Utilities Board
Fixed Wireless:	Monster Broadband
Mobile Wireless:	Cricket Communications
	Sprint
	Verizon Wireless

Technology Trends:

Computer Ownership (2007):	72% (Statewide – 71%)
Computer Ownership (2010):	74% (Statewide – 75%)
Broadband Adoption (2007):	35% (Statewide – 43%)
Broadband Adoption (2010):	49% (Statewide – 58%)
Leading Barrier to Broadband Adoption:	39% say, "I don't need broadband." 32% say, "I don't own a computer." 24% say, "Too expensive."
Average Broadband Cost:	\$38.00 (Statewide – \$37.15)
Average Broadband Speed – Download	
• Connected Tennessee survey:	5.9 Mbps (Statewide – 4.9 Mbps)
• SpeedTest.net:	8.6 Mbps (Statewide – 8.78 Mbps)

Crockett County Broadband Profile



Crockett County Demographics:

(Based on 2000 US Census.)

Total Households:	5,632	Total Population:	14,492
Household Density:	21.2	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	91.96%
Total % served with at least 768Kbps (Including Mobile):	99.99%

Total % served with at least 3 Mbps (Not including Mobile):	91.43%
Total % served with at least 3 Mbps (Including Mobile):	99.99%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	46.84%
DSL Availability:	89.39%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	99.99%

Current Providers:

Cable Modem:	Cable One Charter Communications
DSL:	AT&T Telephone Electronics Corporation (TEC) West Kentucky Networks, Inc.
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	59% (Statewide – 71%)
Computer Ownership (2010):	66% (Statewide – 75%)
Broadband Adoption (2007):	21% (Statewide – 43%)
Broadband Adoption (2010):	42% (Statewide – 58%)
Leading Barrier to Broadband Adoption:	45% say, "I don't need broadband." 43% say, "I don't own a computer." 26% say, "Too expensive."
Average Broadband Cost:	\$41.79 (Statewide – \$37.15)
Average Broadband Speed – Download	
• Connected Tennessee survey:	4.1 Mbps (Statewide – 4.9 Mbps)
• SpeedTest.net:	5.4 Mbps (Statewide – 8.78 Mbps)

Cumberland County Broadband Profile



Cumberland County Demographics:

(Based on 2000 US Census.)

Total Households:	19,508	Total Population:	54,109
Household Density:	28.6	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	97.71%
Total % served with at least 768Kbps (Including Mobile):	99.70%

Total % served with at least 3 Mbps (Not including Mobile):	97.71%
Total % served with at least 3 Mbps (Including Mobile):	99.70%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	76.16%
DSL Availability:	97.31%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	97.35%

Current Providers:

Cable Modem:	Charter Communications Comcast Systems
DSL:	AT&T Bledsoe Telephone Cooperative Frontier Communications
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	76% (Statewide – 71%)
Computer Ownership (2010):	75% (Statewide – 75%)
Broadband Adoption (2007):	49% (Statewide – 43%)
Broadband Adoption (2010):	62% (Statewide – 58%)
Leading Barrier to Broadband Adoption:	64% say, "I don't need broadband." 41% say, "I don't own a computer." 26% say, "Too expensive."
Average Broadband Cost:	\$40.44 (Statewide – \$37.15)
Average Broadband Speed – Download	
• Connected Tennessee survey:	2.9 Mbps (Statewide – 4.9 Mbps)
• SpeedTest.net:	5.4 Mbps (Statewide – 8.78 Mbps)

Davidson County Broadband Profile



Davidson County Demographics:

(Based on 2000 US Census.)

Total Households:	237,405	Total Population:	635,710
Household Density:	472.7	Rural Classification:	Urban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	98.86%
Total % served with at least 768Kbps (Including Mobile):	100.00%

Total % served with at least 3 Mbps (Not including Mobile):	98.47%
Total % served with at least 3 Mbps (Including Mobile):	100.00%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	96.77%
DSL Availability:	96.56%
Fiber Availability:	0.67%
Fixed Wireless Availability:	81.37%
Mobile Wireless Availability:	100.00%

Current Providers:

Cable Modem:	Comcast Systems
DSL:	AT&T Tennessee Telephone Company (TDS) United Telephone Company
Fixed Wireless:	Clearwire
Mobile Wireless:	AT&T Mobility, LLC Cricket Communications Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	75% (Statewide – 71%)
Computer Ownership (2010):	80% (Statewide – 75%)
Broadband Adoption (2007):	56% (Statewide – 43%)
Broadband Adoption (2010):	72% (Statewide – 58%)
Leading Barrier to Broadband Adoption:	50% say, "I don't own a computer." 38% say, "I don't need broadband." 28% say, "Too expensive."
Average Broadband Cost:	\$42.67 (Statewide – \$37.15)
Average Broadband Speed – Download	
• Connected Tennessee survey:	6.3 Mbps (Statewide – 4.9 Mbps)
• SpeedTest.net:	9.7 Mbps (Statewide – 8.78 Mbps)

Decatur County Broadband Profile



Decatur County Demographics:

(Based on 2000 US Census.)

Total Households:	4,908	Total Population:	11,525
Household Density:	14.7	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	86.88%
Total % served with at least 768Kbps (Including Mobile):	98.21%

Total % served with at least 3 Mbps (Not including Mobile):	85.33%
Total % served with at least 3 Mbps (Including Mobile):	98.19%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	43.27%
DSL Availability:	79.16%
Fiber Availability:	0.00%
Fixed Wireless Availability:	53.72%
Mobile Wireless Availability:	95.86%

Current Providers:

Cable Modem:	Charter Communications
DSL:	Tennessee Telephone Company (TDS)
Fixed Wireless:	Net Ease OrbWireless.net
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	63% (Statewide – 71%)
Computer Ownership (2010):	74% (Statewide – 75%)

Broadband Adoption (2007):	31% (Statewide – 43%)
Broadband Adoption (2010):	53% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	46% say, "I don't need broadband." 37% say, "I don't own a computer." 20% say, "Too expensive."
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Average Broadband Cost:	\$35.65 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 5.8 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 3.3 Mbps (Statewide – 8.78 Mbps)

DeKalb County Broadband Profile



DeKalb County Demographics:

(Based on 2000 US Census.)

Total Households:	6,984	Total Population:	18,954
Household Density:	22.9	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	99.91%
Total % served with at least 768Kbps (Including Mobile):	99.94%

Total % served with at least 3 Mbps (Not including Mobile):	99.91%
Total % served with at least 3 Mbps (Including Mobile):	99.94%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	62.38%
DSL Availability:	96.67%
Fiber Availability:	3.24%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	99.78%

Current Providers:

Cable Modem:	Charter Communications Comcast Systems
DSL:	AT&T Ben Lomand Telephone Co-op DTC Communications Twin Lakes Cooperative Corporation
Fiber:	Ben Lomand Telephone Co-op
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	64% (Statewide – 71%)
Computer Ownership (2010):	62% (Statewide – 75%)
Broadband Adoption (2007):	29% (Statewide – 43%)
Broadband Adoption (2010):	43% (Statewide – 58%)
Leading Barrier to Broadband Adoption:	41% say, "I don't need broadband." 34% say, "I don't own a computer." 28% say, "Too expensive."
Average Broadband Cost:	\$40.29 (Statewide – \$37.15)
Average Broadband Speed – Download	
• Connected Tennessee survey:	2.0 Mbps (Statewide – 4.9 Mbps)
• SpeedTest.net:	6.5 Mbps (Statewide – 8.78 Mbps)

Dickson County Broadband Profile



Dickson County Demographics:

(Based on 2000 US Census.)

Total Households:	16,473	Total Population:	48,230
Household Density:	33.6	Rural Classification:	Suburban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	83.47%
Total % served with at least 768Kbps (Including Mobile):	98.70%

Total % served with at least 3 Mbps (Not including Mobile):	83.46%
Total % served with at least 3 Mbps (Including Mobile):	98.69%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	75.14%
DSL Availability:	72.32%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	98.04%

Current Providers:

Cable Modem:	Charter Communications Comcast Systems
DSL:	AT&T
Mobile Wireless:	AT&T Mobility, LLC Cricket Communications Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	74% (Statewide – 71%)
Computer Ownership (2010):	70% (Statewide – 75%)

Broadband Adoption (2007):	25% (Statewide – 43%)
Broadband Adoption (2010):	53% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	42% say, "I don't own a computer." 40% say, "I don't need broadband." 25% say, "Broadband is not available in my area."
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Average Broadband Cost:	\$40.42 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 5.6 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 10.9 Mbps (Statewide – 8.78 Mbps)

Dyer County Broadband Profile



Dyer County Demographics:

(Based on 2000 US Census.)

Total Households:	14,751	Total Population:	37,811
Household Density:	28.9	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	98.69%
Total % served with at least 768Kbps (Including Mobile):	100.00%

Total % served with at least 3 Mbps (Not including Mobile):	98.68%
Total % served with at least 3 Mbps (Including Mobile):	100.00%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	84.55%
DSL Availability:	86.91%
Fiber Availability:	0.00%
Fixed Wireless Availability:	92.97%
Mobile Wireless Availability:	100.00%

Current Providers:

Cable Modem:	Cable One Charter Communications
DSL:	AT&T Telephone Electronics Corporation (TEC) West Kentucky Networks, Inc.
Fixed Wireless:	ECSIS Ken-Tenn Wireless
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	67% (Statewide – 71%)
Computer Ownership (2010):	65% (Statewide – 75%)
Broadband Adoption (2007):	34% (Statewide – 43%)
Broadband Adoption (2010):	52% (Statewide – 58%)
Leading Barrier to Broadband Adoption:	50% say, "I don't need broadband." 36% say, "I don't own a computer." 25% say, "Too expensive."
Average Broadband Cost:	\$39.52 (Statewide – \$37.15)
Average Broadband Speed – Download	
• Connected Tennessee survey:	3.2 Mbps (Statewide – 4.9 Mbps)
• SpeedTest.net:	4.1 Mbps (Statewide – 8.78 Mbps)

Fayette County Broadband Profile



Fayette County Demographics:

(Based on 2000 US Census.)

Total Households:	10,467	Total Population:	38,785
Household Density:	14.9	Rural Classification:	Suburban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	68.58%
Total % served with at least 768Kbps (Including Mobile):	99.97%

Total % served with at least 3 Mbps (Not including Mobile):	68.00%
Total % served with at least 3 Mbps (Including Mobile):	99.88%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	59.23%
DSL Availability:	60.22%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	99.95%

Current Providers:

Cable Modem:	Comcast Systems
DSL:	AT&T BigRiver.net
Mobile Wireless:	AT&T Mobility, LLC Cricket Communications Sprint T-Mobile Verizon Wireless

Technology Trends:

Computer Ownership (2007):	78% (Statewide – 71%)
Computer Ownership (2010):	74% (Statewide – 75%)

Broadband Adoption (2007):	42% (Statewide – 43%)
Broadband Adoption (2010):	56% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	32% say, "I don't need broadband." 29% say, "I don't own a computer." 27% say, "Broadband is not available in my area."
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Average Broadband Cost:	\$38.94 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 3.9 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 9.7 Mbps (Statewide – 8.78 Mbps)

Fentress County Broadband Profile



Fentress County Demographics:

(Based on 2000 US Census.)

Total Households:	6,693	Total Population:	17,677
Household Density:	13.4	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	99.87%
Total % served with at least 768Kbps (Including Mobile):	99.87%

Total % served with at least 3 Mbps (Not including Mobile):	99.87%
Total % served with at least 3 Mbps (Including Mobile):	99.87%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	58.16%
DSL Availability:	99.87%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	97.81%

Current Providers:

DSL:	Frontier Communications Twin Lakes Telephone Cooperative Corporation
Mobile Wireless:	Verizon Wireless

Technology Trends:

Computer Ownership (2007):	63% (Statewide – 71%)
Computer Ownership (2010):	67% (Statewide – 75%)

Broadband Adoption (2007):	29% (Statewide – 43%)
Broadband Adoption (2010):	48% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	45% say, "I don't need broadband." 38% say, "I don't own a computer." 28% say, "Too expensive."
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Average Broadband Cost:	\$31.76 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 3.4 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 1.7 Mbps (Statewide – 8.78 Mbps)

Franklin County Broadband Profile



Franklin County Demographics:

(Based on 2000 US Census.)

Total Households:	15,003	Total Population:	41,310
Household Density:	27.1	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	88.89%
Total % served with at least 768Kbps (Including Mobile):	98.43%

Total % served with at least 3 Mbps (Not including Mobile):	83.56%
Total % served with at least 3 Mbps (Including Mobile):	98.43%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	70.79%
DSL Availability:	72.22%
Fiber Availability:	0.47%
Fixed Wireless Availability:	50.67%
Mobile Wireless Availability:	98.43%

Current Providers:

Cable Modem:	Charter Communications Comcast Systems
DSL:	AT&T Ben Lomand Telephone Co-op United Telephone Company
Fiber:	Ben Lomand Telephone Co-op
Fixed Wireless:	Monster Broadband
Mobile Wireless:	Cricket Communications Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	72% (Statewide – 71%)
Computer Ownership (2010):	78% (Statewide – 75%)

Broadband Adoption (2007):	40% (Statewide – 43%)
Broadband Adoption (2010):	43% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	28% say, "I don't own a computer." 28% say, "Too expensive." 25% say, "I don't need broadband."
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Average Broadband Cost:	\$35.48 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 4.5 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 7.7 Mbps (Statewide – 8.78 Mbps)

Gibson County Broadband Profile



Gibson County Demographics:

(Based on 2000 US Census.)

Total Households:	19,518	Total Population:	49,468
Household Density:	32.4	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	99.13%
Total % served with at least 768Kbps (Including Mobile):	100.00%

Total % served with at least 3 Mbps (Not including Mobile):	96.43%
Total % served with at least 3 Mbps (Including Mobile):	99.99%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	71.35%
DSL Availability:	93.27%
Fiber Availability:	0.00%
Fixed Wireless Availability:	41.49%
Mobile Wireless Availability:	99.94%

Current Providers:

Cable Modem:	Charter Communications Infostructure Cable New Wave Communications Trenton TV Cable Company
DSL:	AT&T Telephone Electronics Corporation (TEC) West Kentucky Networks, Inc.
Fixed Wireless:	CRU Enterprises ECSIS Ken-Tenn Wireless
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	65% (Statewide – 71%)
Computer Ownership (2010):	72% (Statewide – 75%)
Broadband Adoption (2007):	32% (Statewide – 43%)
Broadband Adoption (2010):	45% (Statewide – 58%)
Leading Barrier to Broadband Adoption:	53% say, "I don't need broadband." 28% say, "I don't own a computer." 27% say, "Too expensive."
Average Broadband Cost:	\$35.82 (Statewide – \$37.15)
Average Broadband Speed – Download	
• Connected Tennessee survey:	3.6 Mbps (Statewide – 4.9 Mbps)
• SpeedTest.net:	4.3 Mbps (Statewide – 8.78 Mbps)

Giles County Broadband Profile



Giles County Demographics:

(Based on 2000 US Census.)

Total Households:	11,713	Total Population:	29,082
Household Density:	19.2	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	82.14%
Total % served with at least 768Kbps (Including Mobile):	97.49%

Total % served with at least 3 Mbps (Not including Mobile):	68.01%
Total % served with at least 3 Mbps (Including Mobile):	97.38%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	42.37%
DSL Availability:	65.76%
Fiber Availability:	33.88%
Fixed Wireless Availability:	66.42%
Mobile Wireless Availability:	93.23%

Current Providers:

Cable Modem:	Charter Communications Mediacom
DSL:	Ardmore Telephone Company AT&T Loretto Communication Services, Inc.
Fiber:	Pulaski Electric System
Fixed Wireless:	DotSpot Wireless Broadband Surfmore.Net
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	75% (Statewide – 71%)
Computer Ownership (2010):	70% (Statewide – 75%)

Broadband Adoption (2007):	29% (Statewide – 43%)
Broadband Adoption (2010):	50% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	46% say, "I don't own a computer." 26% say, "I don't need broadband." 23% say, "Broadband is not available in my area."
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Average Broadband Cost:	\$41.72 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 2.8 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 2.1 Mbps (Statewide – 8.78 Mbps)

Grainger County Broadband Profile



Grainger County Demographics:

(Based on 2000 US Census.)

Total Households:	8,270	Total Population:	22,857
Household Density:	29.5	Rural Classification:	Suburban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	96.49%
Total % served with at least 768Kbps (Including Mobile):	99.85%

Total % served with at least 3 Mbps (Not including Mobile):	95.90%
Total % served with at least 3 Mbps (Including Mobile):	99.46%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	55.99%
DSL Availability:	75.54%
Fiber Availability:	0.00%
Fixed Wireless Availability:	18.34%
Mobile Wireless Availability:	94.05%

Current Providers:

Cable Modem:	Charter Communications Comcast Systems
DSL:	AT&T Frontier Communications
Fixed Wireless:	Ultranet Wireless Internet
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	66% (Statewide – 71%)
Computer Ownership (2010):	75% (Statewide – 75%)
Broadband Adoption (2007):	26% (Statewide – 43%)
Broadband Adoption (2010):	50% (Statewide – 58%)
Leading Barrier to Broadband Adoption:	45% say, "I don't need broadband." 38% say, "I don't own a computer." 29% say, "Too expensive."
Average Broadband Cost:	\$41.04 (Statewide – \$37.15)
Average Broadband Speed – Download	
• Connected Tennessee survey:	5.7 Mbps (Statewide – 4.9 Mbps)
• SpeedTest.net:	1.8 Mbps (Statewide – 8.78 Mbps)

Greene County Broadband Profile



Greene County Demographics:

(Based on 2000 US Census.)

Total Households:	25,756	Total Population:	66,282
Household Density:	41.4	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	97.96%
Total % served with at least 768Kbps (Including Mobile):	99.76%

Total % served with at least 3 Mbps (Not including Mobile):	97.74%
Total % served with at least 3 Mbps (Including Mobile):	99.76%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	92.63%
DSL Availability:	74.57%
Fiber Availability:	0.00%
Fixed Wireless Availability:	83.44%
Mobile Wireless Availability:	99.61%

Current Providers:

Cable Modem:	Comcast Systems
DSL:	AT&T CenturyLink
Fixed Wireless:	Planet Connect
Mobile Wireless:	Verizon Wireless

Technology Trends:

Computer Ownership (2007):	65% (Statewide – 71%)
Computer Ownership (2010):	69% (Statewide – 75%)

Broadband Adoption (2007):	35% (Statewide – 43%)
Broadband Adoption (2010):	46% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	40% say, "I don't own a computer." 36% say, "I don't need broadband." 27% say, "Too expensive."
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Average Broadband Cost:	\$35.22 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 3.2 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 7.1 Mbps (Statewide – 8.78 Mbps)

Grundy County Broadband Profile



Grundy County Demographics:

(Based on 2000 US Census.)

Total Households:	5,562	Total Population:	14,130
Household Density:	15.4	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	99.89%
Total % served with at least 768Kbps (Including Mobile):	99.92%

Total % served with at least 3 Mbps (Not including Mobile):	99.89%
Total % served with at least 3 Mbps (Including Mobile):	99.92%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	52.58%
DSL Availability:	80.32%
Fiber Availability:	19.58%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	45.32%

Current Providers:

Cable Modem:	Charter Communications
DSL:	Ben Lomand Telephone Co-op Bledsoe Telephone Co-op
Fiber:	Ben Lomand Telephone Co-op
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	61% (Statewide – 71%)
Computer Ownership (2010):	47% (Statewide – 75%)

Broadband Adoption (2007):	36% (Statewide – 43%)
Broadband Adoption (2010):	36% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	48% say, "I don't need broadband." 42% say, "I don't own a computer." 21% say, "Too expensive."
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Average Broadband Cost:	\$40.02 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 2.6 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 0.9 Mbps (Statewide – 8.78 Mbps)

Hamblen County Broadband Profile



Hamblen County Demographics:

(Based on 2000 US Census.)

Total Households:	23,211	Total Population:	63,033
Household Density:	144.1	Rural Classification:	Urban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	99.20%
Total % served with at least 768Kbps (Including Mobile):	100.00%

Total % served with at least 3 Mbps (Not including Mobile):	99.20%
Total % served with at least 3 Mbps (Including Mobile):	100.00%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	94.84%
DSL Availability:	74.05%
Fiber Availability:	49.32%
Fixed Wireless Availability:	87.57%
Mobile Wireless Availability:	100.00%

Current Providers:

Cable Modem:	Charter Communications Comcast Systems
DSL:	AT&T
Fiber:	Morristown Utility FiberNET
Fixed Wireless:	Planet Connect Ultranet Wireless Internet
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	69% (Statewide – 71%)
Computer Ownership (2010):	67% (Statewide – 75%)

Broadband Adoption (2007):	43% (Statewide – 43%)
Broadband Adoption (2010):	52% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	43% say, "I don't own a computer." 42% say, "I don't need broadband." 20% say, "Too expensive."
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Average Broadband Cost:	\$39.52 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 4.1 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 8.4 Mbps (Statewide – 8.78 Mbps)

Hamilton County Broadband Profile



Hamilton County Demographics:

(Based on 2000 US Census.)

Total Households:	124,444	Total Population:	337,175
Household Density:	229.4	Rural Classification:	Urban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	97.57%
Total % served with at least 768Kbps (Including Mobile):	99.97%

Total % served with at least 3 Mbps (Not including Mobile):	97.57%
Total % served with at least 3 Mbps (Including Mobile):	99.94%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	95.62%
DSL Availability:	93.28%
Fiber Availability:	95.95%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	99.94%

Current Providers:

Cable Modem:	Charter Communications Comcast Systems
DSL:	AT&T Bledsoe Telephone Cooperative CenturyLink
Fiber:	Chattanooga EPB
Mobile Wireless:	AT&T Mobility, LLC Cricket Communications Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	75% (Statewide – 71%)
Computer Ownership (2010):	79% (Statewide – 75%)

Broadband Adoption (2007):	52% (Statewide – 43%)
Broadband Adoption (2010):	64% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	36% say, "I don't need broadband." 29% say, "I don't own a computer." 28% say, "Too expensive."
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Average Broadband Cost:	\$40.20 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 6.7 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 11.7 Mbps (Statewide – 8.78 Mbps)

Hancock County Broadband Profile



Hancock County Demographics:

(Based on 2000 US Census.)

Total Households:	2,769	Total Population:	6,588
Household Density:	12.5	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	10.12%
Total % served with at least 768Kbps (Including Mobile):	65.18%

Total % served with at least 3 Mbps (Not including Mobile):	10.11%
Total % served with at least 3 Mbps (Including Mobile):	65.17%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	0.00%
DSL Availability:	10.12%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	65.12%

Current Providers:

DSL:	AT&T
Mobile Wireless:	Verizon Wireless

Technology Trends:

Computer Ownership (2007):	48% (Statewide – 71%)
Computer Ownership (2010):	59% (Statewide – 75%)

Broadband Adoption (2007):	9% (Statewide – 43%)
Broadband Adoption (2010):	21% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	39% say, "I don't need broadband." 32% say, "I don't own a computer." 28% say, "Broadband is not available in my area."
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Average Broadband Cost:	\$31.98 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 2.7 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 1.3 Mbps (Statewide – 8.78 Mbps)

Hardeman County Broadband Profile



Hardeman County Demographics:

(Based on 2000 US Census.)

Total Households:	9,412	Total Population:	27,613
Household Density:	14.1	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	65.16%
Total % served with at least 768Kbps (Including Mobile):	97.75%

Total % served with at least 3 Mbps (Not including Mobile):	65.14%
Total % served with at least 3 Mbps (Including Mobile):	97.75%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	46.89%
DSL Availability:	62.31%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	95.63%

Current Providers:

Cable Modem:	Comcast Systems New Wave Communications
DSL:	AT&T
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	58% (Statewide – 71%)
Computer Ownership (2010):	74% (Statewide – 75%)

Broadband Adoption (2007):	21% (Statewide – 43%)
Broadband Adoption (2010):	45% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	34% say, "Broadband is not available in my area." 32% say, "I don't own a computer." 29% say, "I don't need broadband."
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Average Broadband Cost:	\$35.75 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 1.9 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 5.0 Mbps (Statewide – 8.78 Mbps)

Hardin County Broadband Profile



Hardin County Demographics:

(Based on 2000 US Census.)

Total Households:	10,426	Total Population:	26,258
Household Density:	18.0	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	84.05%
Total % served with at least 768Kbps (Including Mobile):	97.10%

Total % served with at least 3 Mbps (Not including Mobile):	83.14%
Total % served with at least 3 Mbps (Including Mobile):	97.10%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	61.78%
DSL Availability:	74.89%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	96.58%

Current Providers:

Cable Modem:	Charter Communications Comcast Systems Pickwick Cablevision, Inc.
DSL:	AT&T CenturyLink
Mobile Wireless:	Verizon Wireless

Technology Trends:

Computer Ownership (2007):	57% (Statewide – 71%)
Computer Ownership (2010):	71% (Statewide – 75%)

Broadband Adoption (2007):	28% (Statewide – 43%)
Broadband Adoption (2010):	44% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	35% say, "I don't need broadband." 34% say, "I don't own a computer." 22% say, "Broadband is not available in my area."
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Average Broadband Cost:	\$33.10 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 4.9 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 9.1 Mbps (Statewide – 8.78 Mbps)

Hawkins County Broadband Profile



Hawkins County Demographics:

(Based on 2000 US Census.)

Total Households:	21,936	Total Population:	57,784
Household Density:	45.1	Rural Classification:	Suburban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	81.78%
Total % served with at least 768Kbps (Including Mobile):	95.33%

Total % served with at least 3 Mbps (Not including Mobile):	81.19%
Total % served with at least 3 Mbps (Including Mobile):	95.04%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	72.31%
DSL Availability:	71.96%
Fiber Availability:	0.00%
Fixed Wireless Availability:	2.13%
Mobile Wireless Availability:	94.59%

Current Providers:

Cable Modem:	Charter Communications Comcast Systems Spirit Broadband / Small Town Cable
DSL:	AT&T CenturyLink
Fixed Wireless:	Ultranet Wireless Internet
Mobile Wireless:	AT&T Mobility, LLC Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	68% (Statewide – 71%)
Computer Ownership (2010):	64% (Statewide – 75%)
Broadband Adoption (2007):	30% (Statewide – 43%)
Broadband Adoption (2010):	37% (Statewide – 58%)
Leading Barrier to Broadband Adoption:	45% say, "I don't need broadband." 40% say, "I don't own a computer." 25% say, "Too expensive."
Average Broadband Cost:	\$35.06 (Statewide – \$37.15)
Average Broadband Speed – Download	
• Connected Tennessee survey:	5.0 Mbps (Statewide – 4.9 Mbps)
• SpeedTest.net:	5.9 Mbps (Statewide – 8.78 Mbps)

Haywood County Broadband Profile



Haywood County Demographics:

(Based on 2000 US Census.)

Total Households:	7,558	Total Population:	18,881
Household Density:	14.2	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	68.62%
Total % served with at least 768Kbps (Including Mobile):	99.98%

Total % served with at least 3 Mbps (Not including Mobile):	65.76%
Total % served with at least 3 Mbps (Including Mobile):	99.97%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	58.55%
DSL Availability:	66.69%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.03%
Mobile Wireless Availability:	99.98%

Current Providers:

Cable Modem:	Comcast Systems NewWave Communications
DSL:	AT&T BigRiver.net Telephone Electronics Corporation (TEC)
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	52% (Statewide – 71%)
Computer Ownership (2010):	52% (Statewide – 75%)
Broadband Adoption (2007):	17% (Statewide – 43%)
Broadband Adoption (2010):	34% (Statewide – 58%)
Leading Barrier to Broadband Adoption:	38% say, "I don't need broadband." 37% say, "I don't own a computer." 28% say, "Too expensive."
Average Broadband Cost:	\$38.42 (Statewide – \$37.15)
Average Broadband Speed – Download	
• Connected Tennessee survey:	3.9 Mbps (Statewide – 4.9 Mbps)
• SpeedTest.net:	3.7 Mbps (Statewide – 8.78 Mbps)

Henderson County Broadband Profile



Henderson County Demographics:

(Based on 2000 US Census.)

Total Households:	10,306	Total Population:	27,037
Household Density:	19.8	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	75.44%
Total % served with at least 768Kbps (Including Mobile):	99.17%

Total % served with at least 3 Mbps (Not including Mobile):	75.27%
Total % served with at least 3 Mbps (Including Mobile):	99.16%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	52.75%
DSL Availability:	65.78%
Fiber Availability:	0.00%
Fixed Wireless Availability:	38.05%
Mobile Wireless Availability:	98.73%

Current Providers:

Cable Modem:	Charter Communications
DSL:	AT&T Tennessee Telephone Company (TDS)
Fixed Wireless:	Net Ease
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	68% (Statewide – 71%)
Computer Ownership (2010):	73% (Statewide – 75%)

Broadband Adoption (2007):	27% (Statewide – 43%)
Broadband Adoption (2010):	47% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	38% say, "Broadband is not available in my area." 36% say, "I don't need broadband." 32% say, "I don't own a computer."
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Average Broadband Cost:	\$34.31 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 3.5 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 8.3 Mbps (Statewide – 8.78 Mbps)

Henry County Broadband Profile



Henry County Demographics:

(Based on 2000 US Census.)

Total Households:	13,019	Total Population:	31,876
Household Density:	23.2	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	95.45%
Total % served with at least 768Kbps (Including Mobile):	99.93%

Total % served with at least 3 Mbps (Not including Mobile):	69.43%
Total % served with at least 3 Mbps (Including Mobile):	97.98%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	66.66%
DSL Availability:	77.30%
Fiber Availability:	0.00%
Fixed Wireless Availability:	71.84%
Mobile Wireless Availability:	97.71%

Current Providers:

Cable Modem:	Charter Communications Galaxy Cablevision
DSL:	AT&T Telephone Electronics Corporation (TEC) West Kentucky Network, Inc.
Fixed Wireless:	Beasley Wireless
Mobile Wireless:	Verizon Wireless

Technology Trends:

Computer Ownership (2007):	63% (Statewide – 71%)
Computer Ownership (2010):	69% (Statewide – 75%)

Broadband Adoption (2007):	32% (Statewide – 43%)
Broadband Adoption (2010):	50% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	40% say, "Too expensive." 38% say, "I don't own a computer." 34% say, "I don't need broadband."
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Average Broadband Cost:	\$38.83 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 3.0 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 7.0 Mbps (Statewide – 8.78 Mbps)

Hickman County Broadband Profile



Hickman County Demographics:

(Based on 2000 US Census.)

Total Households:	8,081	Total Population:	23,805
Household Density:	13.2	Rural Classification:	Suburban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	67.55%
Total % served with at least 768Kbps (Including Mobile):	96.53%

Total % served with at least 3 Mbps (Not including Mobile):	65.58%
Total % served with at least 3 Mbps (Including Mobile):	96.42%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	32.68%
DSL Availability:	60.77%
Fiber Availability:	0.00%
Fixed Wireless Availability:	1.56%
Mobile Wireless Availability:	95.77%

Current Providers:

Cable Modem:	Comcast Systems
DSL:	AT&T
Fixed Wireless:	OrbWireless.net
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	65% (Statewide – 71%)
Computer Ownership (2010):	62% (Statewide – 75%)

Broadband Adoption (2007):	23% (Statewide – 43%)
Broadband Adoption (2010):	38% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	46% say, "I don't need broadband." 33% say, "Broadband is not available in my area." 28% say, "I don't own a computer."
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Average Broadband Cost:	\$32.12 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 2.9 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 2.6 Mbps (Statewide – 8.78 Mbps)

Houston County Broadband Profile



Houston County Demographics:

(Based on 2000 US Census.)

Total Households:	3,216	Total Population:	8,154
Household Density:	16.1	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	94.69%
Total % served with at least 768Kbps (Including Mobile):	97.29%

Total % served with at least 3 Mbps (Not including Mobile):	91.36%
Total % served with at least 3 Mbps (Including Mobile):	96.33%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	0.52%
DSL Availability:	94.69%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	85.65%

Current Providers:

Cable Modem:	Mediacom
DSL:	AT&T Telephone Electronics Corporation (TEC)
Fixed Wireless:	Beasley Wireless
Mobile Wireless:	Verizon Wireless

Technology Trends:

Computer Ownership (2007):	61% (Statewide – 71%)
Computer Ownership (2010):	72% (Statewide – 75%)

Broadband Adoption (2007):	23% (Statewide – 43%)
Broadband Adoption (2010):	45% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	40% say, "I don't need broadband." 26% say, "I don't own a computer." 22% say, "Broadband is not available in my area."
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Average Broadband Cost:	\$43.76 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 4.4 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 2.0 Mbps (Statewide – 8.78 Mbps)

Humphreys County Broadband Profile



Humphreys County Demographics:

(Based on 2000 US Census.)

Total Households:	7,238	Total Population:	18,274
Household Density:	13.6	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	66.01%
Total % served with at least 768Kbps (Including Mobile):	98.01%

Total % served with at least 3 Mbps (Not including Mobile):	64.88%
Total % served with at least 3 Mbps (Including Mobile):	97.99%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	28.43%
DSL Availability:	62.66%
Fiber Availability:	0.00%
Fixed Wireless Availability:	1.59%
Mobile Wireless Availability:	97.55%

Current Providers:

Cable Modem:	Benton County Cable / Aurora Cable TV Comcast Systems
DSL:	AT&T Humphreys County Telephone Company (TDS) Telephone Electronics Corporation (TEC)
Fixed Wireless:	OrbWireless.net
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	75% (Statewide – 71%)
Computer Ownership (2010):	77% (Statewide – 75%)

Broadband Adoption (2007):	34% (Statewide – 43%)
Broadband Adoption (2010):	46% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	39% say, "Broadband is not available in my area." 27% say, "I don't own a computer." 23% say, "I don't need broadband."
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Average Broadband Cost:	\$37.64 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 2.7 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 3.6 Mbps (Statewide – 8.78 Mbps)

Jackson County Broadband Profile



Jackson County Demographics:

(Based on 2000 US Census.)

Total Households:	4,466	Total Population:	10,875
Household Density:	14.5	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	99.96%
Total % served with at least 768Kbps (Including Mobile):	100.00%

Total % served with at least 3 Mbps (Not including Mobile):	99.94%
Total % served with at least 3 Mbps (Including Mobile):	100.00%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	0.01%
DSL Availability:	99.94%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.82%
Mobile Wireless Availability:	91.09%

Current Providers:

DSL:	Frontier Communications Twin Lakes Telephone Cooperative Corporation
Fixed Wireless:	Info-Ed
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	65% (Statewide – 71%)
Computer Ownership (2010):	72% (Statewide – 75%)

Broadband Adoption (2007):	32% (Statewide – 43%)
Broadband Adoption (2010):	53% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	52% say, "I don't need broadband." 36% say, "I don't own a computer." 25% say, "Too expensive."
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Average Broadband Cost:	\$33.62 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 4.1 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 2.9 Mbps (Statewide – 8.78 Mbps)

Jefferson County Broadband Profile



Jefferson County Demographics:

(Based on 2000 US Census.)

Total Households:	17,155	Total Population:	51,722
Household Density:	62.7	Rural Classification:	Suburban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	92.52%
Total % served with at least 768Kbps (Including Mobile):	99.97%

Total % served with at least 3 Mbps (Not including Mobile):	92.52%
Total % served with at least 3 Mbps (Including Mobile):	99.97%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	66.34%
DSL Availability:	67.08%
Fiber Availability:	0.05%
Fixed Wireless Availability:	57.01%
Mobile Wireless Availability:	99.97%

Current Providers:

Cable Modem:	Charter Communications Comcast Systems
DSL:	AT&T Frontier Communications
Fiber:	Morristown Utility FiberNET
Fixed Wireless:	Planet Connect Ultranet Wireless Internet
Mobile Wireless:	Cricket Communications Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	74% (Statewide – 71%)
Computer Ownership (2010):	70% (Statewide – 75%)

Broadband Adoption (2007):	33% (Statewide – 43%)
Broadband Adoption (2010):	54% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	49% say, "I don't need broadband." 35% say, "I don't own a computer." 21% say, "Broadband is not available in my area."
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Average Broadband Cost:	\$37.22 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 4.7 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 7.8 Mbps (Statewide – 8.78 Mbps)

Johnson County Broadband Profile



Johnson County Demographics:

(Based on 2000 US Census.)

Total Households:	6,827	Total Population:	18,006
Household Density:	22.9	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	89.67%
Total % served with at least 768Kbps (Including Mobile):	97.66%

Total % served with at least 3 Mbps (Not including Mobile):	85.47%
Total % served with at least 3 Mbps (Including Mobile):	97.56%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	3.76%
DSL Availability:	79.02%
Fiber Availability:	0.00%
Fixed Wireless Availability:	54.44%
Mobile Wireless Availability:	92.57%

Current Providers:

Cable Modem:	Charter Communications Comcast Systems
DSL:	CenturyLink Skyline Telephone Membership Corporation
Fixed Wireless:	High Country Online
Mobile Wireless:	Verizon Wireless

Technology Trends:

Computer Ownership (2007):	52% (Statewide – 71%)
Computer Ownership (2010):	56% (Statewide – 75%)
Broadband Adoption (2007):	21% (Statewide – 43%)
Broadband Adoption (2010):	35% (Statewide – 58%)
Leading Barrier to Broadband Adoption:	51% say, "I don't need broadband." 35% say, "I don't own a computer." 18% say, "Too expensive."
Average Broadband Cost:	\$33.76 (Statewide – \$37.15)
Average Broadband Speed – Download	
• Connected Tennessee survey:	2.3 Mbps (Statewide – 4.9 Mbps)
• SpeedTest.net:	5.9 Mbps (Statewide – 8.78 Mbps)

Knox County Broadband Profile



Knox County Demographics:

(Based on 2000 US Census.)

Total Households:	157,872	Total Population:	435,725
Household Density:	310.5	Rural Classification:	Urban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	99.39%
Total % served with at least 768Kbps (Including Mobile):	99.99%

Total % served with at least 3 Mbps (Not including Mobile):	99.38%
Total % served with at least 3 Mbps (Including Mobile):	99.99%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	98.15%
DSL Availability:	94.33%
Fiber Availability:	4.81%
Fixed Wireless Availability:	0.82%
Mobile Wireless Availability:	99.99%

Current Providers:

Cable Modem:	Charter Communications Comcast Systems Mediacom
DSL:	AT&T Concord Telephone Exchange / Tennessee Telephone Company (TDS) Frontier Communications
Fixed Wireless:	Planet Connect
Mobile Wireless:	AT&T Mobility, LLC Cricket Communications Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	73% (Statewide – 71%)
Computer Ownership (2010):	76% (Statewide – 75%)

Broadband Adoption (2007):	50% (Statewide – 43%)
Broadband Adoption (2010):	64% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	57% say, "I don't need broadband." 34% say, "Too expensive." 32% say, "I don't own a computer."
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Average Broadband Cost:	\$41.19 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 4.7 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 7.7 Mbps (Statewide – 8.78 Mbps)

Lake County Broadband Profile



Lake County Demographics:

(Based on 2000 US Census.)

Total Households:	2,410	Total Population:	7,303
Household Density:	14.7	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	97.01%
Total % served with at least 768Kbps (Including Mobile):	99.89%

Total % served with at least 3 Mbps (Not including Mobile):	97.01%
Total % served with at least 3 Mbps (Including Mobile):	99.89%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	74.19%
DSL Availability:	68.20%
Fiber Availability:	0.00%
Fixed Wireless Availability:	93.90%
Mobile Wireless Availability:	99.61%

Current Providers:

Cable Modem:	NewWave Communications
DSL:	AT&T
Fixed Wireless:	ECSIS Ken-Tenn Wireless
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	47% (Statewide – 71%)
Computer Ownership (2010):	42% (Statewide – 75%)

Broadband Adoption (2007):	27% (Statewide – 43%)
Broadband Adoption (2010):	29% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	49% say, "I don't own a computer." 45% say, "I don't need broadband." 18% say, "Too expensive."
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Average Broadband Cost:	\$33.88 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 5.1 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 1.0 Mbps (Statewide – 8.78 Mbps)

Lauderdale County Broadband Profile



Lauderdale County Demographics:

(Based on 2000 US Census.)

Total Households:	9,567	Total Population:	26,471
Household Density:	20.3	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	91.27%
Total % served with at least 768Kbps (Including Mobile):	99.26%

Total % served with at least 3 Mbps (Not including Mobile):	91.27%
Total % served with at least 3 Mbps (Including Mobile):	99.21%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	56.00%
DSL Availability:	87.73%
Fiber Availability:	0.00%
Fixed Wireless Availability:	9.17%
Mobile Wireless Availability:	98.79%

Current Providers:

Cable Modem:	Cable One NewWave Communications
DSL:	AT&T
Fixed Wireless:	ECSIS
Mobile Wireless:	Cricket Communications Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	62% (Statewide – 71%)
Computer Ownership (2010):	72% (Statewide – 75%)

Broadband Adoption (2007):	20% (Statewide – 43%)
Broadband Adoption (2010):	41% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	36% say, "I don't need broadband." 30% say, "Broadband is not available in my area." 21% say, "I don't own a computer."
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Average Broadband Cost:	\$37.17 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 3.9 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 3.9 Mbps (Statewide – 8.78 Mbps)

Lawrence County Broadband Profile



Lawrence County Demographics:

(Based on 2000 US Census.)

Total Households:	15,480	Total Population:	41,314
Household Density:	25.1	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	89.21%
Total % served with at least 768Kbps (Including Mobile):	99.60%

Total % served with at least 3 Mbps (Not including Mobile):	83.55%
Total % served with at least 3 Mbps (Including Mobile):	99.60%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	45.01%
DSL Availability:	80.60%
Fiber Availability:	0.00%
Fixed Wireless Availability:	69.53%
Mobile Wireless Availability:	98.38%

Current Providers:

Cable Modem:	Charter Communications
DSL:	AT&T Loretto Communication Services, Inc. Tennessee Telephone Company (TDS)
Fixed Wireless:	DotSpot Wireless Broadband Surfmore.Net
Mobile Wireless:	Verizon Wireless

Technology Trends:

Computer Ownership (2007):	70% (Statewide – 71%)
Computer Ownership (2010):	64% (Statewide – 75%)

Broadband Adoption (2007):	27% (Statewide – 43%)
Broadband Adoption (2010):	38% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	38% say, "I don't own a computer." 35% say, "I don't need broadband." 21% say, "Too expensive."
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Average Broadband Cost:	\$39.29 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 3.3 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 6.4 Mbps (Statewide – 8.78 Mbps)

Lewis County Broadband Profile



Lewis County Demographics:

(Based on 2000 US Census.)

Total Households:	4,381	Total Population:	11,521
Household Density:	15.5	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	64.84%
Total % served with at least 768Kbps (Including Mobile):	99.64%

Total % served with at least 3 Mbps (Not including Mobile):	64.81%
Total % served with at least 3 Mbps (Including Mobile):	99.64%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	51.08%
DSL Availability:	62.16%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.03%
Mobile Wireless Availability:	99.40%

Current Providers:

Cable Modem:	Charter Communications
DSL:	AT&T
Fixed Wireless:	OrbWireless.net
Mobile Wireless:	Verizon Wireless

Technology Trends:

Computer Ownership (2007):	65% (Statewide – 71%)
Computer Ownership (2010):	70% (Statewide – 75%)

Broadband Adoption (2007):	25% (Statewide – 43%)
Broadband Adoption (2010):	39% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	35% say, "I don't need broadband." 26% say, "Too expensive." 23% say, "I don't own a computer."
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Average Broadband Cost:	\$39.84 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 4.5 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 2.1 Mbps (Statewide – 8.78 Mbps)

Lincoln County Broadband Profile



Lincoln County Demographics:

(Based on 2000 US Census.)

Total Households:	12,503	Total Population:	33,374
Household Density:	21.9	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	81.94%
Total % served with at least 768Kbps (Including Mobile):	98.87%

Total % served with at least 3 Mbps (Not including Mobile):	81.23%
Total % served with at least 3 Mbps (Including Mobile):	98.85%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	51.90%
DSL Availability:	76.59%
Fiber Availability:	0.00%
Fixed Wireless Availability:	1.55%
Mobile Wireless Availability:	97.10%

Current Providers:

Cable Modem:	Charter Communications Fayetteville Public Utilities Mediacom
DSL:	Ardmore Telephone Company AT&T
Fixed Wireless:	Monster Broadband
Mobile Wireless:	AT&T Mobility, LLC Sprint T-Mobile Verizon Wireless

Technology Trends:

Computer Ownership (2007):	69% (Statewide – 71%)
Computer Ownership (2010):	67% (Statewide – 75%)

Broadband Adoption (2007):	25% (Statewide – 43%)
Broadband Adoption (2010):	43% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	46% say, "I don't own a computer." 38% say, "Too expensive." 30% say, "I don't need broadband."
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Average Broadband Cost:	\$40.13 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 3.3 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 3.0 Mbps (Statewide – 8.78 Mbps)

Loudon County Broadband Profile



Loudon County Demographics:

(Based on 2000 US Census.)

Total Households:	15,944	Total Population:	46,725
Household Density:	69.7	Rural Classification:	Suburban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	94.11%
Total % served with at least 768Kbps (Including Mobile):	99.94%

Total % served with at least 3 Mbps (Not including Mobile):	92.62%
Total % served with at least 3 Mbps (Including Mobile):	99.94%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	86.47%
DSL Availability:	80.89%
Fiber Availability:	0.09%
Fixed Wireless Availability:	16.12%
Mobile Wireless Availability:	99.85%

Current Providers:

Cable Modem:	Charter Communications Comcast Systems
DSL:	AT&T Concord Telephone Exchange (TDS) Tellico Telephone (TDS)
Fixed Wireless:	BreezeAir.net
Mobile Wireless:	AT&T Mobility, LLC Cricket Communications Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	72% (Statewide – 71%)
Computer Ownership (2010):	76% (Statewide – 75%)
Broadband Adoption (2007):	34% (Statewide – 43%)
Broadband Adoption (2010):	53% (Statewide – 58%)
Leading Barrier to Broadband Adoption:	51% say, "I don't need broadband." 24% say, "I don't own a computer." 24% say, "Too expensive."
Average Broadband Cost:	\$36.18 (Statewide – \$37.15)
Average Broadband Speed – Download	
• Connected Tennessee survey:	4.6 Mbps (Statewide – 4.9 Mbps)
• SpeedTest.net:	7.5 Mbps (Statewide – 8.78 Mbps)

Macon County Broadband Profile



Macon County Demographics:

(Based on 2000 US Census.)

Total Households:	7,916	Total Population:	22,057
Household Density:	25.8	Rural Classification:	Suburban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	95.81%
Total % served with at least 768Kbps (Including Mobile):	99.57%

Total % served with at least 3 Mbps (Not including Mobile):	95.48%
Total % served with at least 3 Mbps (Including Mobile):	99.53%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	60.79%
DSL Availability:	94.29%
Fiber Availability:	0.00%
Fixed Wireless Availability:	4.57%
Mobile Wireless Availability:	94.87%

Current Providers:

Cable Modem:	Comcast Systems
DSL:	North Central Telephone Cooperative Corporation
Fixed Wireless:	Info-Ed
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	56% (Statewide – 71%)
Computer Ownership (2010):	68% (Statewide – 75%)

Broadband Adoption (2007):	30% (Statewide – 43%)
Broadband Adoption (2010):	49% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	52% say, "I don't need broadband." 37% say, "I don't own a computer." 28% say, "Too expensive."
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Average Broadband Cost:	\$37.52 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 2.3 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 3.5 Mbps (Statewide – 8.78 Mbps)

Madison County Broadband Profile



Madison County Demographics:

(Based on 2000 US Census.)

Total Households:	35,552	Total Population:	97,317
Household Density:	63.8	Rural Classification:	Urban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	94.52%
Total % served with at least 768Kbps (Including Mobile):	99.81%

Total % served with at least 3 Mbps (Not including Mobile):	94.51%
Total % served with at least 3 Mbps (Including Mobile):	99.80%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	82.45%
DSL Availability:	90.18%
Fiber Availability:	75.48%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	99.62%

Current Providers:

Cable Modem:	Charter Communications Comcast Systems Infostructure Cable
DSL:	AT&T
Fiber:	Jackson Energy Authority
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	74% (Statewide – 71%)
Computer Ownership (2010):	73% (Statewide – 75%)

Broadband Adoption (2007):	43% (Statewide – 43%)
Broadband Adoption (2010):	61% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	39% say, "I don't need broadband." 38% say, "I don't own a computer." 34% say, "Too expensive."
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Average Broadband Cost:	\$38.11 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 6.2 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 11.2 Mbps (Statewide – 8.78 Mbps)

Marion County Broadband Profile



Marion County Demographics:

(Based on 2000 US Census.)

Total Households:	11,037	Total Population:	28,068
Household Density:	22.1	Rural Classification:	Suburban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	81.62%
Total % served with at least 768Kbps (Including Mobile):	99.00%

Total % served with at least 3 Mbps (Not including Mobile):	81.61%
Total % served with at least 3 Mbps (Including Mobile):	98.87%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	72.42%
DSL Availability:	68.85%
Fiber Availability:	7.78%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	98.14%

Current Providers:

Cable Modem:	Charter Communications Comcast Systems
DSL:	AT&T
Fiber:	Ben Lomand Telephone Co-op Ben Lomand Telephone Co-op Chattanooga EPB
Mobile Wireless:	AT&T Mobility, LLC Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	59% (Statewide – 71%)
Computer Ownership (2010):	72% (Statewide – 75%)
Broadband Adoption (2007):	36% (Statewide – 43%)
Broadband Adoption (2010):	49% (Statewide – 58%)
Leading Barrier to Broadband Adoption:	40% say, "I don't need broadband." 40% say, "Too expensive." 38% say, "I don't own a computer."
Average Broadband Cost:	\$41.72 (Statewide – \$37.15)
Average Broadband Speed – Download	
• Connected Tennessee survey:	5.5 Mbps (Statewide – 4.9 Mbps)
• SpeedTest.net:	9.3 Mbps (Statewide – 8.78 Mbps)

Marshall County Broadband Profile



Marshall County Demographics:

(Based on 2000 US Census.)

Total Households:	10,307	Total Population:	30,279
Household Density:	27.5	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	81.96%
Total % served with at least 768Kbps (Including Mobile):	99.55%

Total % served with at least 3 Mbps (Not including Mobile):	81.89%
Total % served with at least 3 Mbps (Including Mobile):	99.55%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	5.54%
DSL Availability:	81.77%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.32%
Mobile Wireless Availability:	99.55%

Current Providers:

Cable Modem:	Spirit Broadband / Middle Tennessee Broadband
DSL:	AT&T Tennessee Telephone Company (TDS) United Telephone Company
Fixed Wireless:	DotSpot Wireless Broadband
Mobile Wireless:	AT&T Mobility, LLC Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	71% (Statewide – 71%)
Computer Ownership (2010):	79% (Statewide – 75%)
Broadband Adoption (2007):	31% (Statewide – 43%)
Broadband Adoption (2010):	58% (Statewide – 58%)
Leading Barrier to Broadband Adoption:	50% say, "I don't need broadband." 25% say, "I don't own a computer." 17% say, "Too expensive."
Average Broadband Cost:	\$35.35 (Statewide – \$37.15)
Average Broadband Speed – Download	
• Connected Tennessee survey:	4.7 Mbps (Statewide – 4.9 Mbps)
• SpeedTest.net:	1.8 Mbps (Statewide – 8.78 Mbps)

Maury County Broadband Profile



Maury County Demographics:

(Based on 2000 US Census.)

Total Households:	26,444	Total Population:	84,302
Household Density:	43.1	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	89.67%
Total % served with at least 768Kbps (Including Mobile):	99.53%

Total % served with at least 3 Mbps (Not including Mobile):	89.65%
Total % served with at least 3 Mbps (Including Mobile):	99.41%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	84.40%
DSL Availability:	83.08%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.05%
Mobile Wireless Availability:	99.35%

Current Providers:

Cable Modem:	Charter Communications CPWS Broadband
DSL:	AT&T United Telephone Company
Fixed Wireless:	DotSpot Wireless Broadband
Mobile Wireless:	AT&T Mobility, LLC Cricket Communications Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	78% (Statewide – 71%)
Computer Ownership (2010):	82% (Statewide – 75%)
Broadband Adoption (2007):	49% (Statewide – 43%)
Broadband Adoption (2010):	67% (Statewide – 58%)
Leading Barrier to Broadband Adoption:	36% say, "I don't need broadband." 32% say, "I don't own a computer." 32% say, "Too expensive."
Average Broadband Cost:	\$37.94 (Statewide – \$37.15)
Average Broadband Speed – Download	
• Connected Tennessee survey:	6.8 Mbps (Statewide – 4.9 Mbps)
• SpeedTest.net:	6.8 Mbps (Statewide – 8.78 Mbps)

McMinn County Broadband Profile



McMinn County Demographics:

(Based on 2000 US Census.)

Total Households:	19,721	Total Population:	52,739
Household Density:	45.8	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	79.49%
Total % served with at least 768Kbps (Including Mobile):	99.25%

Total % served with at least 3 Mbps (Not including Mobile):	79.47%
Total % served with at least 3 Mbps (Including Mobile):	99.25%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	71.82%
DSL Availability:	70.15%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	99.07%

Current Providers:

Cable Modem:	Charter Communications Comcast Systems
DSL:	AT&T Tellico Telephone (TDS)
Mobile Wireless:	AT&T Mobility, LLC Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	66% (Statewide – 71%)
Computer Ownership (2010):	77% (Statewide – 75%)

Broadband Adoption (2007):	24% (Statewide – 43%)
Broadband Adoption (2010):	46% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	48% say, "I don't need broadband." 23% say, "Broadband is not available in my area." 22% say, "I don't own a computer."
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Average Broadband Cost:	\$39.84 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 3.8 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 9.7 Mbps (Statewide – 8.78 Mbps)

McNairy County Broadband Profile



McNairy County Demographics:

(Based on 2000 US Census.)

Total Households:	9,980	Total Population:	25,796
Household Density:	17.8	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	76.63%
Total % served with at least 768Kbps (Including Mobile):	98.57%

Total % served with at least 3 Mbps (Not including Mobile):	75.94%
Total % served with at least 3 Mbps (Including Mobile):	98.57%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	48.39%
DSL Availability:	69.08%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	96.95%

Current Providers:

Cable Modem:	Charter Communications Comcast Systems
DSL:	AT&T CenturyLink
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	69% (Statewide – 71%)
Computer Ownership (2010):	67% (Statewide – 75%)

Broadband Adoption (2007):	18% (Statewide – 43%)
Broadband Adoption (2010):	39% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	37% say, "I don't need broadband." 35% say, "I don't own a computer." 27% say, "Broadband is not available in my area."
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Average Broadband Cost:	\$35.67 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 5.9 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 4.5 Mbps (Statewide – 8.78 Mbps)

Meigs County Broadband Profile



Meigs County Demographics:

(Based on 2000 US Census.)

Total Households:	4,304	Total Population:	12,108
Household Density:	22.1	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	31.21%
Total % served with at least 768Kbps (Including Mobile):	99.07%

Total % served with at least 3 Mbps (Not including Mobile):	31.21%
Total % served with at least 3 Mbps (Including Mobile):	99.07%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	29.92%
DSL Availability:	7.14%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	99.07%

Current Providers:

Cable Modem:	Charter Communications
DSL:	AT&T
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	70% (Statewide – 71%)
Computer Ownership (2010):	79% (Statewide – 75%)

Broadband Adoption (2007):	34% (Statewide – 43%)
Broadband Adoption (2010):	37% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	37% say, "I don't need broadband." 37% say, "Broadband is not available in my area." 22% say, "I don't own a computer."
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Average Broadband Cost:	\$30.47 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 3.2 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 1.1 Mbps (Statewide – 8.78 Mbps)

Monroe County Broadband Profile



Monroe County Demographics:

(Based on 2000 US Census.)

Total Households:	15,329	Total Population:	45,830
Household Density:	24.1	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	80.54%
Total % served with at least 768Kbps (Including Mobile):	96.82%

Total % served with at least 3 Mbps (Not including Mobile):	80.52%
Total % served with at least 3 Mbps (Including Mobile):	96.82%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	64.27%
DSL Availability:	70.70%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.26%
Mobile Wireless Availability:	91.54%

Current Providers:

Cable Modem:	Charter Communications Comcast Systems
DSL:	AT&T Tellico Telephone (TDS)
Fixed Wireless:	BreezeAir.net
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	69% (Statewide – 71%)
Computer Ownership (2010):	71% (Statewide – 75%)

Broadband Adoption (2007):	25% (Statewide – 43%)
Broadband Adoption (2010):	43% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	36% say, "Too expensive." 32% say, "I don't need broadband." 30% say, "I don't own a computer."
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Average Broadband Cost:	\$35.27 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 3.7 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 5.6 Mbps (Statewide – 8.78 Mbps)

Montgomery County Broadband Profile



Montgomery County Demographics:

(Based on 2000 US Census.)

Total Households:	48,330	Total Population:	160,978
Household Density:	89.6	Rural Classification:	Urban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	94.91%
Total % served with at least 768Kbps (Including Mobile):	99.86%

Total % served with at least 3 Mbps (Not including Mobile):	94.91%
Total % served with at least 3 Mbps (Including Mobile):	99.86%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	89.28%
DSL Availability:	88.29%
Fiber Availability:	69.31%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	99.83%

Current Providers:

Cable Modem:	Charter Communications Comcast Systems Mediacom
DSL:	AT&T Telephone Electronics Corporation (TEC)
Fiber:	CDE Lightband
Mobile Wireless:	Cricket Communications Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	85% (Statewide – 71%)
Computer Ownership (2010):	88% (Statewide – 75%)
Broadband Adoption (2007):	58% (Statewide – 43%)
Broadband Adoption (2010):	74% (Statewide – 58%)
Leading Barrier to Broadband Adoption:	47% say, "I don't need broadband." 23% say, "I don't own a computer." 19% say, "Too expensive."
Average Broadband Cost:	\$37.92 (Statewide – \$37.15)
Average Broadband Speed – Download	
• Connected Tennessee survey:	6.6 Mbps (Statewide – 4.9 Mbps)
• SpeedTest.net:	8.2 Mbps (Statewide – 8.78 Mbps)

Moore County Broadband Profile



Moore County Demographics:

(Based on 2000 US Census.)

Total Households:	2,211	Total Population:	6,096
Household Density:	17.1	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	72.77%
Total % served with at least 768Kbps (Including Mobile):	97.62%

Total % served with at least 3 Mbps (Not including Mobile):	54.46%
Total % served with at least 3 Mbps (Including Mobile):	97.49%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	39.71%
DSL Availability:	44.44%
Fiber Availability:	0.00%
Fixed Wireless Availability:	51.38%
Mobile Wireless Availability:	97.46%

Current Providers:

Cable Modem:	Charter Communications Comcast Systems
DSL:	AT&T United Telephone Company
Fixed Wireless:	Monster Broadband
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	75% (Statewide – 71%)
Computer Ownership (2010):	68% (Statewide – 75%)

Broadband Adoption (2007):	15% (Statewide – 43%)
Broadband Adoption (2010):	35% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	45% say, "I don't need broadband." 33% say, "Broadband is not available in my area." 31% say, "I don't own a computer."
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Average Broadband Cost:	\$38.18 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 3.4 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 0.9 Mbps (Statewide – 8.78 Mbps)

Morgan County Broadband Profile



Morgan County Demographics:

(Based on 2000 US Census.)

Total Households:	6,990	Total Population:	18,738
Household Density:	13.4	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	97.51%
Total % served with at least 768Kbps (Including Mobile):	99.83%

Total % served with at least 3 Mbps (Not including Mobile):	64.27%
Total % served with at least 3 Mbps (Including Mobile):	94.69%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	62.38%
DSL Availability:	91.51%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	91.56%

Current Providers:

Cable Modem:	Comcast Systems
DSL:	AT&T Highland Telephone Cooperative, Inc. Twin Lakes Telephone Cooperative Corporation
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	60% (Statewide – 71%)
Computer Ownership (2010):	71% (Statewide – 75%)
Broadband Adoption (2007):	15% (Statewide – 43%)
Broadband Adoption (2010):	47% (Statewide – 58%)
Leading Barrier to Broadband Adoption:	43% say, "I don't own a computer." 27% say, "I don't need broadband." 23% say, "Too expensive."
Average Broadband Cost:	\$37.51 (Statewide – \$37.15)
Average Broadband Speed – Download	
• Connected Tennessee survey:	3.5 Mbps (Statewide – 4.9 Mbps)
• SpeedTest.net:	2.7 Mbps (Statewide – 8.78 Mbps)

Obion County Broadband Profile



Obion County Demographics:

(Based on 2000 US Census.)

Total Households:	13,182	Total Population:	31,431
Household Density:	24.2	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	99.54%
Total % served with at least 768Kbps (Including Mobile):	99.70%

Total % served with at least 3 Mbps (Not including Mobile):	99.54%
Total % served with at least 3 Mbps (Including Mobile):	99.70%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	66.08%
DSL Availability:	83.29%
Fiber Availability:	0.00%
Fixed Wireless Availability:	98.94%
Mobile Wireless Availability:	97.07%

Current Providers:

Cable Modem:	Charter Communications NewWave Communications
DSL:	AT&T West Kentucky Networks, Inc.
Fixed Wireless:	ECSIS Ken-Tenn Wireless
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	69% (Statewide – 71%)
Computer Ownership (2010):	70% (Statewide – 75%)

Broadband Adoption (2007):	27% (Statewide – 43%)
Broadband Adoption (2010):	58% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	53% say, "I don't own a computer." 36% say, "I don't need broadband." 26% say, "Too expensive."
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Average Broadband Cost:	\$36.23 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 4.7 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 5.3 Mbps (Statewide – 8.78 Mbps)

Overton County Broadband Profile



Overton County Demographics:

(Based on 2000 US Census.)

Total Households:	8,110	Total Population:	21,060
Household Density:	18.7	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	99.83%
Total % served with at least 768Kbps (Including Mobile):	99.88%

Total % served with at least 3 Mbps (Not including Mobile):	99.83%
Total % served with at least 3 Mbps (Including Mobile):	99.88%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	50.30%
DSL Availability:	99.83%
Fiber Availability:	0.00%
Fixed Wireless Availability:	1.08%
Mobile Wireless Availability:	92.62%

Current Providers:

Cable Modem:	Celina Cable Comcast Systems Mediacom
DSL:	Frontier Communications Twin Lakes Telephone Cooperative Corporation
Fixed Wireless:	Info-Ed
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	66% (Statewide – 71%)
Computer Ownership (2010):	64% (Statewide – 75%)

Broadband Adoption (2007):	26% (Statewide – 43%)
Broadband Adoption (2010):	47% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	43% say, "I don't own a computer." 39% say, "I don't need broadband." 32% say, "Too expensive."
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Average Broadband Cost:	\$37.33 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 2.0 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 5.6 Mbps (Statewide – 8.78 Mbps)

Perry County Broadband Profile



Perry County Demographics:

(Based on 2000 US Census.)

Total Households:	3,023	Total Population:	7,826
Household Density:	7.3	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	77.24%
Total % served with at least 768Kbps (Including Mobile):	98.67%

Total % served with at least 3 Mbps (Not including Mobile):	67.79%
Total % served with at least 3 Mbps (Including Mobile):	98.11%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	0.00%
DSL Availability:	66.38%
Fiber Availability:	0.00%
Fixed Wireless Availability:	42.85%
Mobile Wireless Availability:	93.55%

Current Providers:

DSL:	Tennessee Telephone Company (TDS)
Fixed Wireless:	Net Ease OrbWireless.net
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	67% (Statewide – 71%)
Computer Ownership (2010):	71% (Statewide – 75%)

Broadband Adoption (2007):	16% (Statewide – 43%)
Broadband Adoption (2010):	44% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	33% say, "I don't need broadband." 32% say, "I don't own a computer." 22% say, "Broadband is not available in my area."
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Average Broadband Cost:	\$37.20 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 2.4 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 2.9 Mbps (Statewide – 8.78 Mbps)

Pickett County Broadband Profile



Pickett County Demographics:

(Based on 2000 US Census.)

Total Households:	2,091	Total Population:	4,783
Household Density:	12.8	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	99.99%
Total % served with at least 768Kbps (Including Mobile):	100.00%

Total % served with at least 3 Mbps (Not including Mobile):	99.99%
Total % served with at least 3 Mbps (Including Mobile):	100.00%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	33.81%
DSL Availability:	99.99%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	96.12%

Current Providers:

Cable Modem:	Celina Cable Comcast Systems Mediacom
DSL:	Twin Lakes Telephone Cooperative Corporation
Mobile Wireless:	Verizon Wireless

Technology Trends:

Computer Ownership (2007):	56% (Statewide – 71%)
Computer Ownership (2010):	62% (Statewide – 75%)
Broadband Adoption (2007):	26% (Statewide – 43%)
Broadband Adoption (2010):	41% (Statewide – 58%)
Leading Barrier to Broadband Adoption:	47% say, "I don't need broadband." 45% say, "I don't own a computer." 20% say, "Too expensive."
Average Broadband Cost:	\$31.45 (Statewide – \$37.15)
Average Broadband Speed – Download	
• Connected Tennessee survey:	2.2 Mbps (Statewide – 4.9 Mbps)
• SpeedTest.net:	1.3 Mbps (Statewide – 8.78 Mbps)

Polk County Broadband Profile



Polk County Demographics:

(Based on 2000 US Census.)

Total Households:	6,448	Total Population:	15,648
Household Density:	14.8	Rural Classification:	Suburban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	72.09%
Total % served with at least 768Kbps (Including Mobile):	96.86%

Total % served with at least 3 Mbps (Not including Mobile):	72.08%
Total % served with at least 3 Mbps (Including Mobile):	96.86%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	54.95%
DSL Availability:	58.21%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	86.51%

Current Providers:

Cable Modem:	Comcast Systems Ellijay Telephone Company (ETC)
DSL:	AT&T Tellico Telephone (TDS)
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	61% (Statewide – 71%)
Computer Ownership (2010):	63% (Statewide – 75%)

Broadband Adoption (2007):	26% (Statewide – 43%)
Broadband Adoption (2010):	33% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	45% say, "I don't need broadband." 36% say, "I don't own a computer." 26% say, "Broadband is not available in my area."
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Average Broadband Cost:	\$37.25 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 3.9 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 9.2 Mbps (Statewide – 8.78 Mbps)

Putnam County Broadband Profile



Putnam County Demographics:

(Based on 2000 US Census.)

Total Households:	24,865	Total Population:	72,431
Household Density:	62.0	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	99.61%
Total % served with at least 768Kbps (Including Mobile):	99.98%

Total % served with at least 3 Mbps (Not including Mobile):	99.41%
Total % served with at least 3 Mbps (Including Mobile):	99.97%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	86.29%
DSL Availability:	99.49%
Fiber Availability:	0.01%
Fixed Wireless Availability:	49.24%
Mobile Wireless Availability:	99.73%

Current Providers:

Cable Modem:	Charter Communications
DSL:	Frontier Communications Twin Lakes Telephone Cooperative Corporation
Fixed Wireless:	OnWav
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	66% (Statewide – 71%)
Computer Ownership (2010):	71% (Statewide – 75%)

Broadband Adoption (2007):	32% (Statewide – 43%)
Broadband Adoption (2010):	60% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	55% say, "I don't own a computer." 48% say, "I don't need broadband." 26% say, "Too expensive."
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Average Broadband Cost:	\$35.33 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 3.6 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 7.3 Mbps (Statewide – 8.78 Mbps)

Rhea County Broadband Profile



Rhea County Demographics:

(Based on 2000 US Census.)

Total Households:	11,184	Total Population:	31,516
Household Density:	35.4	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	82.32%
Total % served with at least 768Kbps (Including Mobile):	99.16%

Total % served with at least 3 Mbps (Not including Mobile):	82.32%
Total % served with at least 3 Mbps (Including Mobile):	99.16%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	54.39%
DSL Availability:	78.51%
Fiber Availability:	6.11%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	98.10%

Current Providers:

Cable Modem:	Charter Communications
DSL:	AT&T Bledsoe Telephone Cooperative Frontier Communications
Fiber:	Chattanooga EPB
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	68% (Statewide – 71%)
Computer Ownership (2010):	72% (Statewide – 75%)

Broadband Adoption (2007):	31% (Statewide – 43%)
Broadband Adoption (2010):	48% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	39% say, "I don't need broadband." 37% say, "I don't own a computer." 27% say, "Broadband is not available in my area."
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Average Broadband Cost:	\$35.01 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 4.6 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 5.9 Mbps (Statewide – 8.78 Mbps)

Roane County Broadband Profile



Roane County Demographics:

(Based on 2000 US Census.)

Total Households:	21,200	Total Population:	53,508
Household Density:	58.7	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	88.53%
Total % served with at least 768Kbps (Including Mobile):	98.57%

Total % served with at least 3 Mbps (Not including Mobile):	88.53%
Total % served with at least 3 Mbps (Including Mobile):	98.55%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	76.76%
DSL Availability:	76.73%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	97.50%

Current Providers:

Cable Modem:	Comcast Systems
DSL:	AT&T
Mobile Wireless:	AT&T Mobility, LLC Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	73% (Statewide – 71%)
Computer Ownership (2010):	73% (Statewide – 75%)

Broadband Adoption (2007):	34% (Statewide – 43%)
Broadband Adoption (2010):	57% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	45% say, "I don't need broadband." 42% say, "I don't own a computer." 33% say, "Too expensive."
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Average Broadband Cost:	\$41.00 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 4.6 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 10.3 Mbps (Statewide – 8.78 Mbps)

Robertson County Broadband Profile



Robertson County Demographics:

(Based on 2000 US Census.)

Total Households:	19,906	Total Population:	66,581
Household Density:	41.8	Rural Classification:	Suburban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	88.25%
Total % served with at least 768Kbps (Including Mobile):	99.96%

Total % served with at least 3 Mbps (Not including Mobile):	88.24%
Total % served with at least 3 Mbps (Including Mobile):	99.96%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	80.62%
DSL Availability:	78.78%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	99.95%

Current Providers:

Cable Modem:	Charter Communications Comcast Systems
DSL:	AT&T
Mobile Wireless:	AT&T Mobility, LLC Cricket Communications Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	81% (Statewide – 71%)
Computer Ownership (2010):	76% (Statewide – 75%)

Broadband Adoption (2007):	44% (Statewide – 43%)
Broadband Adoption (2010):	57% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	48% say, "I don't need broadband." 34% say, "I don't own a computer." 24% say, "Broadband is not available in my area."
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Average Broadband Cost:	\$33.47 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 5.1 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 10.2 Mbps (Statewide – 8.78 Mbps)

Rutherford County Broadband Profile



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Rutherford County Demographics:

(Based on 2000 US Census.)

Total Households:	66,443	Total Population:	257,048
Household Density:	107.4	Rural Classification:	Suburban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	96.77%
Total % served with at least 768Kbps (Including Mobile):	99.98%

Total % served with at least 3 Mbps (Not including Mobile):	96.32%
Total % served with at least 3 Mbps (Including Mobile):	99.98%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	92.85%
DSL Availability:	93.02%
Fiber Availability:	5.96%
Fixed Wireless Availability:	58.71%
Mobile Wireless Availability:	99.98%

Current Providers:

Cable Modem:	Comcast Systems Middle Tennessee Broadband / Spirit Broadband
DSL:	AT&T DTC Communications United Telephone Company Ben Lomand Telephone Co-op TN Telephone Company (TDS)
Fixed Wireless:	Clearwire Corporation Monster Broadband
Mobile Wireless:	AT&T Mobility, LLC Cricket Communications Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	78% (Statewide – 71%)
Computer Ownership (2010):	83% (Statewide – 75%)

Broadband Adoption (2007):	50% (Statewide – 43%)
Broadband Adoption (2010):	73% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	48% say, "Too expensive." 44% say, "I don't need broadband." 40% say, "I don't own a computer."
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Average Broadband Cost:	\$41.64 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 6.5 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 10.1 Mbps (Statewide – 8.78 Mbps)

Scott County Broadband Profile



Scott County Demographics:

(Based on 2000 US Census.)

Total Households:	8,203	Total Population:	21,866
Household Density:	15.4	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	100.00%
Total % served with at least 768Kbps (Including Mobile):	100.00%

Total % served with at least 3 Mbps (Not including Mobile):	72.24%
Total % served with at least 3 Mbps (Including Mobile):	95.04%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	72.13%
DSL Availability:	100.00%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	90.91%

Current Providers:

DSL:	Highland Telephone Cooperative, Inc. Twin Lakes Telephone Cooperative Corporation
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	58% (Statewide – 71%)
Computer Ownership (2010):	67% (Statewide – 75%)

Broadband Adoption (2007):	17% (Statewide – 43%)
Broadband Adoption (2010):	37% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	53% say, "I don't need broadband." 32% say, "I don't own a computer." 32% say, "Too expensive."
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Average Broadband Cost:	\$34.26 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 2.6 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 0.8 Mbps (Statewide – 8.78 Mbps)

Sequatchie County Broadband Profile



Sequatchie County Demographics:

(Based on 2000 US Census.)

Total Households:	4,463	Total Population:	13,915
Household Density:	16.8	Rural Classification:	Suburban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	99.08%
Total % served with at least 768Kbps (Including Mobile):	100.00%

Total % served with at least 3 Mbps (Not including Mobile):	99.08%
Total % served with at least 3 Mbps (Including Mobile):	100.00%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	9.37%
DSL Availability:	96.60%
Fiber Availability:	12.53%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	92.63%

Current Providers:

Cable Modem:	Charter Communications Comcast Systems
DSL:	AT&T Ben Lomand Telephone Co-op Bledsoe Telephone Cooperative
Fiber:	Chattanooga EPB
Mobile Wireless:	AT&T Mobility, LLC Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	66% (Statewide – 71%)
Computer Ownership (2010):	73% (Statewide – 75%)
Broadband Adoption (2007):	13% (Statewide – 43%)
Broadband Adoption (2010):	37% (Statewide – 58%)
Leading Barrier to Broadband Adoption:	41% say, "Too expensive." 36% say, "I don't need broadband." 27% say, "I don't own a computer."
Average Broadband Cost:	\$35.49 (Statewide – \$37.15)
Average Broadband Speed – Download	
• Connected Tennessee survey:	5.1 Mbps (Statewide – 4.9 Mbps)
• SpeedTest.net:	1.5 Mbps (Statewide – 8.78 Mbps)

Sevier County Broadband Profile



Sevier County Demographics:

(Based on 2000 US Census.)

Total Households:	28,467	Total Population:	86,243
Household Density:	48.1	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	94.10%
Total % served with at least 768Kbps (Including Mobile):	99.51%

Total % served with at least 3 Mbps (Not including Mobile):	94.09%
Total % served with at least 3 Mbps (Including Mobile):	99.51%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	82.58%
DSL Availability:	70.02%
Fiber Availability:	0.00%
Fixed Wireless Availability:	78.42%
Mobile Wireless Availability:	99.22%

Current Providers:

Cable Modem:	Charter Communications Comcast Systems
DSL:	AT&T
Fixed Wireless:	Planet Connect QuickRelay Networks
Mobile Wireless:	Cricket Communications Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	73% (Statewide – 71%)
Computer Ownership (2010):	68% (Statewide – 75%)

Broadband Adoption (2007):	42% (Statewide – 43%)
Broadband Adoption (2010):	52% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	45% say, "I don't own a computer." 33% say, "I don't need broadband." 31% say, "Too expensive."
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Average Broadband Cost:	\$38.19 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 4.0 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 7.5 Mbps (Statewide – 8.78 Mbps)

Shelby County Broadband Profile



Shelby County Demographics:

(Based on 2000 US Census.)

Total Households:	338,366	Total Population:	920,232
Household Density:	448.4	Rural Classification:	Urban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	99.59%
Total % served with at least 768Kbps (Including Mobile):	99.99%

Total % served with at least 3 Mbps (Not including Mobile):	98.96%
Total % served with at least 3 Mbps (Including Mobile):	99.86%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	97.06%
DSL Availability:	99.16%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	99.96%

Current Providers:

Cable Modem:	Comcast Systems XIPLINE Broadband Internet
DSL:	AT&T BigRiver.net
Mobile Wireless:	AT&T Mobility, LLC Cricket Communications Sprint T-Mobile Verizon Wireless

Technology Trends:

Computer Ownership (2007):	69% (Statewide – 71%)
Computer Ownership (2010):	81% (Statewide – 75%)
Broadband Adoption (2007):	46% (Statewide – 43%)
Broadband Adoption (2010):	71% (Statewide – 58%)
Leading Barrier to Broadband Adoption:	50% say, "I don't need broadband." 44% say, "I don't own a computer." 14% say, "Too expensive."
Average Broadband Cost:	\$39.99 (Statewide – \$37.15)
Average Broadband Speed – Download	
• Connected Tennessee survey:	5.2 Mbps (Statewide – 4.9 Mbps)
• SpeedTest.net:	7.2 Mbps (Statewide – 8.78 Mbps)

Smith County Broadband Profile



Smith County Demographics:

(Based on 2000 US Census.)

Total Households:	6,878	Total Population:	19,201
Household Density:	21.9	Rural Classification:	Suburban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	87.17%
Total % served with at least 768Kbps (Including Mobile):	95.99%

Total % served with at least 3 Mbps (Not including Mobile):	87.17%
Total % served with at least 3 Mbps (Including Mobile):	95.99%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	51.51%
DSL Availability:	78.52%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	86.57%

Current Providers:

Cable Modem:	Charter Communications Comcast Systems
DSL:	AT&T DTC Communications North Central Telephone Cooperative Corporation Twin Lakes Telephone Cooperative Corporation
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	72% (Statewide – 71%)
Computer Ownership (2010):	66% (Statewide – 75%)
Broadband Adoption (2007):	29% (Statewide – 43%)
Broadband Adoption (2010):	48% (Statewide – 58%)
Leading Barrier to Broadband Adoption:	47% say, "I don't need broadband." 42% say, "I don't own a computer." 29% say, "Too expensive."
Average Broadband Cost:	\$40.77 (Statewide – \$37.15)
Average Broadband Speed – Download	
• Connected Tennessee survey:	2.7 Mbps (Statewide – 4.9 Mbps)
• SpeedTest.net:	1.9 Mbps (Statewide – 8.78 Mbps)

Stewart County Broadband Profile



Stewart County Demographics:

(Based on 2000 US Census.)

Total Households:	4,930	Total Population:	13,340
Household Density:	10.8	Rural Classification:	Suburban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	55.65%
Total % served with at least 768Kbps (Including Mobile):	97.49%

Total % served with at least 3 Mbps (Not including Mobile):	54.14%
Total % served with at least 3 Mbps (Including Mobile):	97.49%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	41.71%
DSL Availability:	35.08%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.30%
Mobile Wireless Availability:	95.65%

Current Providers:

Cable Modem:	Mediacom
DSL:	AT&T Telephone Electronic Corporation (TEC)
Fixed Wireless:	Stewart County
Mobile Wireless:	Verizon Wireless

Technology Trends:

Computer Ownership (2007):	70% (Statewide – 71%)
Computer Ownership (2010):	71% (Statewide – 75%)

Broadband Adoption (2007):	20% (Statewide – 43%)
Broadband Adoption (2010):	43% (Statewide – 58%)

Leading Barrier to Broadband Adoption: 41% say, "Broadband is not available in my area."
30% say, "I don't need broadband."
29% say, "I don't own a computer."

Average Broadband Cost: \$37.48 (Statewide – \$37.15)

Average Broadband Speed – Download

- Connected Tennessee survey: 4.4 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 9.5 Mbps (Statewide – 8.78 Mbps)

Sullivan County Broadband Profile



Sullivan County Demographics:

(Based on 2000 US Census.)

Total Households:	63,556	Total Population:	154,552
Household Density:	153.9	Rural Classification:	Urban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	99.28%
Total % served with at least 768Kbps (Including Mobile):	99.97%

Total % served with at least 3 Mbps (Not including Mobile):	99.26%
Total % served with at least 3 Mbps (Including Mobile):	99.97%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	94.94%
DSL Availability:	94.44%
Fiber Availability:	39.55%
Fixed Wireless Availability:	51.87%
Mobile Wireless Availability:	99.96%

Current Providers:

Cable Modem:	Charter Communications Comcast Systems
DSL:	CenturyLink
Fiber:	Bristol Tennessee Essential Services
Fixed Wireless:	Planet Connect
Mobile Wireless:	AT&T Mobility, LLC Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	70% (Statewide – 71%)
Computer Ownership (2010):	70% (Statewide – 75%)
Broadband Adoption (2007):	46% (Statewide – 43%)
Broadband Adoption (2010):	60% (Statewide – 58%)
Leading Barrier to Broadband Adoption:	66% say, "I don't need broadband." 52% say, "I don't own a computer." 15% say, "Too expensive."
Average Broadband Cost:	\$34.98 (Statewide – \$37.15)
Average Broadband Speed – Download	
• Connected Tennessee survey:	4.2 Mbps (Statewide – 4.9 Mbps)
• SpeedTest.net:	7.7 Mbps (Statewide – 8.78 Mbps)

Sumner County Broadband Profile



Sumner County Demographics:

(Based on 2000 US Census.)

Total Households:	48,941	Total Population:	158,759
Household Density:	92.5	Rural Classification:	Suburban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	96.12%
Total % served with at least 768Kbps (Including Mobile):	99.99%

Total % served with at least 3 Mbps (Not including Mobile):	95.75%
Total % served with at least 3 Mbps (Including Mobile):	99.95%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	90.01%
DSL Availability:	91.88%
Fiber Availability:	0.00%
Fixed Wireless Availability:	30.90%
Mobile Wireless Availability:	99.69%

Current Providers:

Cable Modem:	Comcast Systems
DSL:	AT&T North Central Telephone Cooperative Corporation
Fixed Wireless:	Clearwire Corporation
Mobile Wireless:	AT&T mobility, LLC Cricket Communications Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	71% (Statewide – 71%)
Computer Ownership (2010):	70% (Statewide – 75%)

Broadband Adoption (2007):	46% (Statewide – 43%)
Broadband Adoption (2010):	49% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	44% say, "I don't need broadband." 32% say, "I don't own a computer." 29% say, "Too expensive."
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Average Broadband Cost:	\$36.29 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 2.1 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 11.1 Mbps (Statewide – 8.78 Mbps)

Tipton County Broadband Profile



Tipton County Demographics:

(Based on 2000 US Census.)

Total Households:	18,106	Total Population:	59,495
Household Density:	39.4	Rural Classification:	Suburban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	85.44%
Total % served with at least 768Kbps (Including Mobile):	97.45%

Total % served with at least 3 Mbps (Not including Mobile):	71.37%
Total % served with at least 3 Mbps (Including Mobile):	92.43%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	62.76%
DSL Availability:	83.26%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	94.35%

Current Providers:

Cable Modem:	Comcast Systems XIPLINE Broadband Internet
DSL:	AT&T BigRiver.net
Mobile Wireless:	AT&T Mobility, LLC Cricket Communications Sprint T-Mobile Verizon Wireless

Technology Trends:

Computer Ownership (2007):	71% (Statewide – 71%)
Computer Ownership (2010):	67% (Statewide – 75%)

Broadband Adoption (2007):	34% (Statewide – 43%)
Broadband Adoption (2010):	41% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	31% say, "I don't own a computer." 28% say, "Too expensive." 26% say, "Broadband is not available in my area."
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Average Broadband Cost:	\$35.51 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 3.5 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 4.3 Mbps (Statewide – 8.78 Mbps)

Trousdale County Broadband Profile



Trousdale County Demographics:

(Based on 2000 US Census.)

Total Households:	2,780	Total Population:	7,922
Household Density:	24.3	Rural Classification:	Suburban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	66.83%
Total % served with at least 768Kbps (Including Mobile):	97.42%

Total % served with at least 3 Mbps (Not including Mobile):	66.83%
Total % served with at least 3 Mbps (Including Mobile):	97.42%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	51.75%
DSL Availability:	56.17%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	94.64%

Current Providers:

Cable Modem:	Comcast Systems
DSL:	AT&T North Central Telephone Cooperative Corporation
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	70% (Statewide – 71%)
Computer Ownership (2010):	72% (Statewide – 75%)

Broadband Adoption (2007):	31% (Statewide – 43%)
Broadband Adoption (2010):	43% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	40% say, "Broadband is not available in my area." 34% say, "I don't need broadband." 21% say, "I don't own a computer."
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Average Broadband Cost:	\$34.80 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 2.7 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 4.2 Mbps (Statewide – 8.78 Mbps)

Unicoi County Broadband Profile



Unicoi County Demographics:

(Based on 2000 US Census.)

Total Households:	7,516	Total Population:	17,740
Household Density:	40.4	Rural Classification:	Suburban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	95.99%
Total % served with at least 768Kbps (Including Mobile):	99.74%

Total % served with at least 3 Mbps (Not including Mobile):	95.63%
Total % served with at least 3 Mbps (Including Mobile):	99.71%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	70.27%
DSL Availability:	94.36%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	96.04%

Current Providers:

Cable Modem:	Comcast Systems
DSL:	CenturyLink
Fixed Wireless:	Planet Connect
Mobile Wireless:	AT&T Mobility, LLC Verizon Wireless

Technology Trends:

Computer Ownership (2007):	50% (Statewide – 71%)
Computer Ownership (2010):	61% (Statewide – 75%)

Broadband Adoption (2007):	25% (Statewide – 43%)
Broadband Adoption (2010):	43% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	46% say, "I don't need broadband." 34% say, "I don't own a computer." 22% say, "Too expensive."
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Average Broadband Cost:	\$30.82 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 4.0 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 5.0 Mbps (Statewide – 8.78 Mbps)

Union County Broadband Profile



Union County Demographics:

(Based on 2000 US Census.)

Total Households:	6,742	Total Population:	19,164
Household Density:	30.2	Rural Classification:	Suburban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	88.35%
Total % served with at least 768Kbps (Including Mobile):	99.84%

Total % served with at least 3 Mbps (Not including Mobile):	88.29%
Total % served with at least 3 Mbps (Including Mobile):	99.84%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	75.47%
DSL Availability:	66.70%
Fiber Availability:	0.00%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	99.21%

Current Providers:

Cable Modem:	Comcast Systems
DSL:	AT&T CenturyLink Frontier Communications
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	58% (Statewide – 71%)
Computer Ownership (2010):	71% (Statewide – 75%)

Broadband Adoption (2007):	24% (Statewide – 43%)
Broadband Adoption (2010):	43% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	42% say, "I don't need broadband." 32% say, "Broadband is not available in my area." 26% say, "I don't own a computer."
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Average Broadband Cost:	\$34.37 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 4.6 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 8.5 Mbps (Statewide – 8.78 Mbps)

Van Buren County Broadband Profile



Van Buren County Demographics:

(Based on 2000 US Census.)

Total Households:	2,180	Total Population:	5,480
Household Density:	8.0	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	93.20%
Total % served with at least 768Kbps (Including Mobile):	96.99%

Total % served with at least 3 Mbps (Not including Mobile):	93.20%
Total % served with at least 3 Mbps (Including Mobile):	96.99%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	30.33%
DSL Availability:	77.59%
Fiber Availability:	15.61%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	78.88%

Current Providers:

Cable Modem:	Charter Communications
DSL:	Ben Lomand Telephone Co-op Bledsoe Telephone Cooperative
Fiber:	Ben Lomand Telephone Co-op
Mobile Wireless:	Verizon Wireless

Technology Trends:

Computer Ownership (2007):	65% (Statewide – 71%)
Computer Ownership (2010):	67% (Statewide – 75%)

Broadband Adoption (2007):	16% (Statewide – 43%)
Broadband Adoption (2010):	42% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	58% say, "I don't need broadband." 38% say, "I don't own a computer." 30% say, "Too expensive."
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Average Broadband Cost:	\$33.12 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 4.0 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 3.6 Mbps (Statewide – 8.78 Mbps)

Warren County Broadband Profile



Warren County Demographics:

(Based on 2000 US Census.)

Total Households:	15,181	Total Population:	40,481
Household Density:	35.1	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	100.00%
Total % served with at least 768Kbps (Including Mobile):	100.00%
Total % served with at least 3 Mbps (Not including Mobile):	100.00%
Total % served with at least 3 Mbps (Including Mobile):	100.00%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	74.18%
DSL Availability:	98.14%
Fiber Availability:	2.26%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	98.87%

Current Providers:

Cable Modem:	Charter Communications
DSL:	Ben Lomand Telephone Co-op DTC Communications Frontier Communications
Fiber:	Ben Lomand Telephone Co-op
Mobile Wireless:	Cricket Communications Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	57% (Statewide – 71%)
Computer Ownership (2010):	70% (Statewide – 75%)
Broadband Adoption (2007):	29% (Statewide – 43%)
Broadband Adoption (2010):	63% (Statewide – 58%)
Leading Barrier to Broadband Adoption:	49% say, "I don't own a computer." 45% say, "I don't need broadband." 29% say, "Too expensive."
Average Broadband Cost:	\$39.55 (Statewide – \$37.15)
Average Broadband Speed – Download	
• Connected Tennessee survey:	5.1 Mbps (Statewide – 4.9 Mbps)
• SpeedTest.net:	7.6 Mbps (Statewide – 8.78 Mbps)

Washington County Broadband Profile



Washington County Demographics:

(Based on 2000 US Census.)

Total Households:	44,195	Total Population:	120,598
Household Density:	135.4	Rural Classification:	Urban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	99.19%
Total % served with at least 768Kbps (Including Mobile):	99.98%

Total % served with at least 3 Mbps (Not including Mobile):	99.13%
Total % served with at least 3 Mbps (Including Mobile):	99.98%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	94.96%
DSL Availability:	95.37%
Fiber Availability:	0.00%
Fixed Wireless Availability:	76.13%
Mobile Wireless Availability:	99.78%

Current Providers:

Cable Modem:	Charter Communications Comcast Systems
DSL:	CenturyLink
Fixed Wireless:	Planet Connect
Mobile Wireless:	AT&T Mobility, LLC Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	74% (Statewide – 71%)
Computer Ownership (2010):	76% (Statewide – 75%)

Broadband Adoption (2007):	55% (Statewide – 43%)
Broadband Adoption (2010):	60% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	39% say, "I don't own a computer." 36% say, "I don't need broadband." 21% say, "Too expensive."
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Average Broadband Cost:	\$34.64 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 4.7 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 6.6 Mbps (Statewide – 8.78 Mbps)

Wayne County Broadband Profile



Wayne County Demographics:

(Based on 2000 US Census.)

Total Households:	5,936	Total Population:	16,506
Household Density:	8.1	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	66.70%
Total % served with at least 768Kbps (Including Mobile):	96.71%

Total % served with at least 3 Mbps (Not including Mobile):	66.67%
Total % served with at least 3 Mbps (Including Mobile):	96.71%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	0.00%
DSL Availability:	64.24%
Fiber Availability:	0.00%
Fixed Wireless Availability:	20.65%
Mobile Wireless Availability:	94.94%

Current Providers:

DSL:	AT&T Tennessee Telephone Company (TDS)
Fixed Wireless:	DotSpot Wireless Broadband Net Ease
Mobile Wireless:	Verizon Wireless

Technology Trends:

Computer Ownership (2007):	61% (Statewide – 71%)
Computer Ownership (2010):	57% (Statewide – 75%)

Broadband Adoption (2007):	15% (Statewide – 43%)
Broadband Adoption (2010):	36% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	40% say, "I don't need broadband." 34% say, "I don't own a computer." 21% say, "Broadband is not available in my area."
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Average Broadband Cost:	\$39.11 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 2.9 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 4.1 Mbps (Statewide – 8.78 Mbps)

Weakley County Broadband Profile



Weakley County Demographics:

(Based on 2000 US Census.)

Total Households:	13,599	Total Population:	33,459
Household Density:	23.4	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	94.73%
Total % served with at least 768Kbps (Including Mobile):	99.47%

Total % served with at least 3 Mbps (Not including Mobile):	93.51%
Total % served with at least 3 Mbps (Including Mobile):	99.43%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	52.20%
DSL Availability:	89.65%
Fiber Availability:	0.00%
Fixed Wireless Availability:	82.16%
Mobile Wireless Availability:	97.43%

Current Providers:

Cable Modem:	Charter Communications
DSL:	AT&T Frontier Communications Telephone Electronics Corporation (TEC)
Fixed Wireless:	Beasley Wireless CRU Enterprises Ken-Tenn Wireless
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	79% (Statewide – 71%)
Computer Ownership (2010):	78% (Statewide – 75%)
Broadband Adoption (2007):	51% (Statewide – 43%)
Broadband Adoption (2010):	68% (Statewide – 58%)
Leading Barrier to Broadband Adoption:	56% say, "I don't need broadband." 36% say, "I don't own a computer." 26% say, "Too expensive."
Average Broadband Cost:	\$37.91 (Statewide – \$37.15)
Average Broadband Speed – Download	
• Connected Tennessee survey:	2.8 Mbps (Statewide – 4.9 Mbps)
• SpeedTest.net:	7.5 Mbps (Statewide – 8.78 Mbps)

White County Broadband Profile



White County Demographics:

(Based on 2000 US Census.)

Total Households:	9,229	Total Population:	25,444
Household Density:	24.5	Rural Classification:	Rural

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	99.98%
Total % served with at least 768Kbps (Including Mobile):	100.00%

Total % served with at least 3 Mbps (Not including Mobile):	99.98%
Total % served with at least 3 Mbps (Including Mobile):	100.00%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	56.04%
DSL Availability:	57.63%
Fiber Availability:	59.06%
Fixed Wireless Availability:	0.00%
Mobile Wireless Availability:	98.27%

Current Providers:

Cable Modem:	Charter Communications
DSL:	Ben Lomand Telephone Co-op Frontier Communications
Fiber:	Ben Lomand Telephone Co-op
Mobile Wireless:	Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	62% (Statewide – 71%)
Computer Ownership (2010):	72% (Statewide – 75%)
Broadband Adoption (2007):	35% (Statewide – 43%)
Broadband Adoption (2010):	54% (Statewide – 58%)
Leading Barrier to Broadband Adoption:	44% say, "I don't need broadband." 40% say, "Too expensive." 38% say, "I don't own a computer."
Average Broadband Cost:	\$37.08 (Statewide – \$37.15)
Average Broadband Speed – Download	
• Connected Tennessee survey:	3.2 Mbps (Statewide – 4.9 Mbps)
• SpeedTest.net:	5.1 Mbps (Statewide – 8.78 Mbps)

Williamson County Broadband Profile



Williamson County Demographics:

(Based on 2000 US Census.)

Total Households:	44,725	Total Population:	176,838
Household Density:	76.8	Rural Classification:	Suburban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	95.48%
Total % served with at least 768Kbps (Including Mobile):	99.91%

Total % served with at least 3 Mbps (Not including Mobile):	94.92%
Total % served with at least 3 Mbps (Including Mobile):	99.89%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	87.45%
DSL Availability:	93.67%
Fiber Availability:	0.00%
Fixed Wireless Availability:	42.53%
Mobile Wireless Availability:	99.72%

Current Providers:

Cable Modem:	Charter Communications Comcast Systems Middle TN Broadband / Spirit Broadband
DSL:	AT&T United Telephone Company
Fixed Wireless:	Clearwire Corporation
Mobile Wireless:	AT&T Mobility, LLC Clearwire Communications Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	84% (Statewide – 71%)
Computer Ownership (2010):	86% (Statewide – 75%)

Broadband Adoption (2007):	67% (Statewide – 43%)
Broadband Adoption (2010):	74% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	46% say, "I don't need broadband." 35% say, "I don't own a computer." 33% say, "Too expensive."
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Average Broadband Cost:	\$39.55 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 4.1 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 10.0 Mbps (Statewide – 8.78 Mbps)

Wilson County Broadband Profile



Wilson County Demographics:

(Based on 2000 US Census.)

Total Households:	32,798	Total Population:	112,377
Household Density:	57.5	Rural Classification:	Suburban

Broadband Service:

Total % served with at least 768Kbps (Not including Mobile):	94.20%
Total % served with at least 768Kbps (Including Mobile):	100.00%

Total % served with at least 3 Mbps (Not including Mobile):	94.20%
Total % served with at least 3 Mbps (Including Mobile):	99.96%

Available Technology Types:

(Each % represents all county households covered.)

Cable Modem Availability:	86.08%
DSL Availability:	84.89%
Fiber Availability:	23.73%
Fixed Wireless Availability:	12.47%
Mobile Wireless Availability:	99.46%

Current Providers:

Cable Modem:	Charter Communications Comcast Systems
DSL:	AT&T DTC Communications Tennessee Telephone Company (TDS)
Fixed Wireless:	Clearwire Corporation Softtek
Mobile Wireless:	AT&T Mobility, LLC Clearwire Communications Sprint Verizon Wireless

Technology Trends:

Computer Ownership (2007):	82% (Statewide – 71%)
Computer Ownership (2010):	84% (Statewide – 75%)

Broadband Adoption (2007):	54% (Statewide – 43%)
Broadband Adoption (2010):	72% (Statewide – 58%)

Leading Barrier to Broadband Adoption:	49% say, "I don't need broadband." 39% say, "I don't own a computer." 23% say, "Broadband is not available in my area."
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Average Broadband Cost:	\$41.17 (Statewide – \$37.15)
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Average Broadband Speed – Download

- Connected Tennessee survey: 6.6 Mbps (Statewide – 4.9 Mbps)
- SpeedTest.net: 9.7 Mbps (Statewide – 8.78 Mbps)