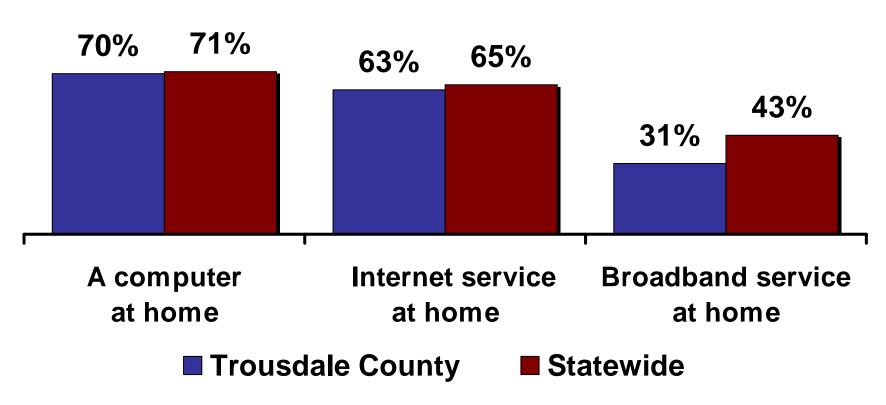


# 2007 Connected Tennessee Consumer Technology Assessment for Trousdale County, Tennessee



## Residential Technology Assessment for Trousdale County

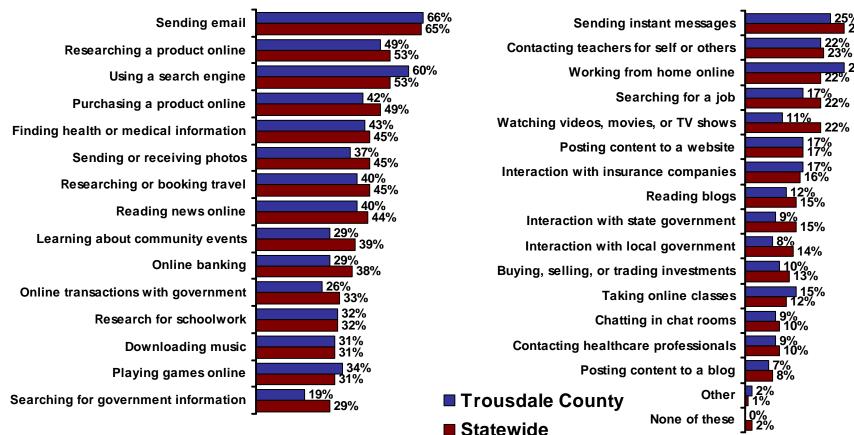
Percent of residents who have:





### **Internet Applications Used by Trousdale County Residents**

Percent of residents who access the Internet and say they use the following applications:



Q: Which of the following activities do you conduct on the Internet? (n = 79 Trousdale County residents who access the Internet, weighted by age and gender)

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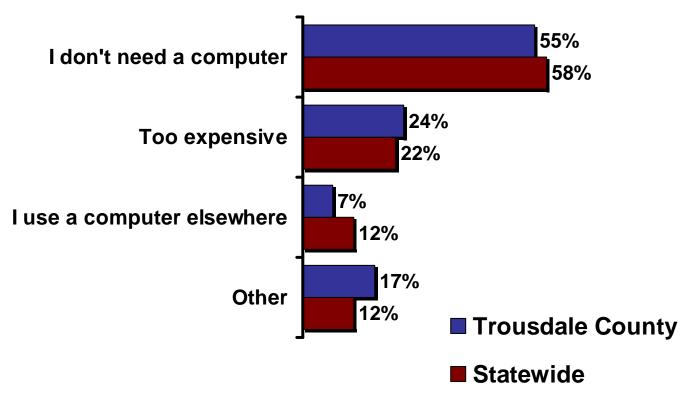
Source: 2007 Connected Tennessee Residential Technology Assessment

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#### Barriers to Computer Ownership

Why Trousdale County residents do not own a computer:



Q: Why don't you have a computer at home?

(n = 29 Trousdale County residents with no computer at home, weighted by age and gender)
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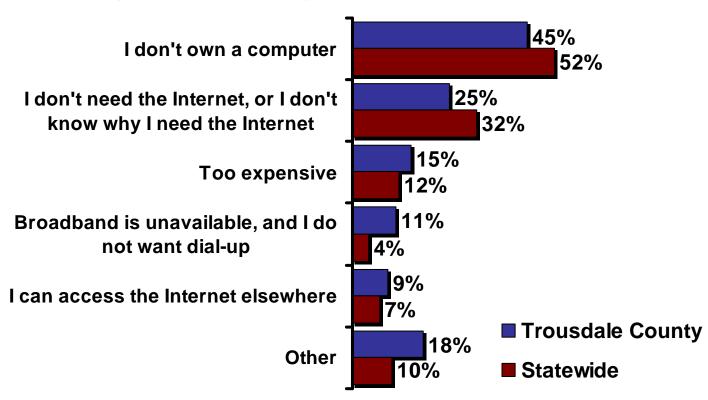
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## Barriers to Internet Adoption

Why Trousdale County residents do not have an Internet connection at home:



Q: Why don't you subscribe to the Internet at home?

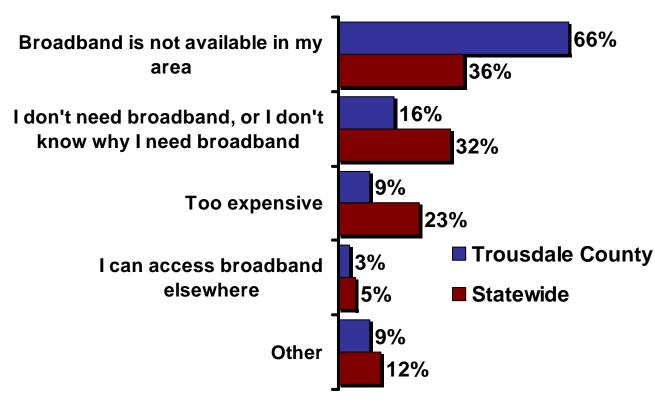
(n = 35 Trousdale County residents with no Internet connection at home, weighted by age and gender)

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## Barriers to Broadband Adoption

Why Trousdale County residents with dial-up do not subscribe to broadband:



Q: Why don't you subscribe to broadband Internet service?

(n = 32 Trousdale County residents who rely exclusively on dialup service at home, weighted by age and gender) © Do Not Copy Without Written Permission

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#### **Attribution and Contact Information**

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