



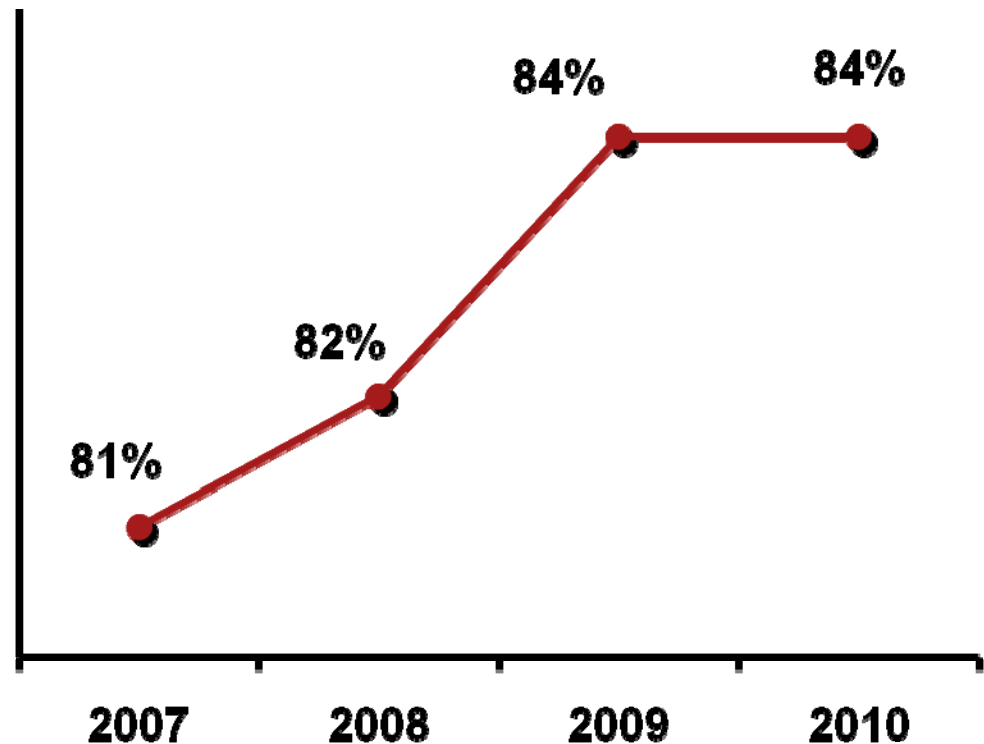
Use of Computer Technology Among Tennessee Businesses



Use of Computer Technology

Percent of all Tennessee businesses that use computer technology

In January 2010, 84% of Tennessee businesses reported that they use computers for their work; this is a growth rate of 4% since July 2007.



Q: Does your company use any type of computer technology to handle some or all of its business functions (for example: sales, cash receipts, accounting, inventory control or management reporting)?
(n=812 TN businesses in 2007, n=808 TN businesses in 2008, n=807 TN business in 2009, and n=803 TN businesses in 2010)

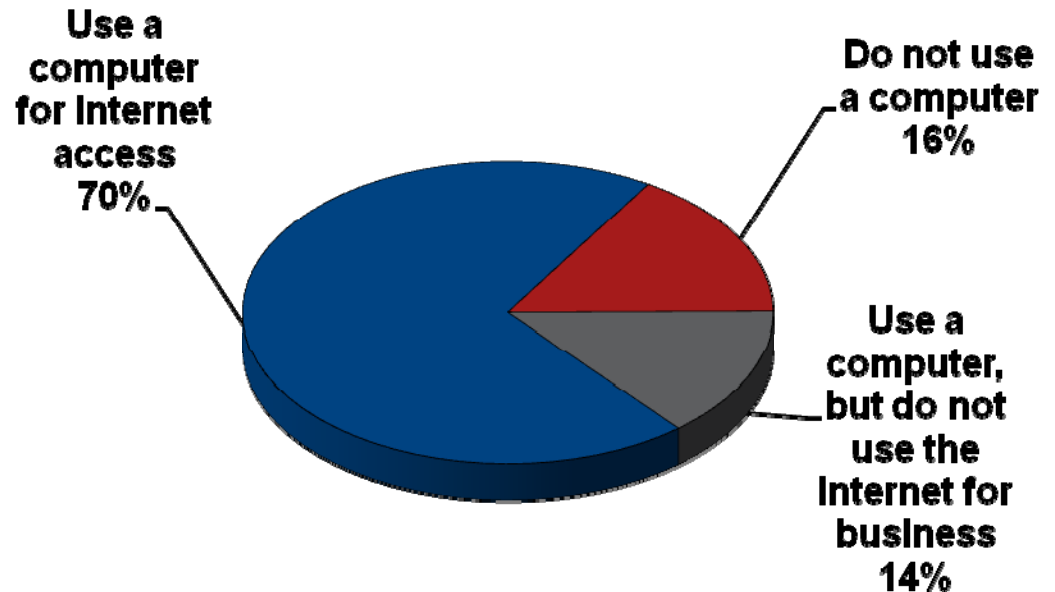
Source: July 2007- 2010 Connected Tennessee®
Surveys of Businesses
www.connectedtennessee.org



Use of Computers and the Internet (Either Dial-Up or Broadband)

Percent of all Tennessee businesses

Seven out of ten Tennessee businesses (70%, or about 131,000 businesses) say that they use the Internet for their business functions.



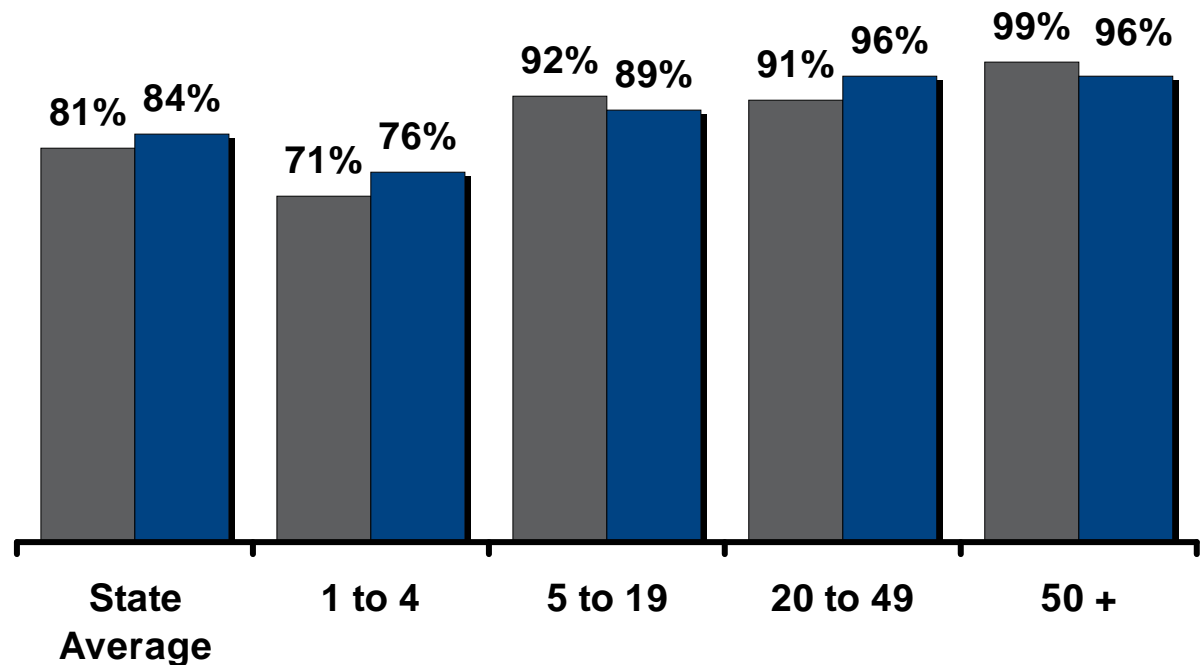
Q: Does your company use the Internet to handle any of your business functions?
(n=803 TN businesses)

Source: January 2010 Connected Tennessee®
Survey of Businesses
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Computer Use by Company Size

■ July 2007 ■ January 2010



While nearly one-quarter of Tennessee's smallest businesses do not use computers for their work, more than nine out of ten larger businesses use computers.

Number of employees at the location

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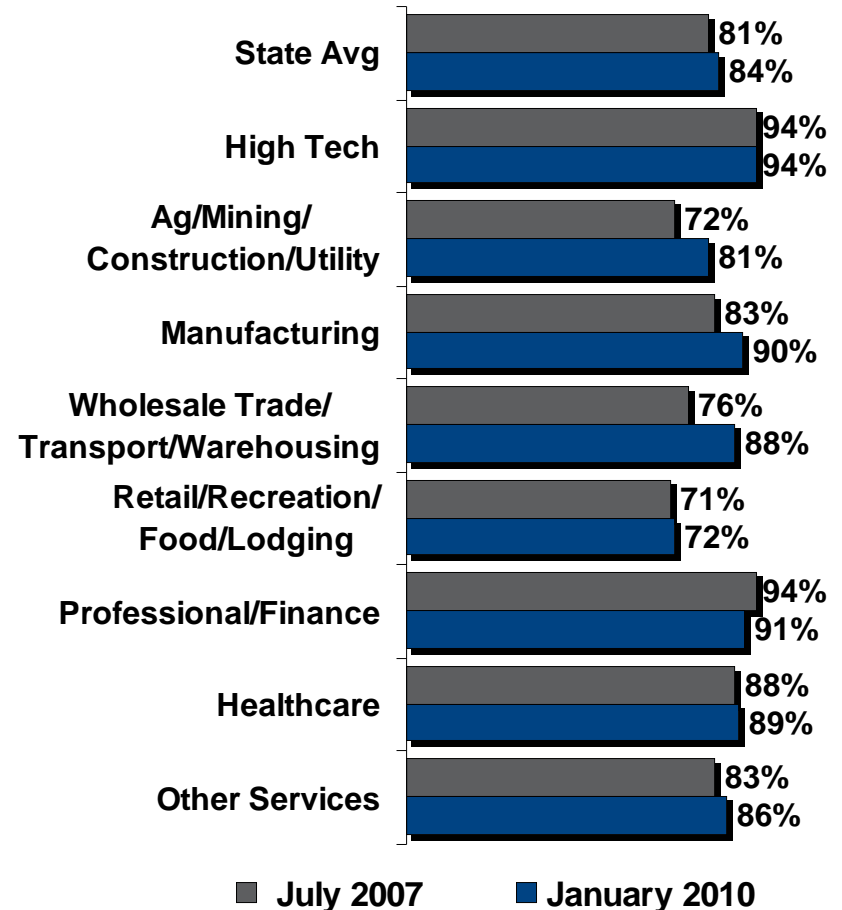
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Computer Use by Industry Sector

Businesses in the High Tech industry sector are the most likely to use a computer for their work, followed closely by businesses in the Professional/Finance and Manufacturing sectors.

While computer use decreased slightly in the Professional/Finance sector, computer use in the Wholesale Trade/Transport/ Warehouse sector grew by 16% since July 2007.



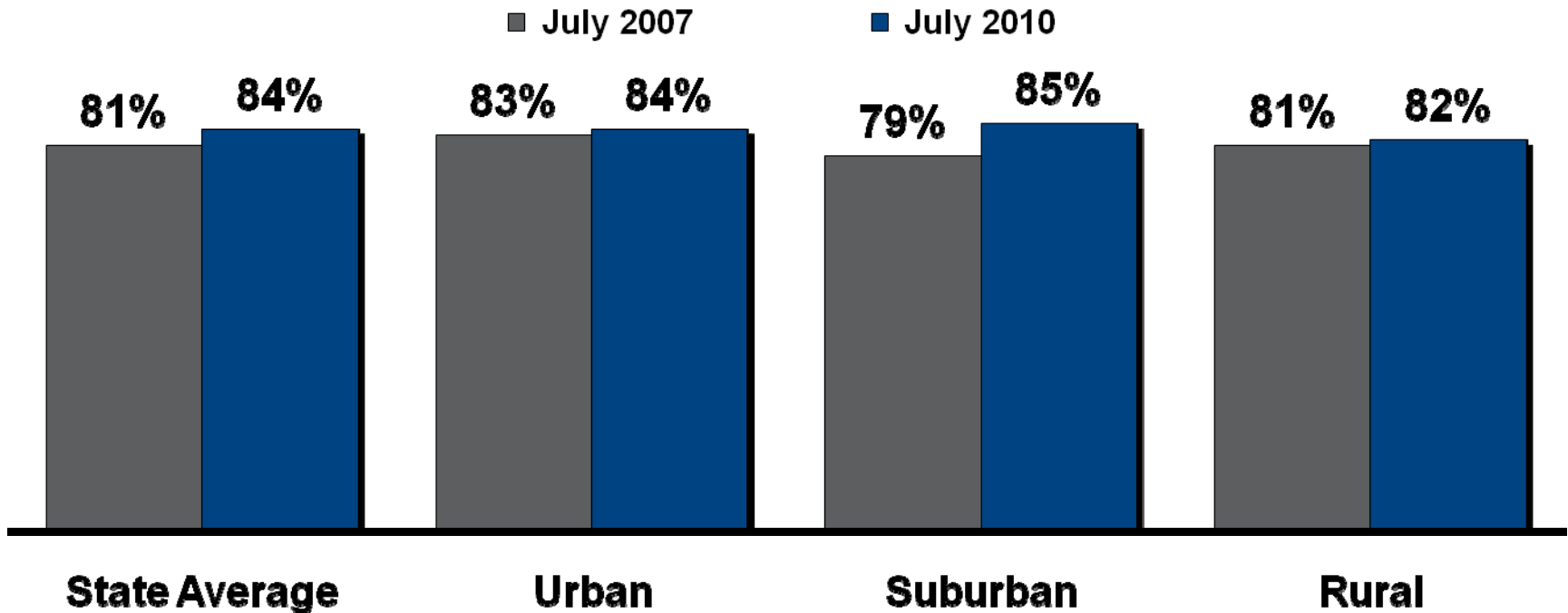
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Trends in Computer Use by Urban-Rural Classification

Percent of Tennessee businesses that use computer technology



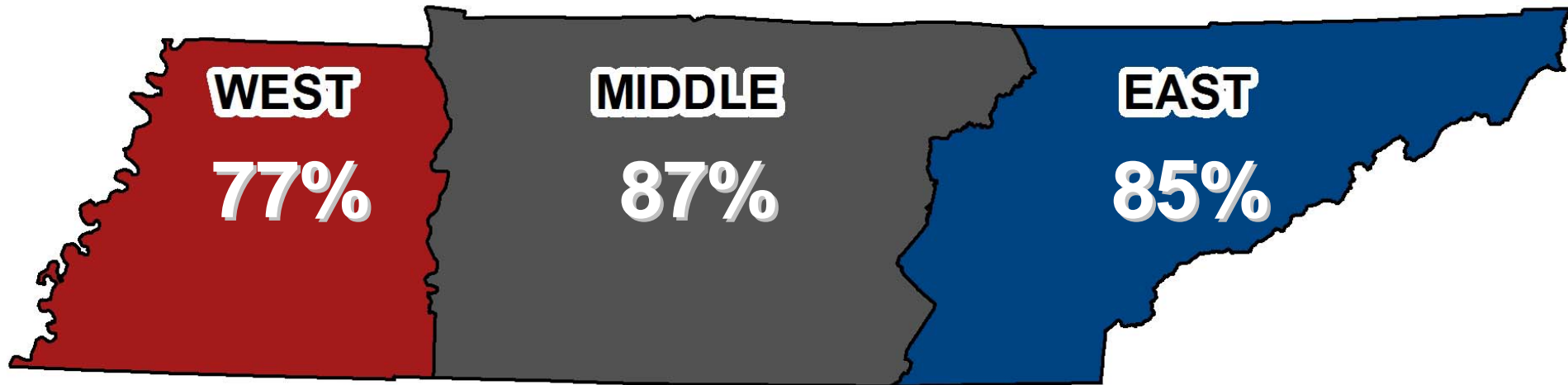
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Computer Use by Tennessee Grand Division

Percent of businesses that use computer technology



Statewide Average: 84% of Tennessee businesses use a computer

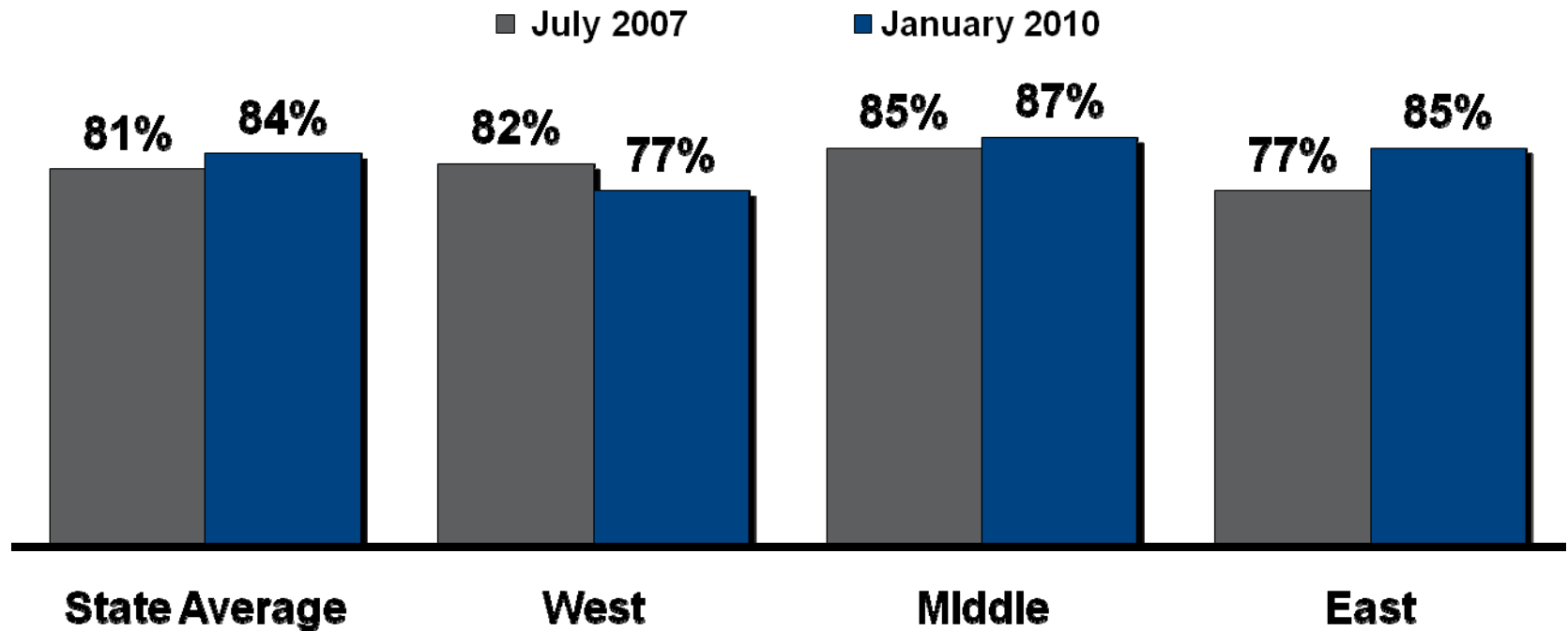
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Trends in Computer Use by Grand Division

Percent of Tennessee businesses with a computer



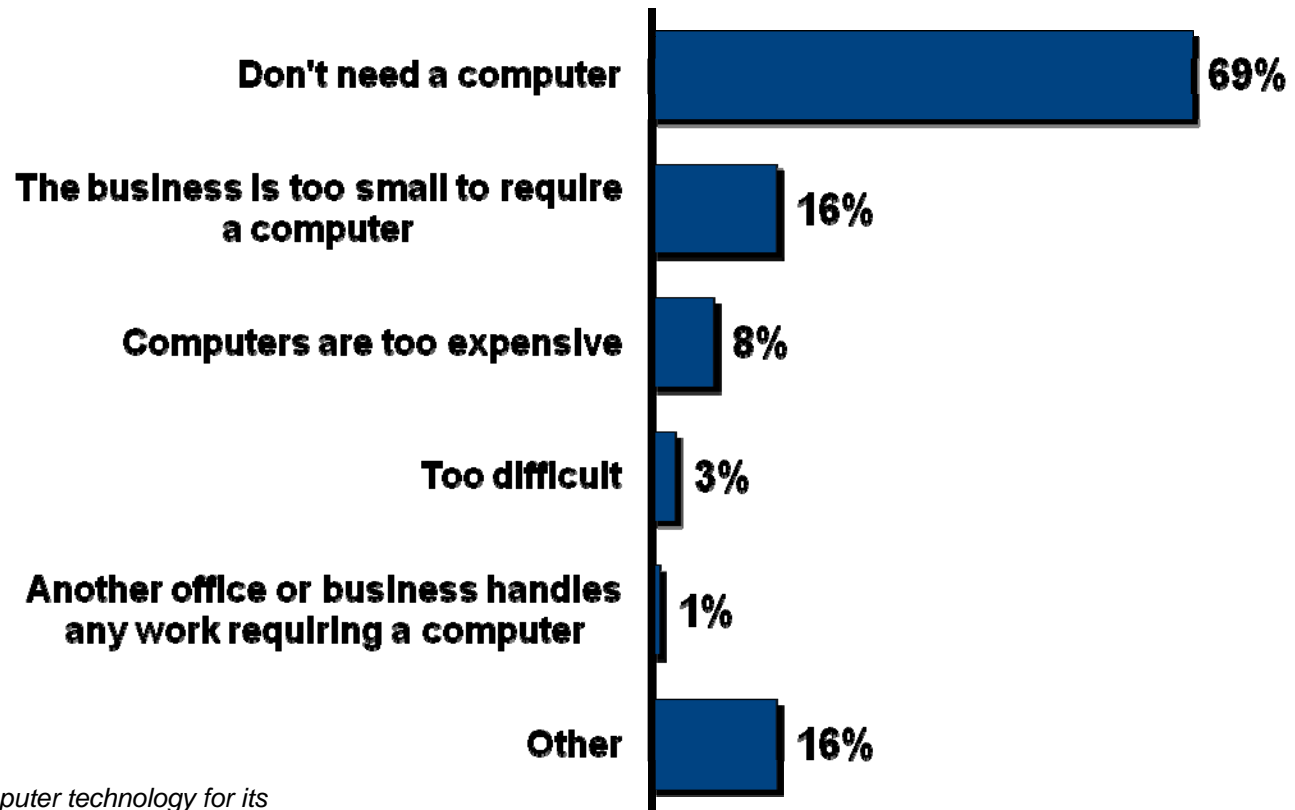
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(n=812 TN businesses in 2007 and n=803 TN businesses in 2010)

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Barriers to Computer Use

Among Tennessee businesses that do not use a computer*

Of the 16% of Tennessee businesses that do not use a computer, the top barrier to computer use among Tennessee businesses is the belief that they do not need a computer, followed by the belief that the business is too small to benefit from using a computer.



Q: Why doesn't your organization use computer technology for its business functions?

(n=78 TN businesses that do not use computer technology)

*Percentages do not add up to 100% because businesses could give multiple responses.

Source: January 2010 Connected Tennessee®
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